



Rothbury, Michigan.

Current market data.

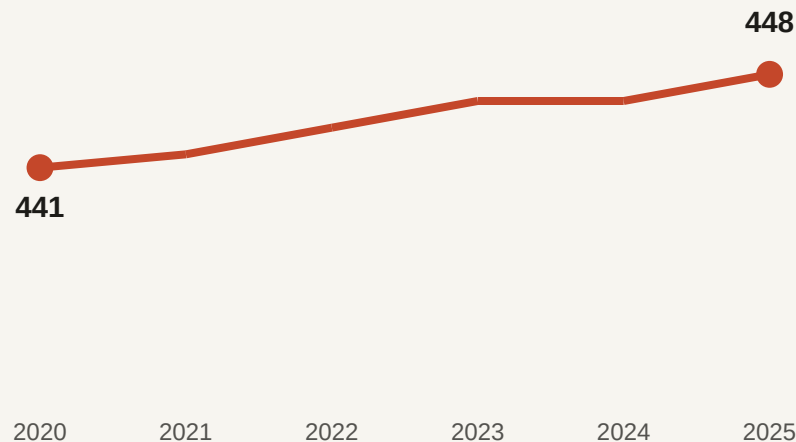
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.6% since 2020.

448

people, the 451st-largest of Michigan's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.8%

of 138 jobs located in Rothbury are filled by in-commuters.



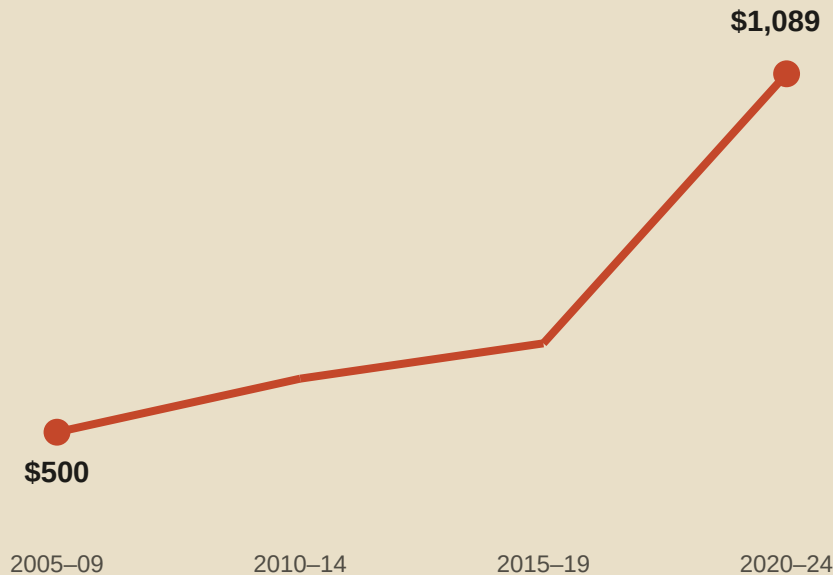
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 118%
since the 2005–2009
survey, before inflation.

\$1,089

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent jumps \$349.

A \$349 gap between neighbors, the sharpest rent edge between adjacent tracts in Oceana County.

TRACT 108

\$684

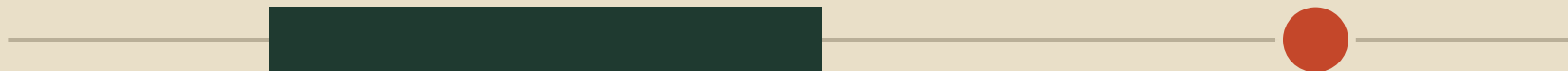
TRACT 110

\$1,033

ROOM TO BUILD

The median rent is above what local wages can carry.

\$559–\$839



\$1,089 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

92%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.6% to the 164 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 43%
less than Michigan's.

\$131,500

median home value in Rothbury.

Rothbury



\$131,500

Michigan



\$231,600

U.S.



\$332,700

THAT WAS ROTHBURY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mi/rothbury/**](https://almanacdata.ai/e/mi/rothbury/)

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