Midland, Michigan.

Current market data.

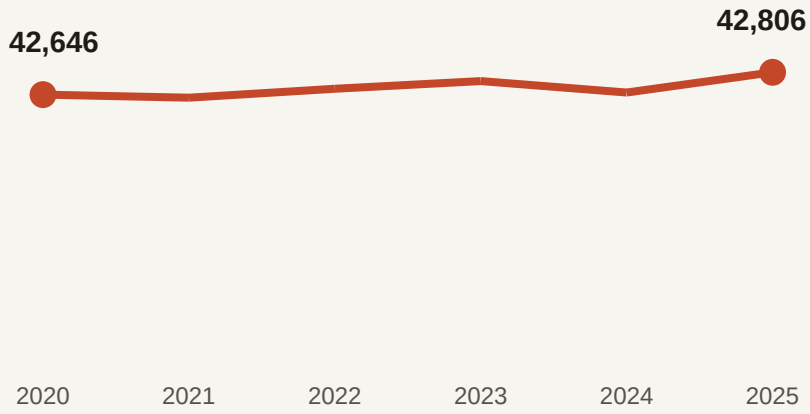
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Steady. Within 1% of 2020, every year since.

42,806

people, the 29th-largest of Michigan's cities and towns.



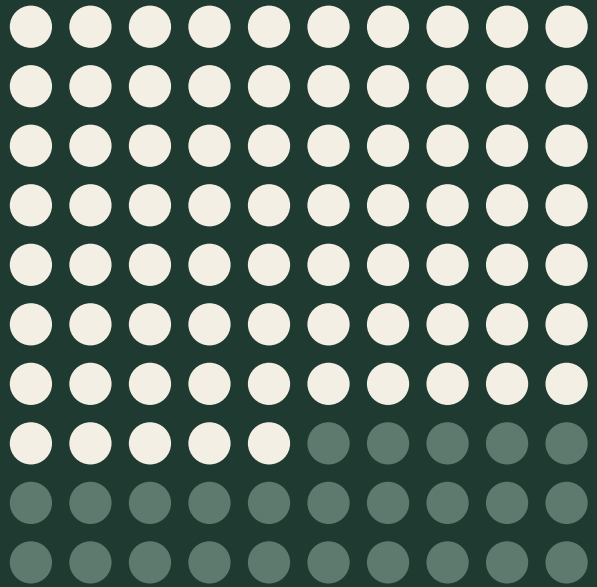
Source: Census Population Estimates, 2025

THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

74.7%

of 28,968 jobs located in Midland are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

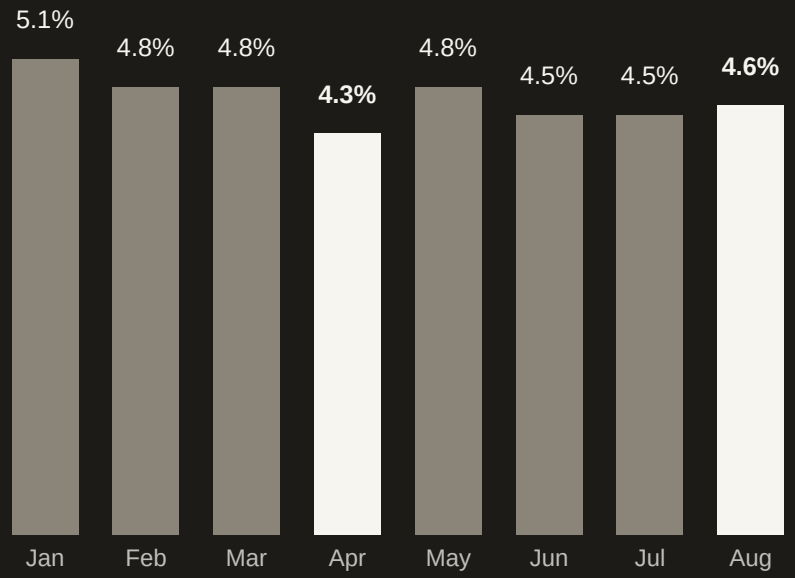
Source: Census LEHD LODES, 2021

UNEMPLOYMENT, 2026

The low came in April: 4.3%.

4.6%

in August 2026, the latest month released. A year earlier it was 4.5%.



