



Mount Pleasant, Michigan.

Current market data.

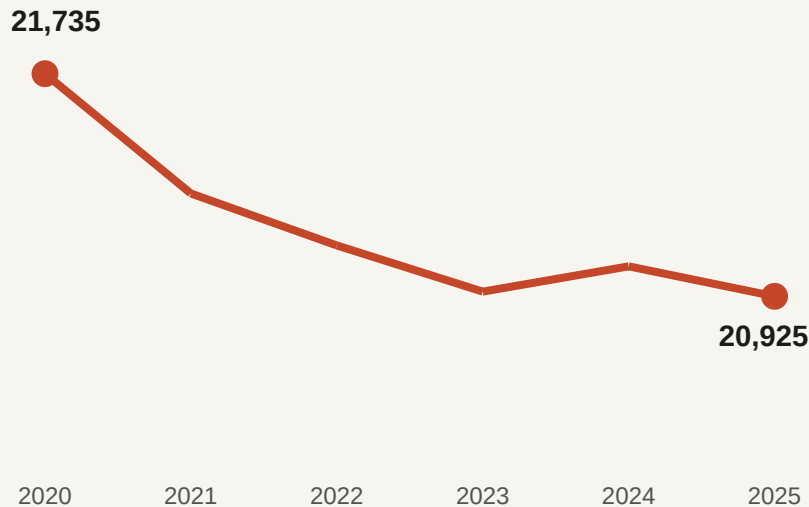
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.7% since 2020.

20,925

people, the 52nd-largest of Michigan's cities and towns.

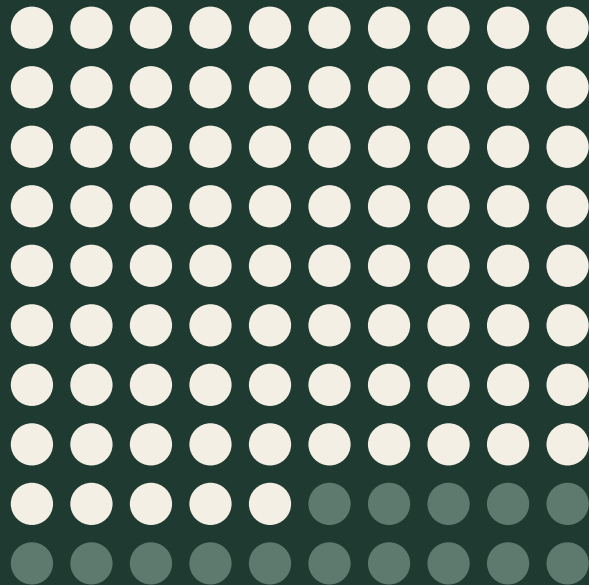


THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

84.8%

of 14,284 jobs located in Mount Pleasant are filled by in-commuters.



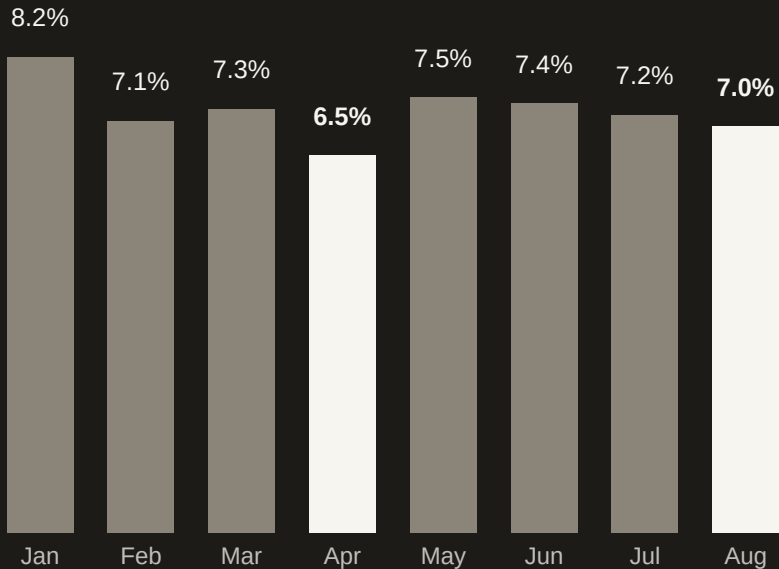
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
6.5%.

7.0%

in August 2026, the latest month released. A year earlier it was 7.7%.

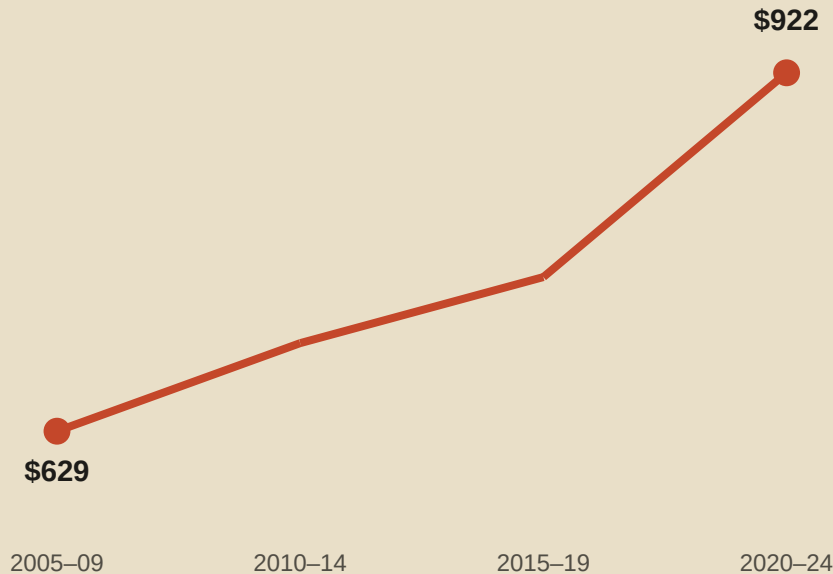


RENT

Median rent is up 47%
since the 2005–2009
survey, before inflation.

\$922

a month. Michigan's median is \$1,129.



THE SEAM

Cross one tract line and median rent jumps \$577.

A \$577 gap between neighbors, the sharpest rent edge between adjacent tracts in Isabella County.

TRACT 9401

\$865

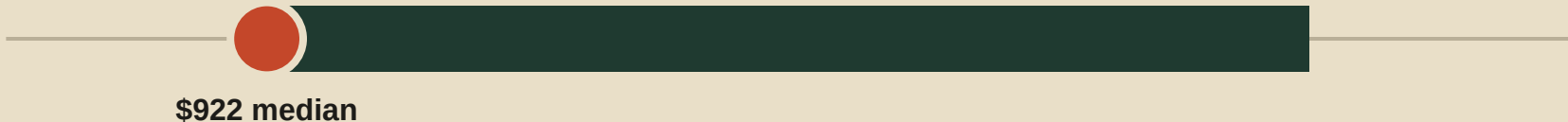
TRACT 2

\$1,442

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$931–\$1,396



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

23

homes permitted, 2022–2025

70%

of those were in multifamily
buildings

79%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–2% to the 8,551 homes here.

56–143

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 25% less than Michigan's.

\$173,100

median home value in Mount Pleasant.

Mount Pleasant



\$173,100

Michigan



\$231,600

U.S.



\$332,700

THAT WAS MOUNT PLEASANT'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mi/mount-pleasant/

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