



Owatonna, Minnesota.

Current market data.

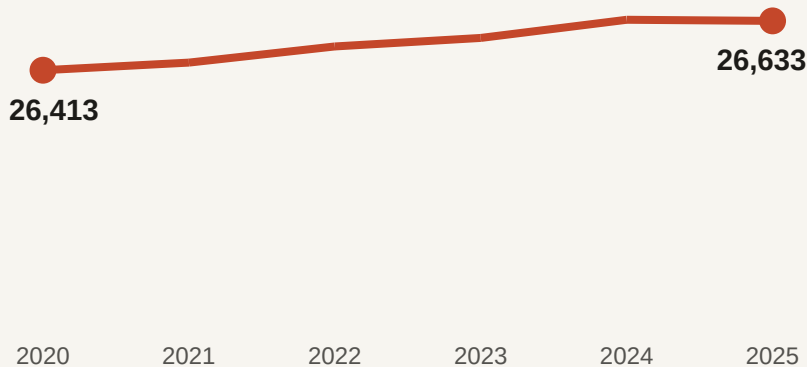
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

26,633

people, the 41st-largest of Minnesota's cities and towns.

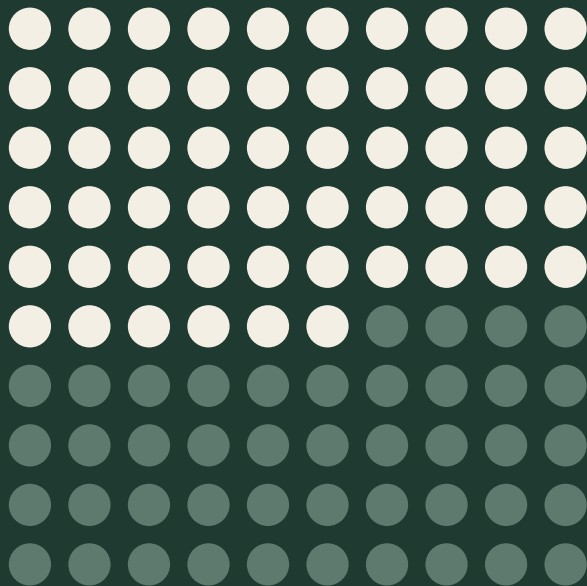


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

56.3%

of 16,222 jobs located in Owatonna are filled by in-commuters.



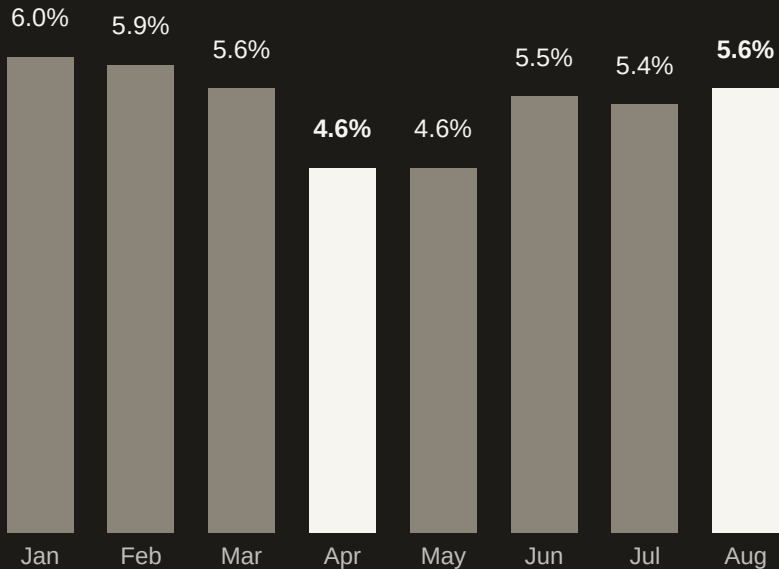
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
4.6%.

5.6%

in August 2026, the latest month released. A year earlier it was 5.0%.

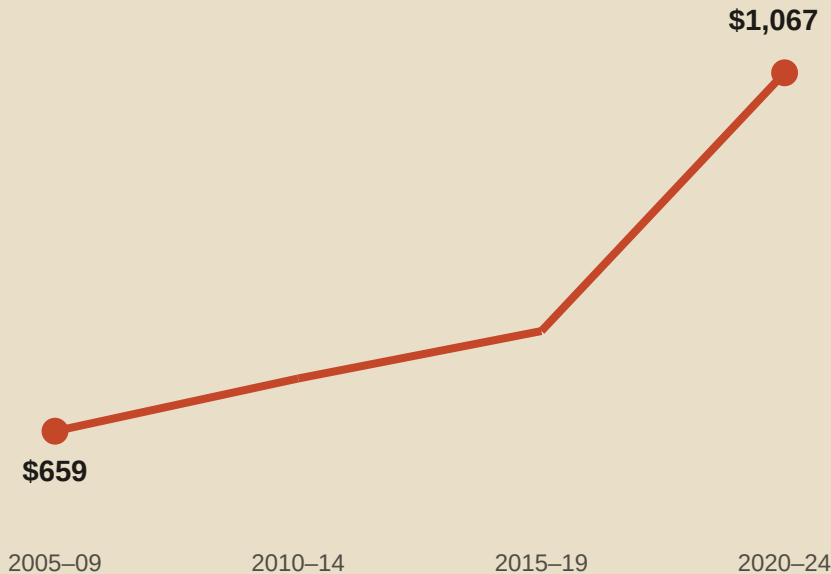


RENT

Median rent is up 62%
since the 2005–2009
survey, before inflation.

\$1,067

a month. Minnesota's median is \$1,280.



THE SEAM

Cross one tract line and median rent doubles.

A \$910 gap between neighbors, the sharpest rent edge between adjacent tracts in Steele County.

TRACT 9606

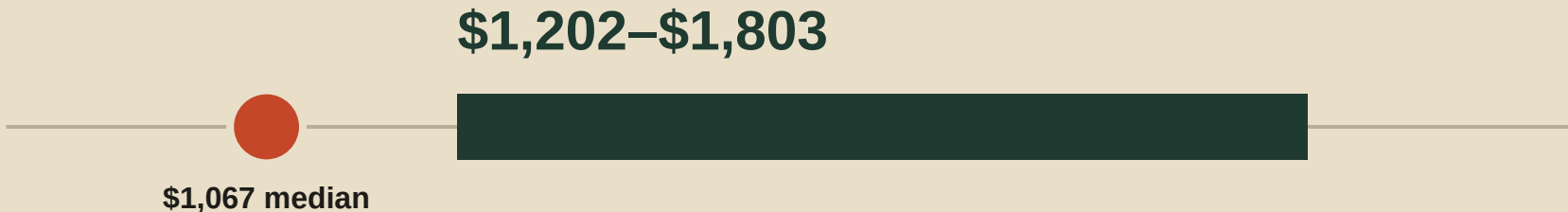
\$840

TRACT 9607

\$1,750

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

344

homes permitted, 2022–2025

81%

of those were in multifamily
buildings

77%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.4% to the 11,500 homes here.

27–162

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 26%
less than Minnesota's.

\$245,200

median home value in Owatonna.

Owatonna



\$245,200

Minnesota



\$329,300

U.S.



\$332,700

THAT WAS OWATONNA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mn/owatonna/

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