



Otsego, Michigan.

Current market data.

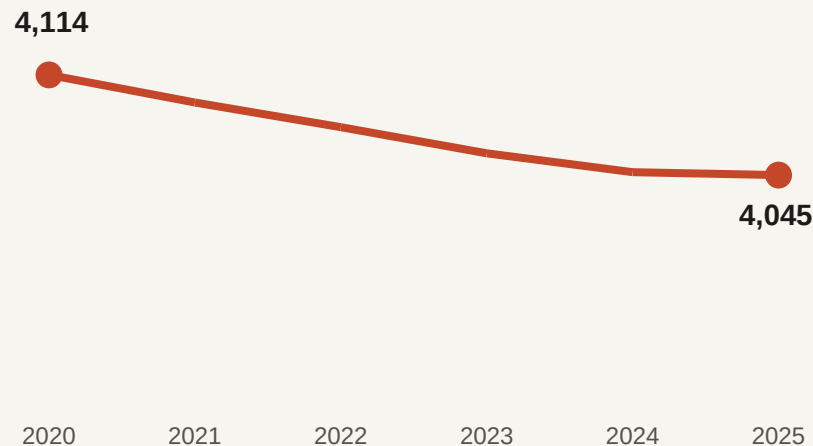
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.7% since 2020.

4,045

people, the 176th-largest of Michigan's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

92.3%

of 1,641 jobs located in Otsego are filled by in-commuters.



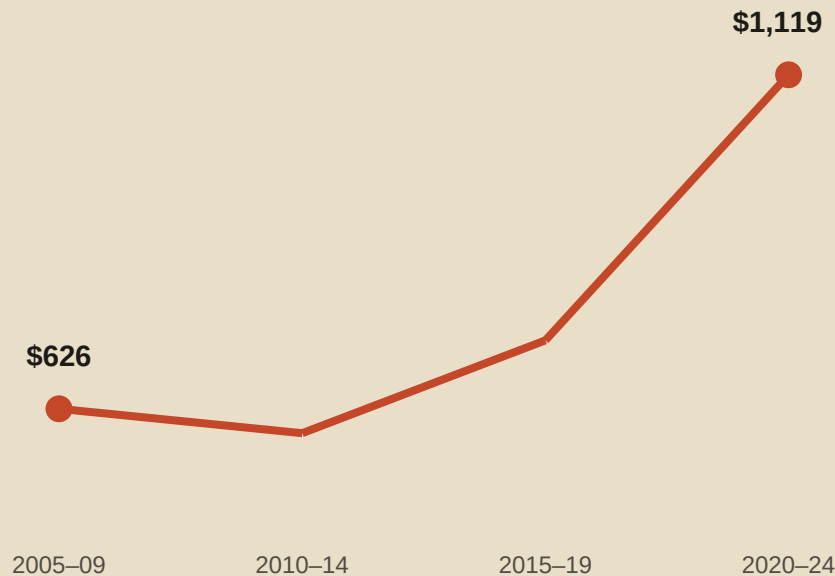
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

**Median rent is up 79%
since the 2005–2009
survey, before inflation.**

\$1,119

a month. Michigan's median is \$1,129.



THE SEAM

Cross one tract line and median rent doubles.

A \$751 gap between neighbors, the sharpest rent edge between adjacent tracts in Allegan County.

TRACT 307.03

\$692

TRACT 307.02

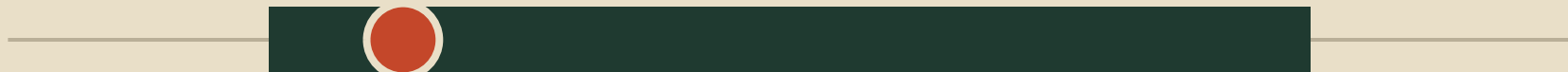
\$1,443



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,051–\$1,577



\$1,119 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

10

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

95%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.1% to the 1,511 homes here.

3–16

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 31% less than Michigan's.

\$160,500

median home value in Otsego.

Otsego



\$160,500

Michigan



\$231,600

U.S.



\$332,700

THAT WAS OTSEGO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mi/otsego/

The Almanac · your hyper-diligent research partner