



New Era, Michigan.

Current market data.

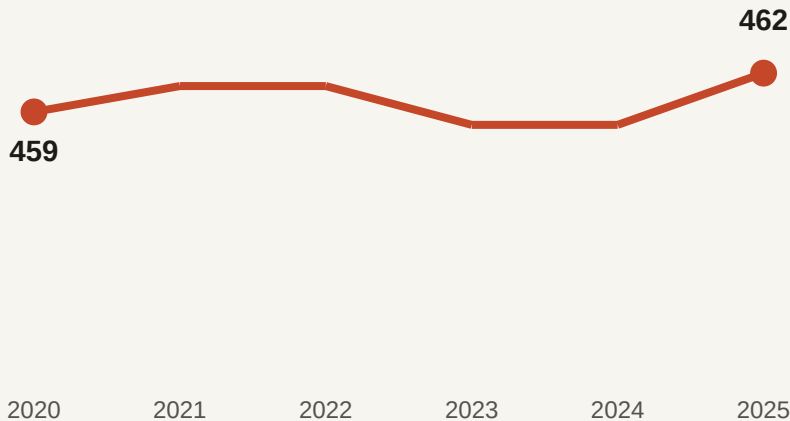
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

462

people, the 449th-largest of Michigan's cities and towns.

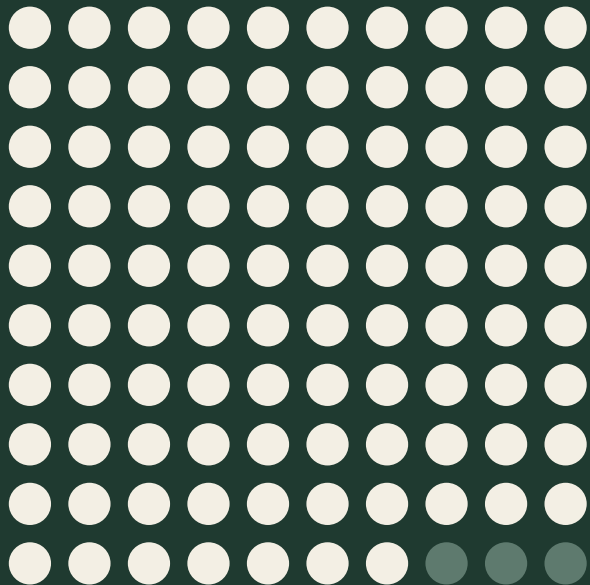


THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.1%

of 137 jobs located in New Era are filled by in-commuters.



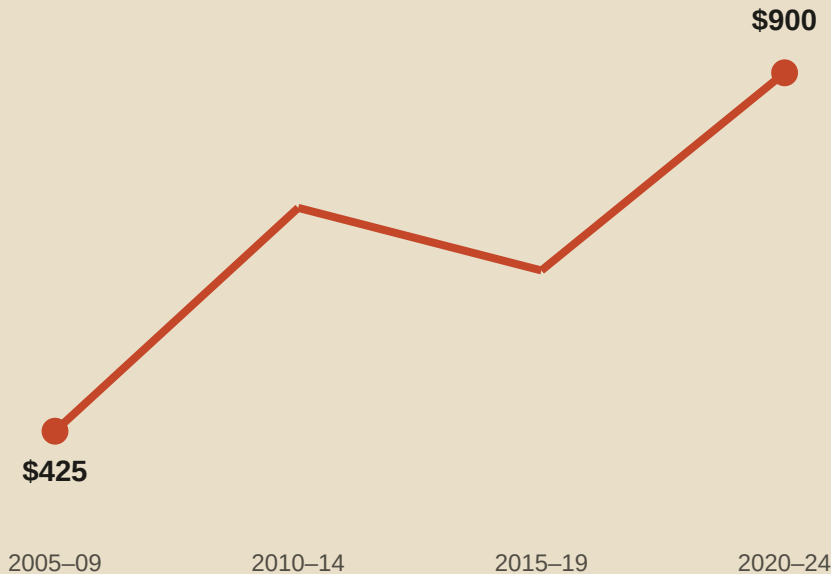
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 112%
since the 2005–2009
survey, before inflation.

\$900

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent jumps \$349.

A \$349 gap between neighbors, the sharpest rent edge between adjacent tracts in Oceana County.

TRACT 108

\$684

TRACT 110

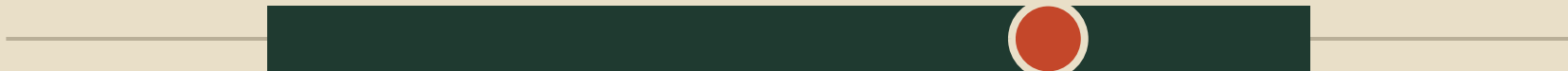
\$1,033



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$655–\$982



\$900 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

93%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0–0.5% to the 198 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 22% less than Michigan's.

\$180,800

median home value in New Era.

New Era



\$180,800

Michigan



\$231,600

U.S.



\$332,700

THAT WAS NEW ERA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mi/new-era/**](https://almanacdata.ai/e/mi/new-era/)

The Almanac · your hyper-diligent research partner