



Pierson, Michigan.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

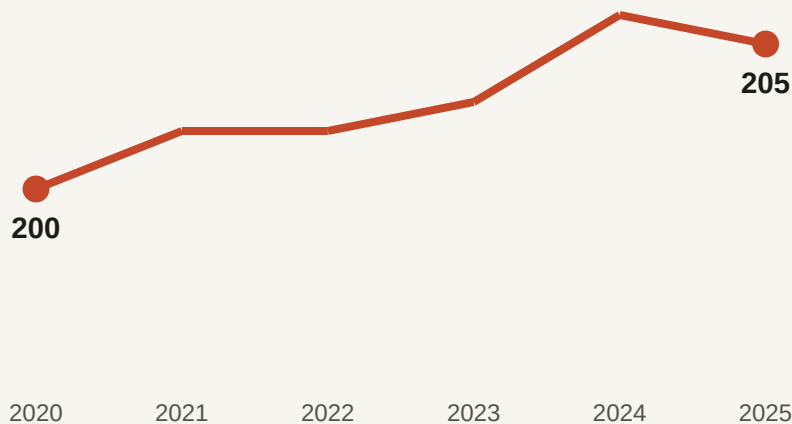


POPULATION

**Growing. Up 2.5% since
2020.**

205

people, the 515th-largest of Michigan's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.2%

of 34 jobs located in Pierson are filled by in-commuters.



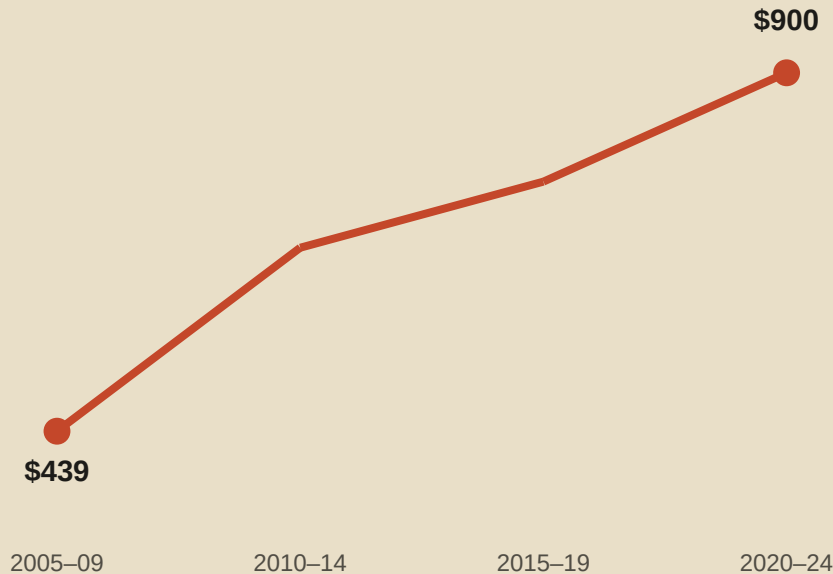
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 105%
since the 2005–2009
survey, before inflation.

\$900

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent jumps \$326.

A \$326 gap between neighbors, the sharpest rent edge between adjacent tracts in Montcalm County.

TRACT 9704

\$725

TRACT 9703

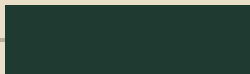
\$1,051



ROOM TO BUILD

The median rent is above what local wages can carry.

\$277–\$416



\$900 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 57% less than Michigan's.

\$100,000

median home value in Pierson.

Pierson



\$100,000

Michigan



\$231,600

U.S.



\$332,700

THAT WAS PIERSON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mi/pierson/**](https://almanacdata.ai/e/mi/pierson/)

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