



Winona, Minnesota.

Current market data.

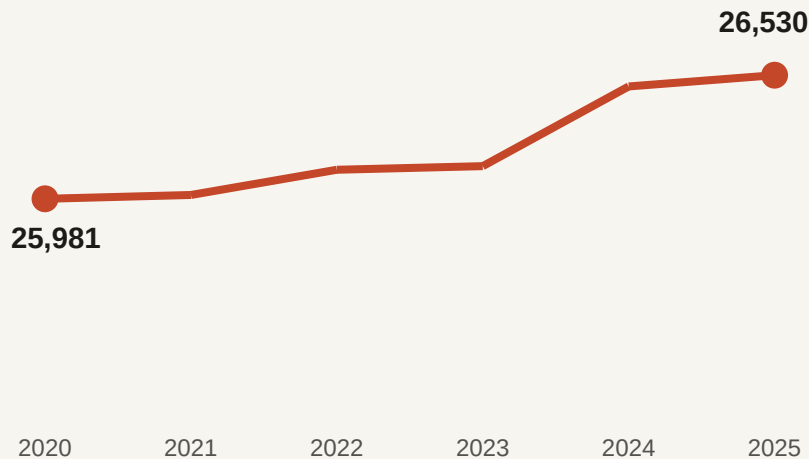
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.1% since 2020.

26,530

people, the 42nd-largest of Minnesota's cities and towns.

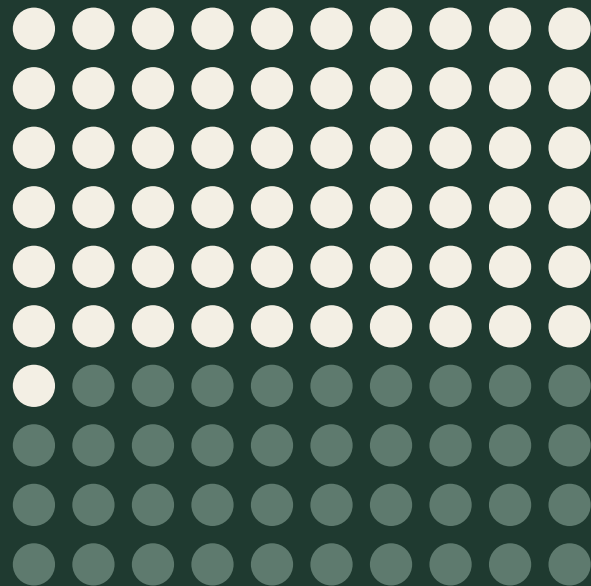


THE WORKDAY

6 in 10 jobs here go to people who live somewhere else.

61.5%

of 19,163 jobs located in Winona are filled by in-commuters.



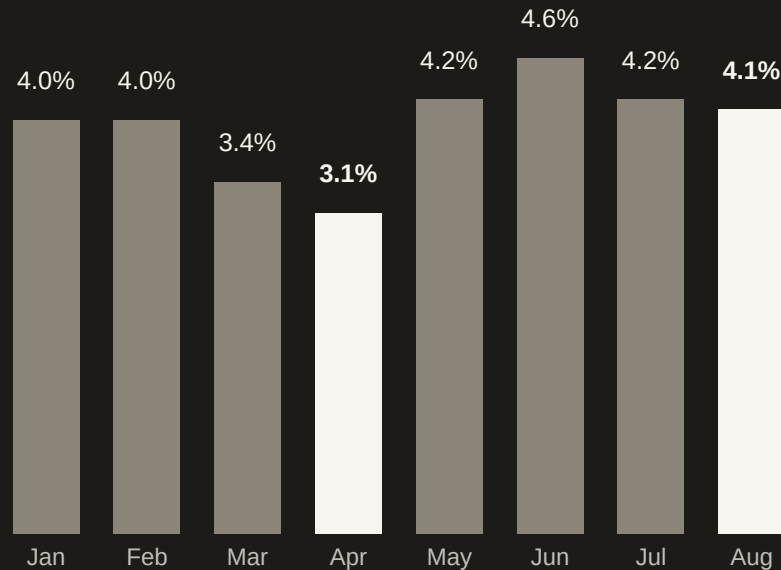
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.1%.