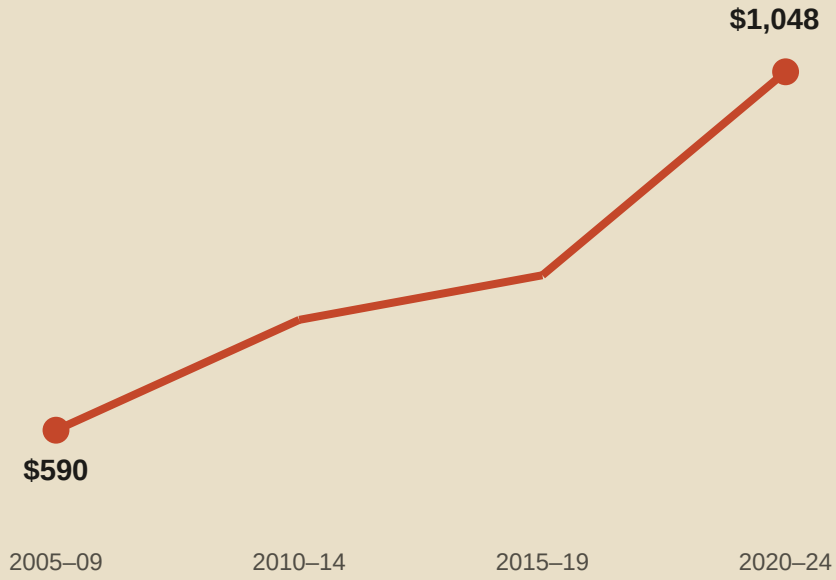
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 78% since the 2005–2009 survey, before inflation.

$1,048

a month. Michigan's median is $1,129.

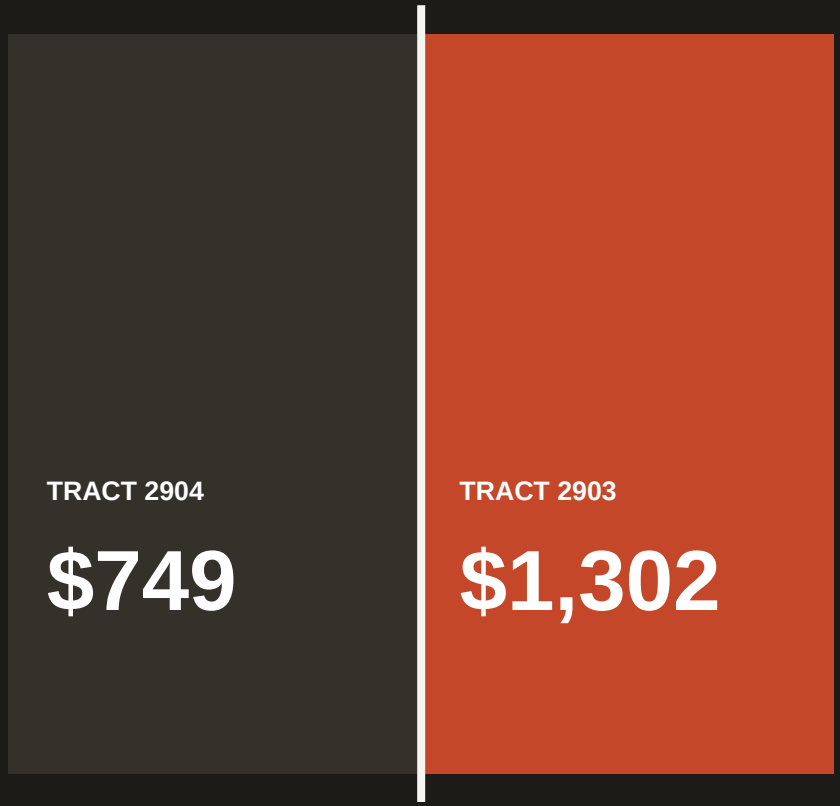


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps $553.

A $553 gap between neighbors, the sharpest rent edge between adjacent tracts in Midland County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2021; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

889

homes permitted in ten years, 2016–2025

50%

of those were in multifamily buildings

89%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.5% to the 19,459 homes here.

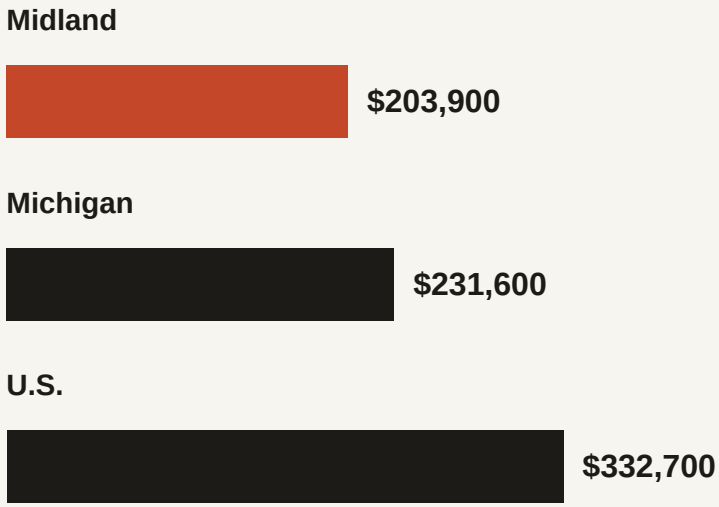
58–290

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2021

HOME VALUE

A median home costs 12% less than Michigan's.



$203,900

median home value in Midland.

Source: Census ACS 5-year, 2020-2024

THAT WAS MIDLAND'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/mi/midland/**