



Rochester, Minnesota.

Current market data.

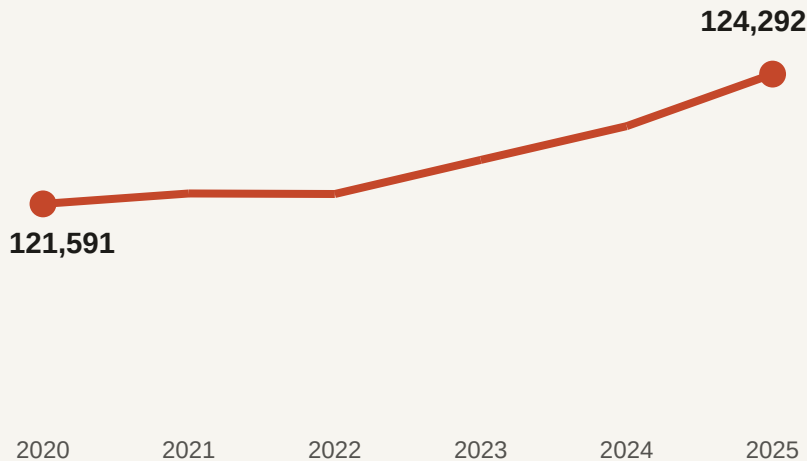
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.2% since 2020.

124,292

people, the 3rd-largest of Minnesota's cities and towns.



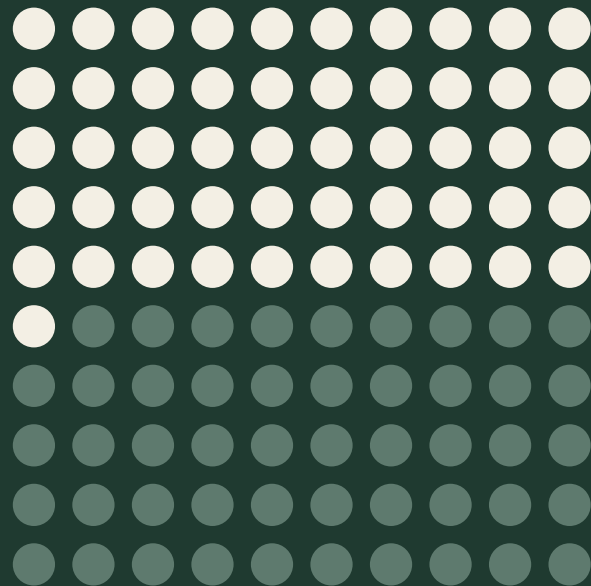
THE WORKDAY

5 in 10 jobs here go to
people who live somewhere
else.

51.0%

of 102,000 jobs located in Rochester are filled by
in-commuters.

Source: Census LEHD LODES, 2023



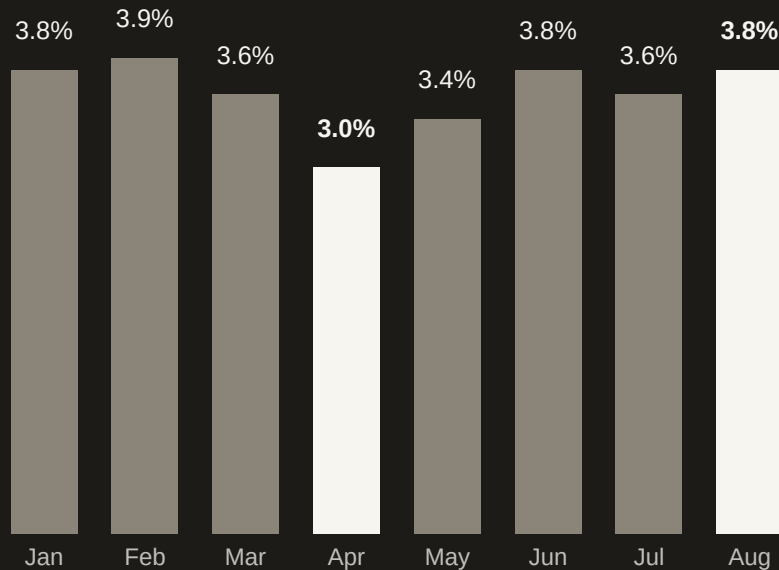
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.0%.

3.8%

in August 2026, the latest month released. A year earlier it was 3.1%.



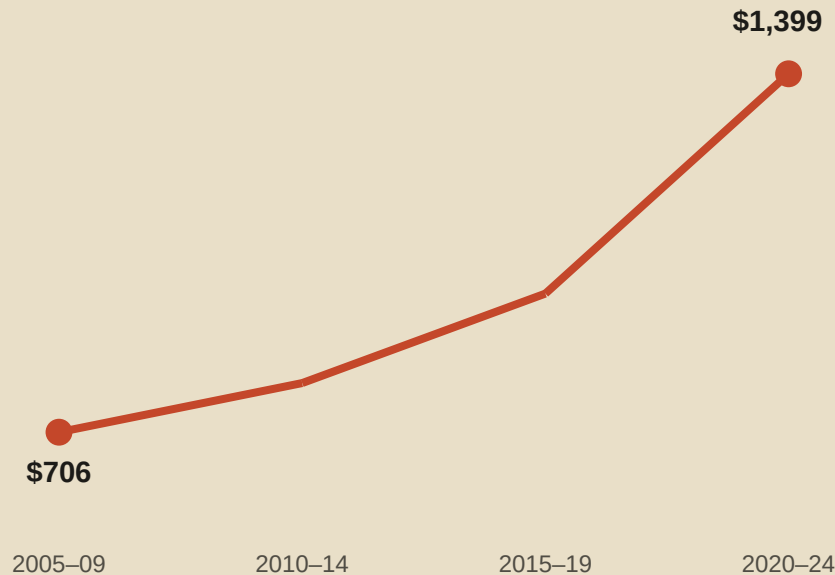


RENT

Median rent is up 98%
since the 2005–2009
survey, before inflation.

\$1,399

a month. Minnesota's median is \$1,280.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,160 gap between neighbors, the sharpest rent edge between adjacent tracts in Olmsted County.

TRACT 20

\$825

TRACT 16.03

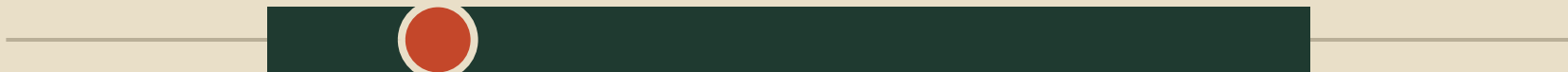
\$1,985



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,293–\$1,939



\$1,399 median

is the monthly rent range local workforce wages support.

BUILDING

65% of the housing here was built before 2000.

9,128

homes permitted in ten years,
2016–2025

68%

of those were in multifamily
buildings

65%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.9% to the 54,492 homes here.

180–1,020

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 6%
less than Minnesota's.

\$310,500

median home value in Rochester.

Rochester



Minnesota



U.S.



THAT WAS ROCHESTER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mn/rochester/

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