4.1%

in August 2026, the latest month released. A year earlier it was 3.4%.

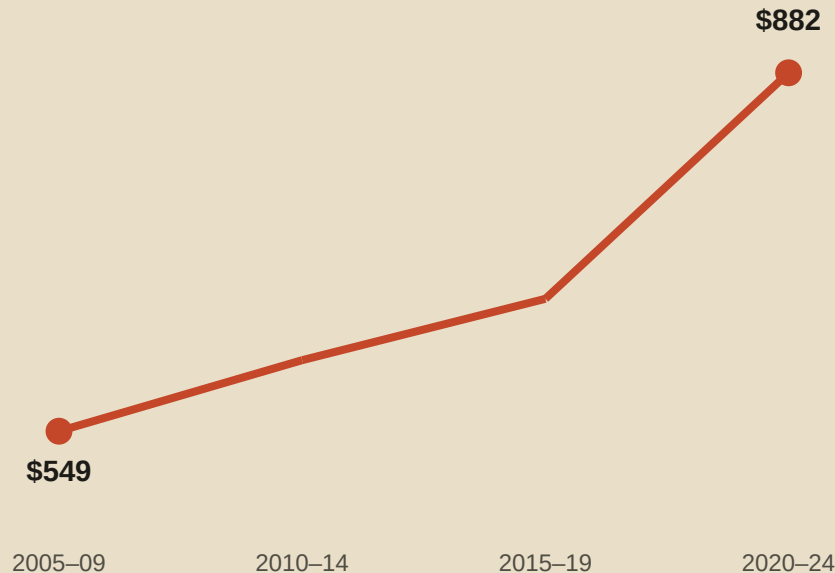


RENT

Median rent is up 61%
since the 2005–2009
survey, before inflation.

\$882

a month. Minnesota's median is \$1,280.





THE SEAM

Cross one tract line and median rent jumps \$297.

A \$297 gap between neighbors, the sharpest rent edge between adjacent tracts in Winona County.

TRACT 6706

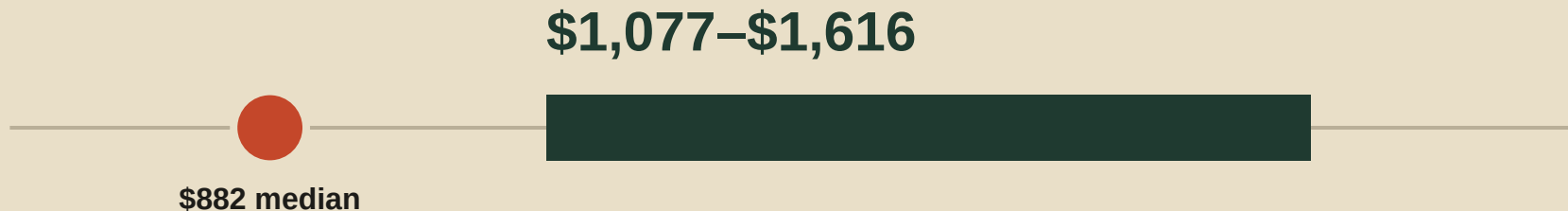
\$690

TRACT 6709

\$987

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

110

homes permitted, 2022–2025

84%

of those were in multifamily
buildings

88%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.7% to the 11,540 homes here.

46–192

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 39%
less than Minnesota's.

\$201,800

median home value in Winona.

Winona



\$201,800

Minnesota



\$329,300

U.S.



\$332,700

THAT WAS WINONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mn/winona/**](https://almanacdata.ai/e/mn/winona/)

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