



Marshall, Minnesota.

Current market data.

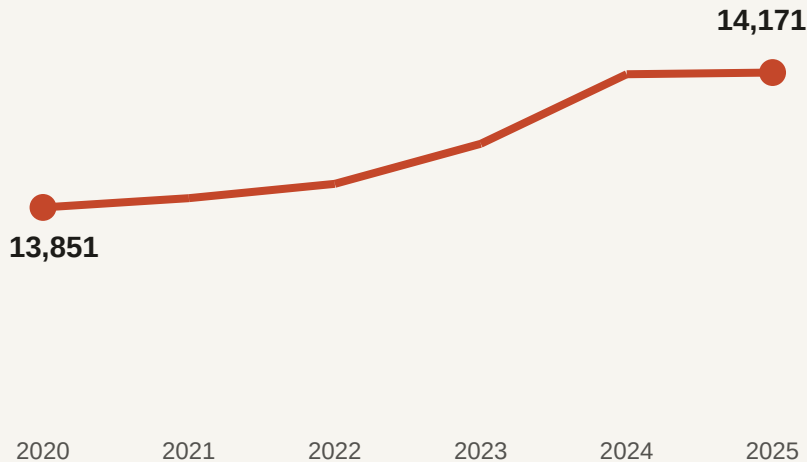
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.3% since 2020.

14,171

people, the 80th-largest of Minnesota's cities and towns.

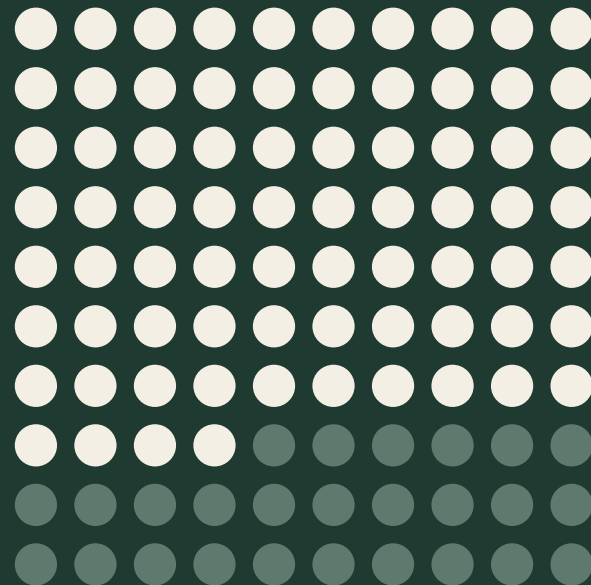


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

73.8%

of 17,827 jobs located in Marshall are filled by in-commuters.



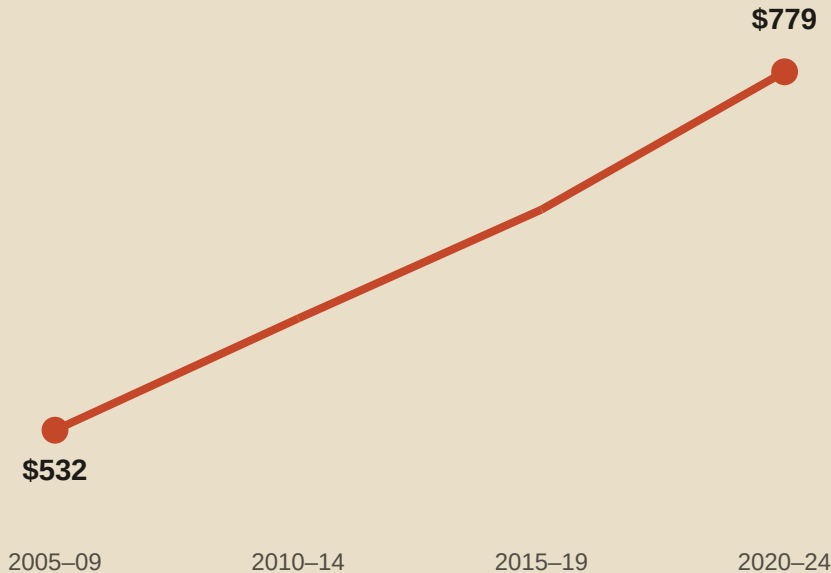
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 46%
since the 2005–2009
survey, before inflation.

\$779

a month. Minnesota's median is \$1,280.





THE SEAM

Cross one tract line and median rent jumps \$384.

A \$384 gap between neighbors, the sharpest rent edge between adjacent tracts in Lyon County.

TRACT 3604

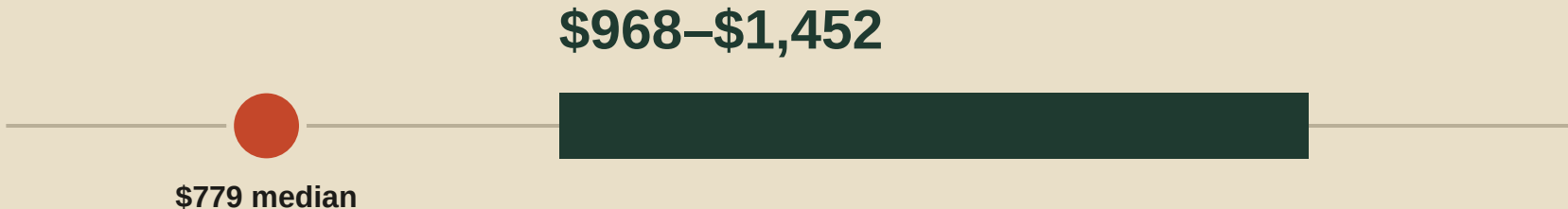
\$584

TRACT 3602

\$968

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

165

homes permitted, 2022–2025

82%

of those were in multifamily
buildings

82%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–2.8% to the 6,307 homes here.

22–178

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 36% less than Minnesota's.

\$210,300

median home value in Marshall.

Marshall



\$210,300

Minnesota



\$329,300

U.S.



\$332,700

THAT WAS MARSHALL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mn/marshall/**](https://almanacdata.ai/e/mn/marshall/)

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