Genola, Minnesota.

Current market data.

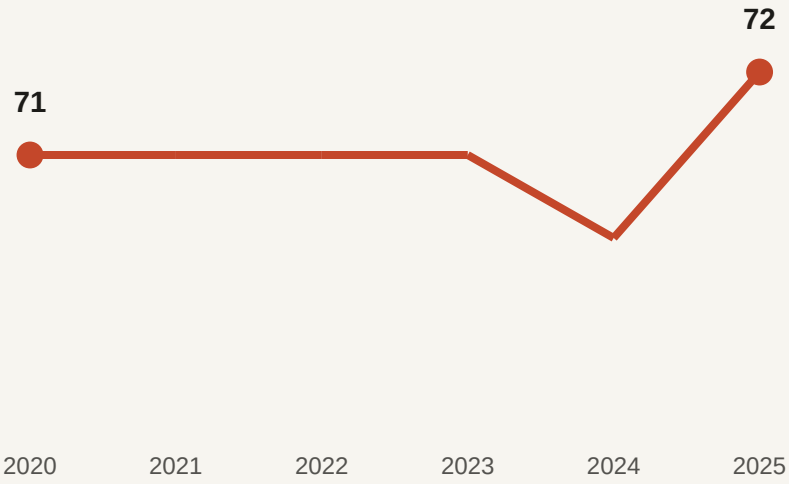
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.4% since 2020.

72

people, the 795th-largest of Minnesota's cities and towns.



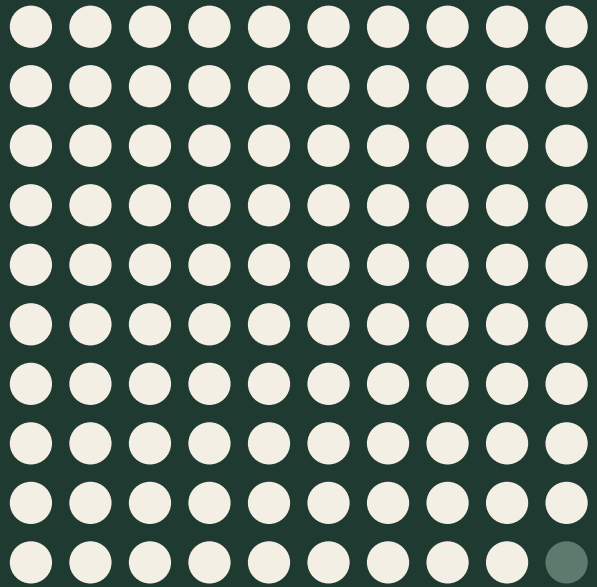
Source: Census Population Estimates, 2025

THE WORKDAY

Nearly every job here goes to someone who lives somewhere else.

98.9%

of 95 jobs located in Genola are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

Source: Census LEHD LODES, 2023

RENT

Median rent is up 148% since the 2015–2019 survey, before inflation.

