



Heron Lake, Minnesota.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

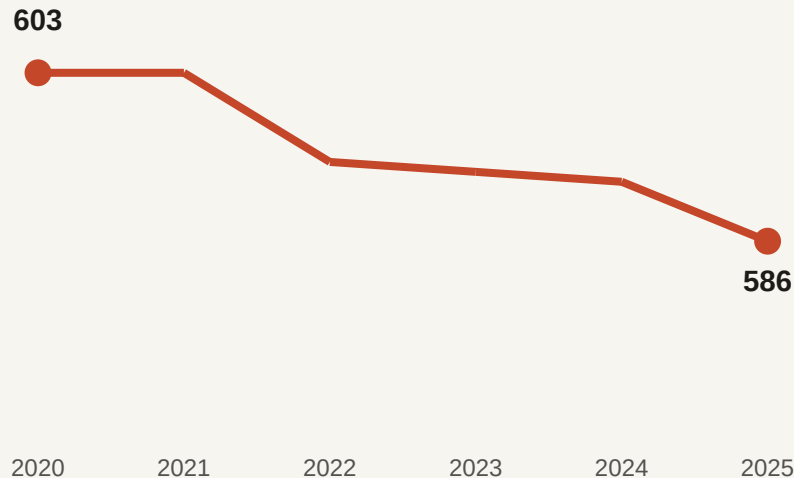


POPULATION

Down 2.8% since 2020.

586

people, the 457th-largest of Minnesota's cities and towns.



THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

80.0%

of 160 jobs located in Heron Lake are filled by in-commuters.



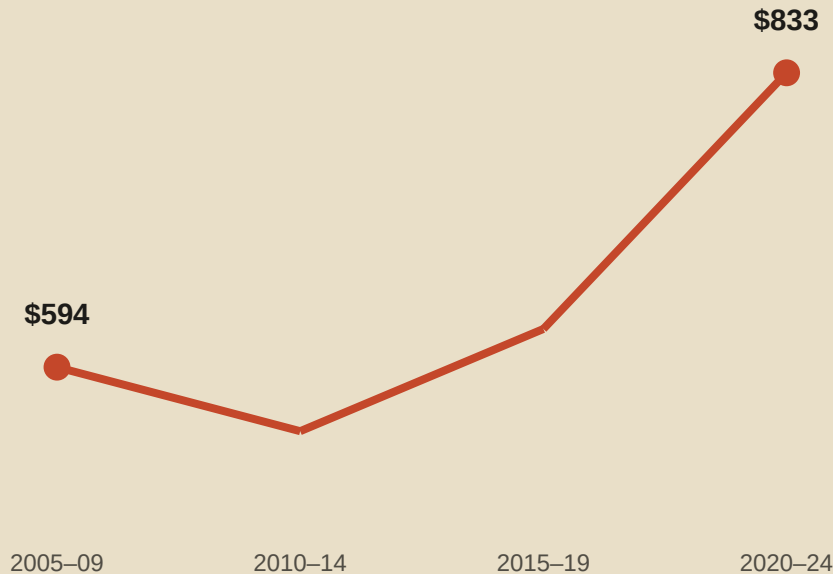
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 40%
since the 2005–2009
survey, before inflation.

\$833

a month. Minnesota's median is \$1,280.



THE SEAM

Cross one tract line and median rent jumps \$274.

A \$274 gap between neighbors, the sharpest rent edge between adjacent tracts in Jackson County.

TRACT 4802

\$695

TRACT 4803

\$969

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$628–\$941



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

93%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.7% to the 304 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 73%
less than Minnesota's.

\$88,600

median home value in Heron Lake.

Heron Lake



\$88,600

Minnesota



\$329,300

U.S.



\$332,700



THAT WAS HERON LAKE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mn/heron-lake/

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