



Rogers, Minnesota.

Current market data.

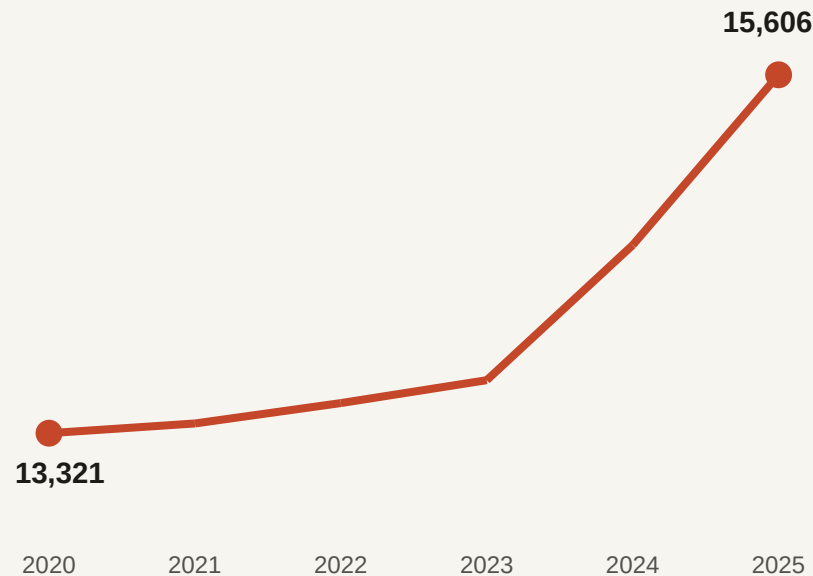
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 17.2% since 2020.

15,606

people, the 74th-largest of Minnesota's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

92.4%

of 10,561 jobs located in Rogers are filled by in-commuters.



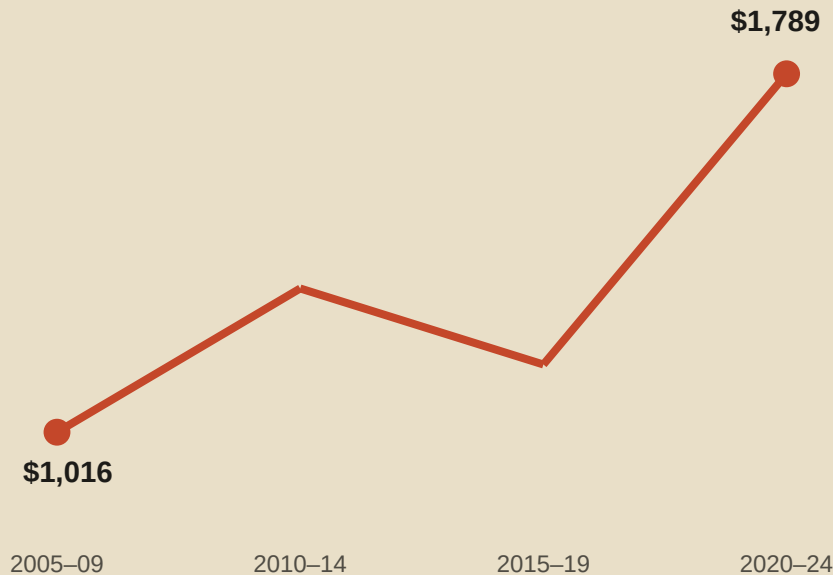
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 76%
since the 2005–2009
survey, before inflation.

\$1,789

a month. Minnesota's median is \$1,280.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,011 gap between neighbors, the sharpest rent edge between adjacent tracts in Hennepin County.

TRACT 231

\$1,154

TRACT 236

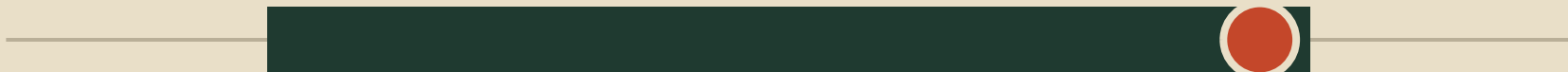
\$3,165



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,212–\$1,818



\$1,789 median

is the monthly rent range local workforce wages support.

BUILDING

39% of the housing here was built before 2000.

1,484

homes permitted in ten years,
2016–2025

10%

of those were in multifamily
buildings

39%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–2.2% to the 4,853 homes here.

10–106

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 40% more than Minnesota's.

\$459,700

median home value in Rogers.

Rogers



\$459,700

Minnesota



\$329,300

U.S.



\$332,700

THAT WAS ROGERS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mn/rogers/**](https://almanacdata.ai/e/mn/rogers/)

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