$1,703

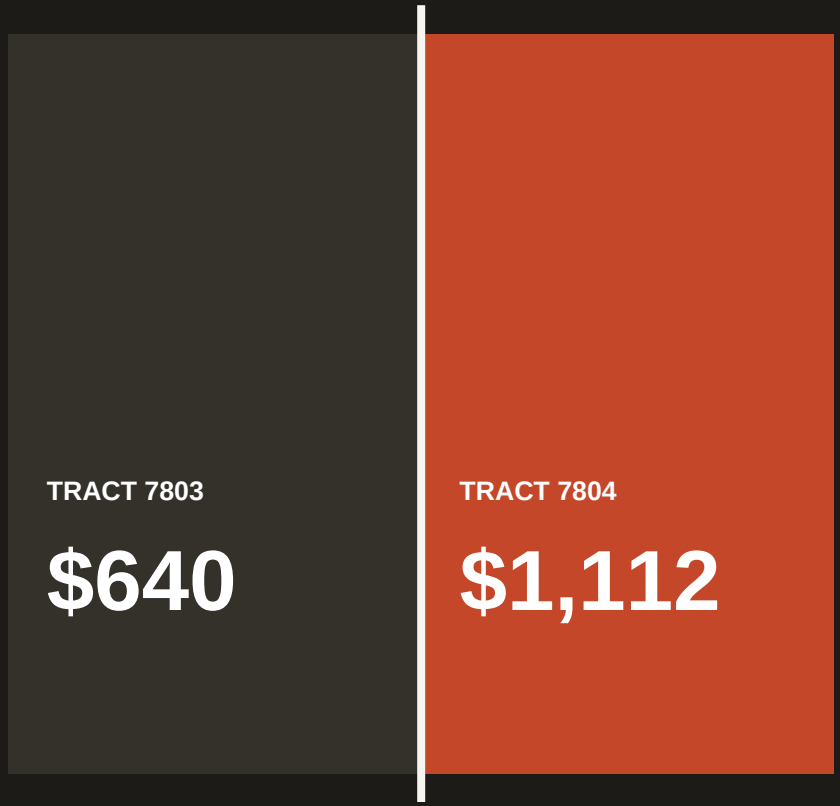
a month. Minnesota's median is $1,280.

Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps $472.

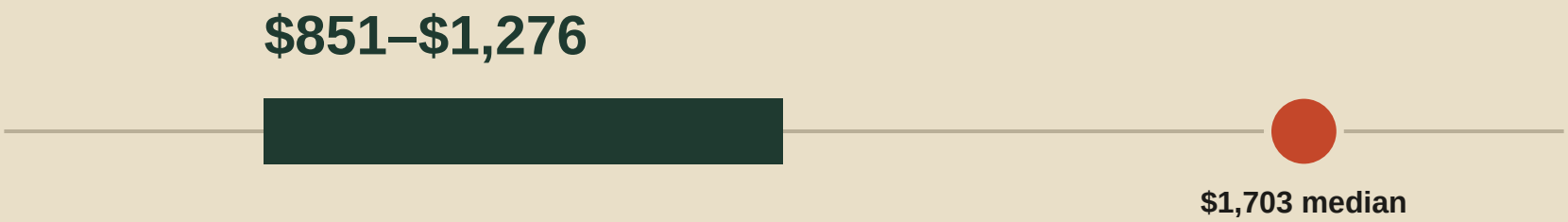
A $472 gap between neighbors, the sharpest rent edge between adjacent tracts in Morrison County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

74% of the housing here was built before 2000.

1

homes permitted, 2022–2025

0%

of those were in multifamily buildings

74%

of all homes were built before 2000

Source: Census Building Permits Survey, 2022-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0–2% to the 61 homes here.

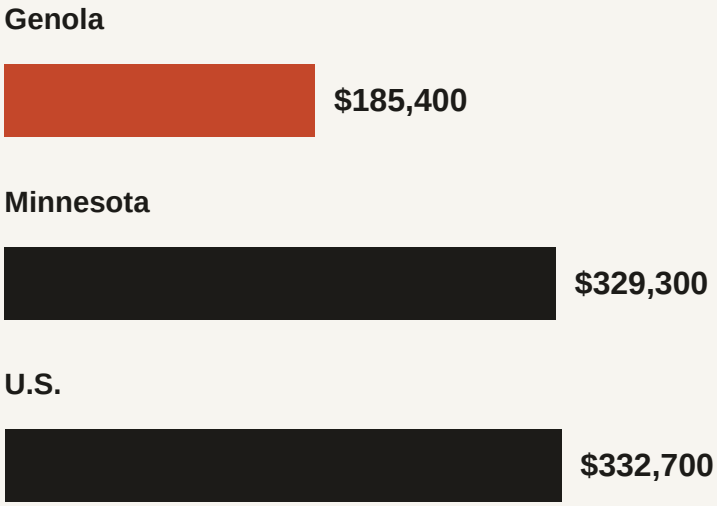
0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 44% less than Minnesota's.



$185,400

median home value in Genola.

Source: Census ACS 5-year, 2020-2024

THAT WAS GENOLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/mn/genola/**