



Owosso, Michigan.

Current market data.

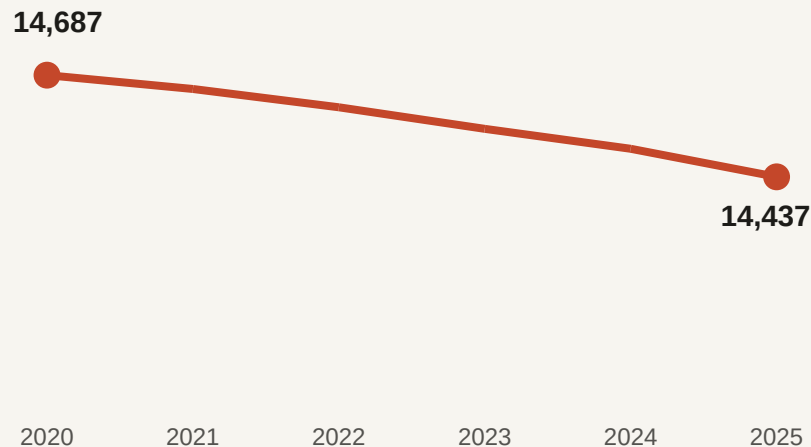
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.7% since 2020.

14,437

people, the 68th-largest of Michigan's cities and towns.

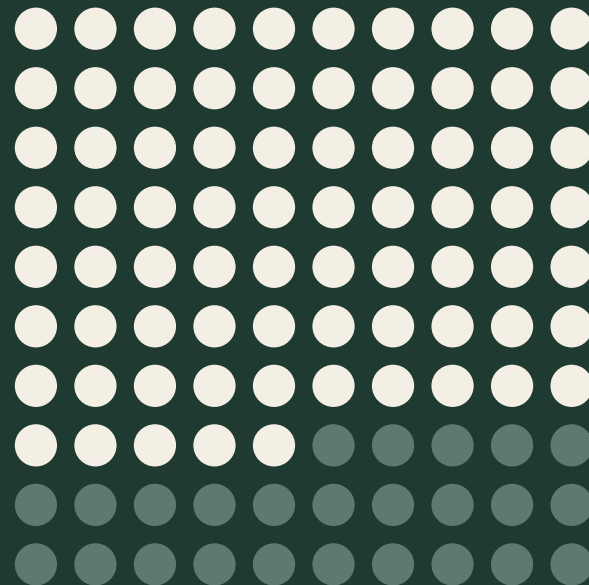


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

75.4%

of 4,659 jobs located in Owosso are filled by in-commuters.



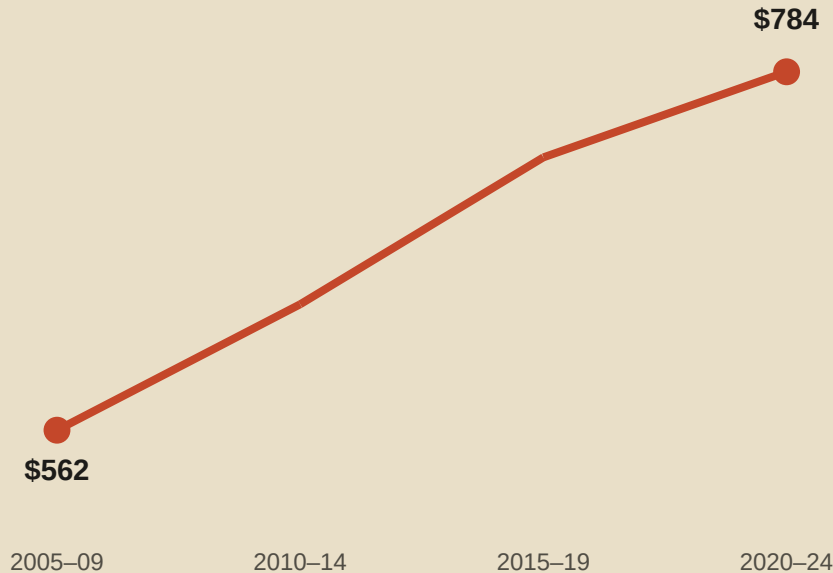
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 40%
since the 2005–2009
survey, before inflation.

\$784

a month. Michigan's median is \$1,129.



THE SEAM

Cross one tract line and median rent jumps \$457.

A \$457 gap between neighbors, the sharpest rent edge between adjacent tracts in Shiawassee County.

TRACT 313.02

\$876

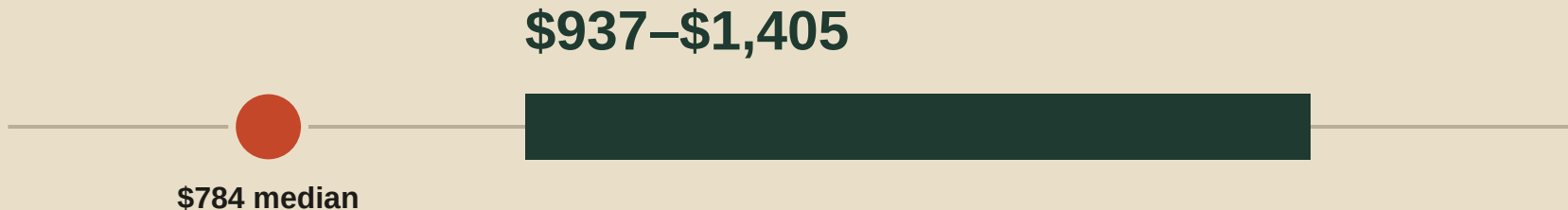
TRACT 313.01

\$1,333



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

43

homes permitted in ten years,
2016–2025

23%

of those were in multifamily
buildings

95%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.7% to the 6,960 homes here.

19–47

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 43% less than Michigan's.

\$132,600

median home value in Owosso.

Owosso



\$132,600

Michigan



\$231,600

U.S.



\$332,700

THAT WAS OWOSSO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mi/owosso/

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