



Rockford, Michigan.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

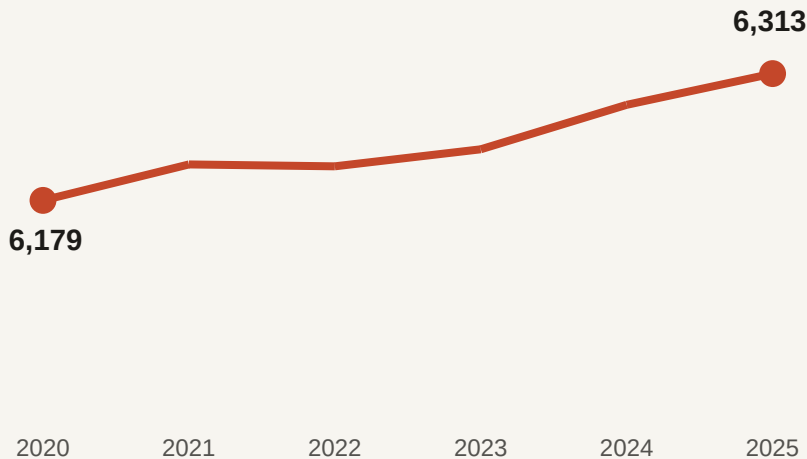


POPULATION

**Growing. Up 2.2% since
2020.**

6,313

people, the 129th-largest of Michigan's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

94.7%

of 4,920 jobs located in Rockford are filled by in-commuters.



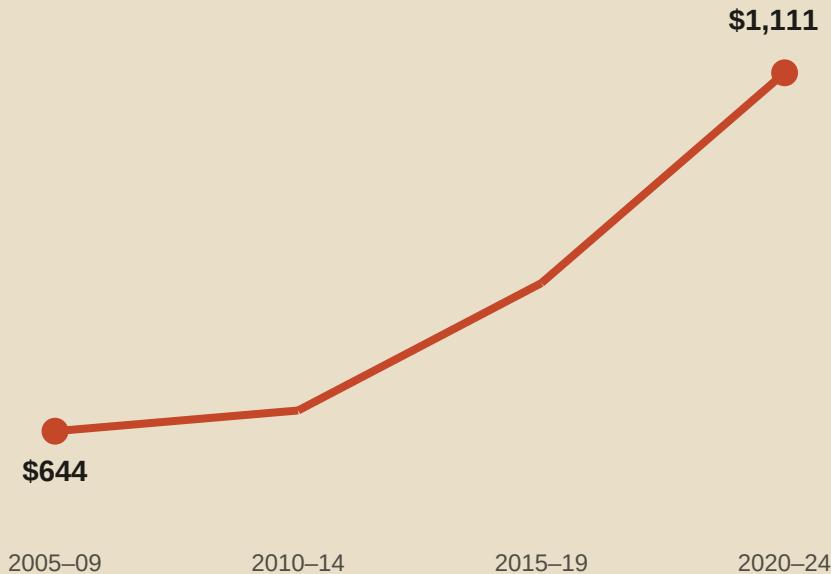
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 73%
since the 2005–2009
survey, before inflation.

\$1,111

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,204 gap between neighbors, the sharpest rent edge between adjacent tracts in Kent County.

TRACT 17

\$399

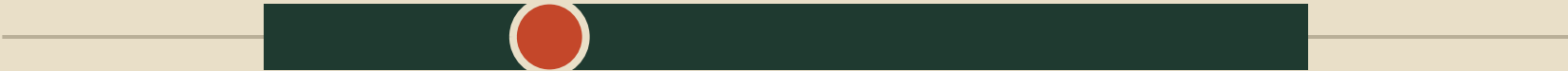
TRACT 18.02

\$2,603

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$977–\$1,466



\$1,111 median

is the monthly rent range local workforce wages support.

BUILDING

65% of the housing here was built before 2000.

86

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

65%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.9% to the 2,629 homes here.

6–49

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 44% more than Michigan's.

\$334,400

median home value in Rockford.

Rockford



\$334,400

Michigan



\$231,600

U.S.



\$332,700

THAT WAS ROCKFORD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mi/rockford/

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