



Ashland, Missouri.

Current market data.

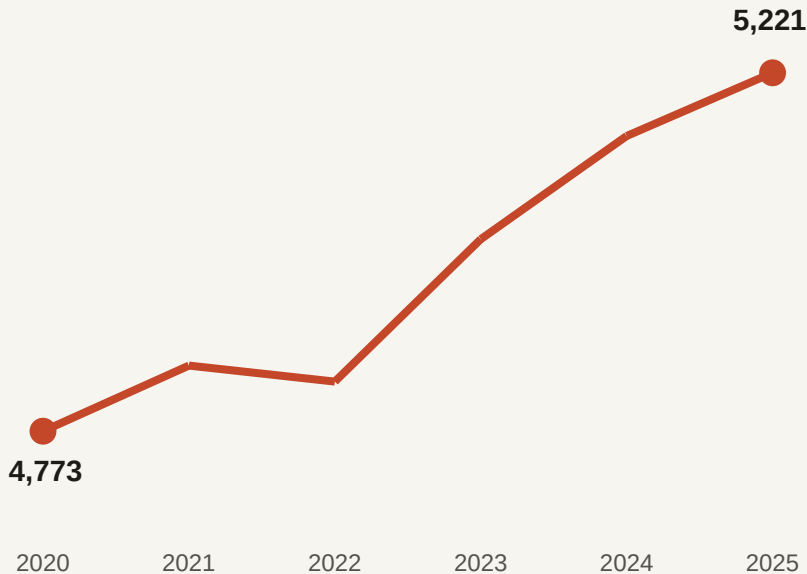
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 9.4% since 2020.

5,221

people, the 131st-largest of Missouri's cities and towns.

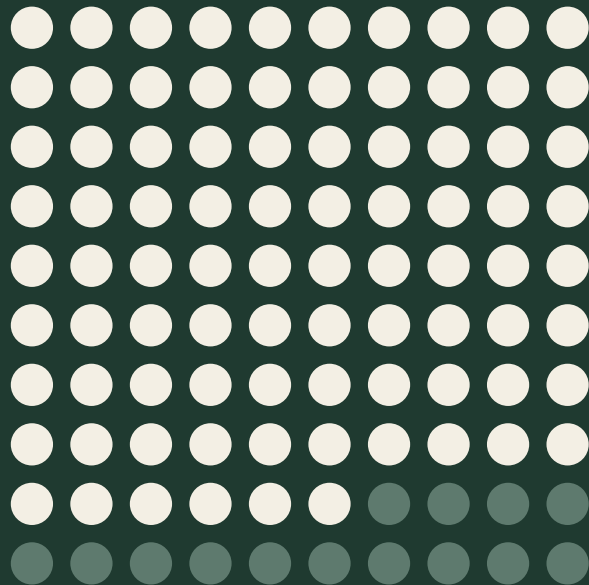


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.0%

of 1,375 jobs located in Ashland are filled by in-commuters.



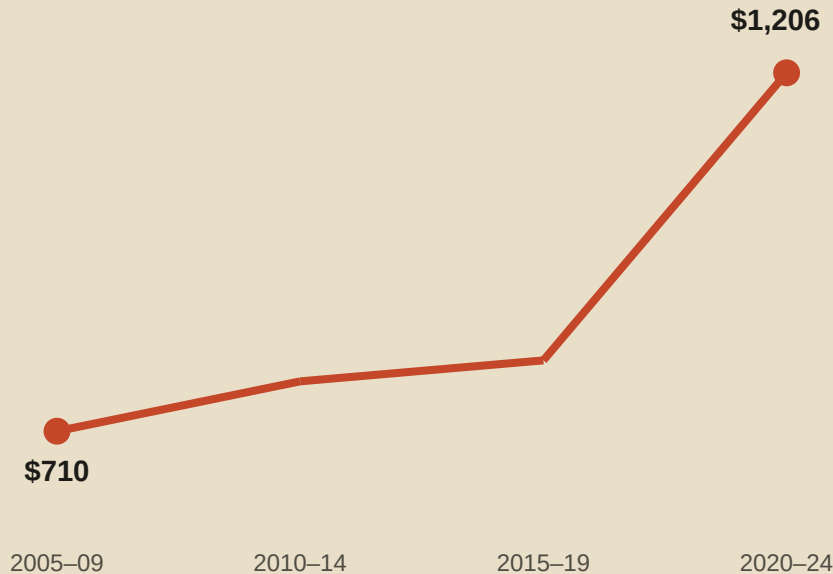
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 70%
since the 2005–2009
survey, before inflation.

\$1,206

a month. Missouri's median is \$1,033.





THE SEAM

Cross one tract line and median rent jumps \$794.

A \$794 gap between neighbors, the sharpest rent edge between adjacent tracts in Boone County.

TRACT 18.06

\$916

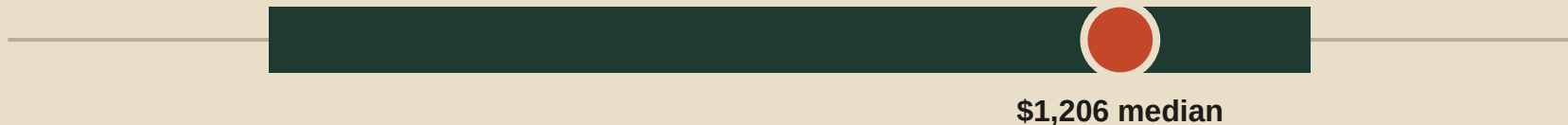
TRACT 17.02

\$1,710

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$856–\$1,284



is the monthly rent range local workforce wages support.

BUILDING

30% of the housing here was built before 2000.

251

homes permitted, 2021–2025

5%

of those were in multifamily
buildings

30%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.6% to the 2,204 homes here.

6–14

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 12%
more than Missouri's.

\$258,500

median home value in Ashland.

Ashland



\$258,500

Missouri



\$230,300

U.S.



\$332,700

THAT WAS ASHLAND'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mo/ashland/**](https://almanacdata.ai/e/mo/ashland/)

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