



Willmar, Minnesota.

Current market data.

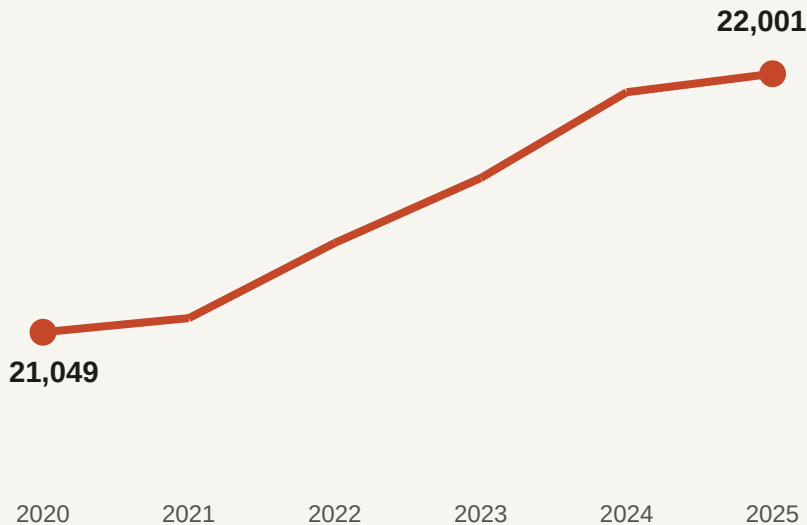
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 4.5% since
2020.**

22,001

people, the 55th-largest of Minnesota's cities and towns.

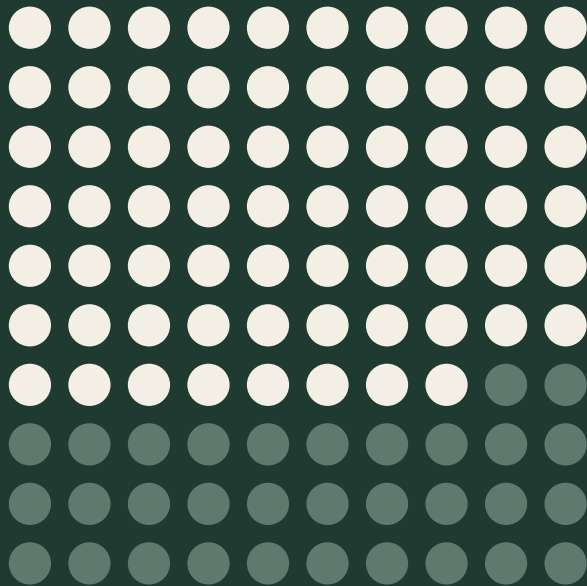


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

68.3%

of 19,848 jobs located in Willmar are filled by in-commuters.



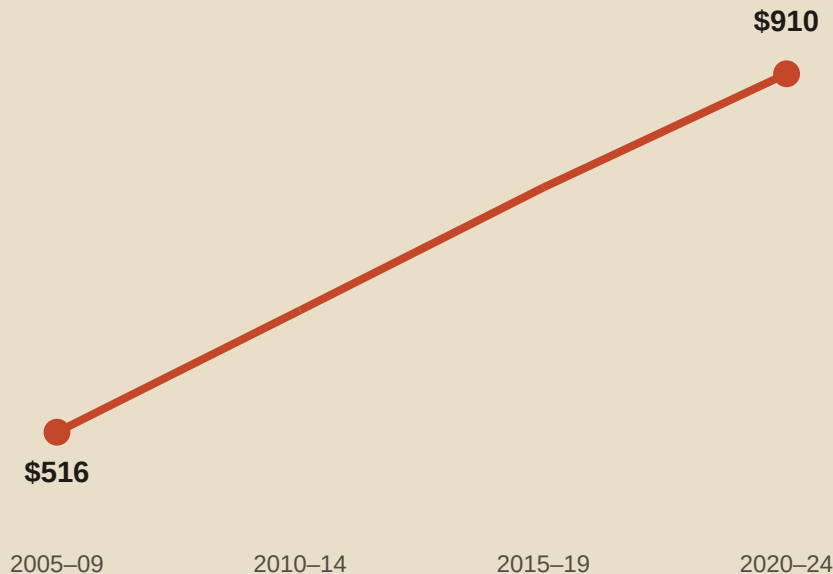
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 76%
since the 2005–2009
survey, before inflation.

\$910

a month. Minnesota's median is \$1,280.





THE SEAM

Cross one tract line and median rent jumps \$312.

A \$312 gap between neighbors, the sharpest rent edge between adjacent tracts in Kandiyohi County.

TRACT 7808

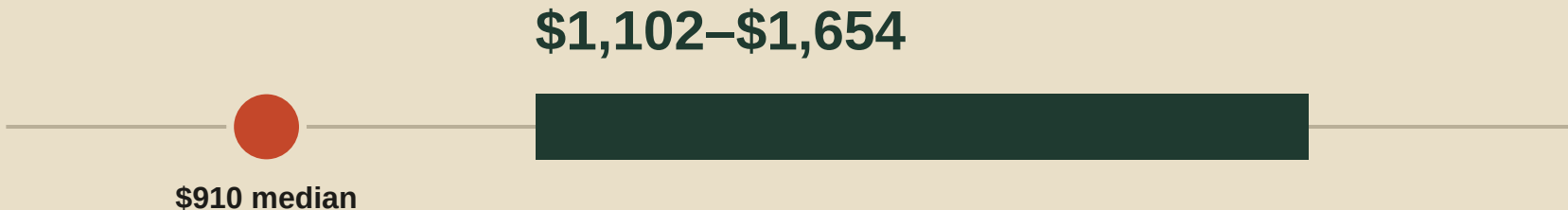
\$759

TRACT 7810

\$1,071

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

941

homes permitted in ten years,
2016–2025

83%

of those were in multifamily
buildings

82%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.2% to the 8,860 homes here.

37–198

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 40%
less than Minnesota's.

\$198,400

median home value in Willmar.

Willmar



\$198,400

Minnesota



\$329,300

U.S.



\$332,700

THAT WAS WILLMAR'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mn/willmar/

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