



Kentwood, Michigan.

Current market data.

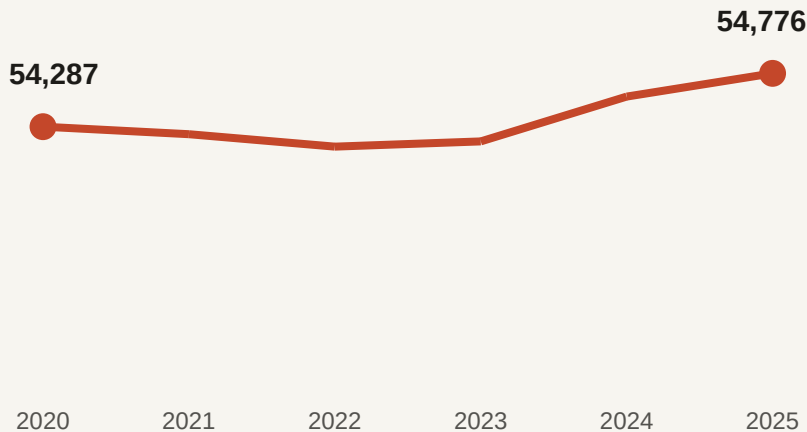
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

54,776

people, the 23rd-largest of Michigan's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.4%

of 53,467 jobs located in Kentwood are filled by in-commuters.



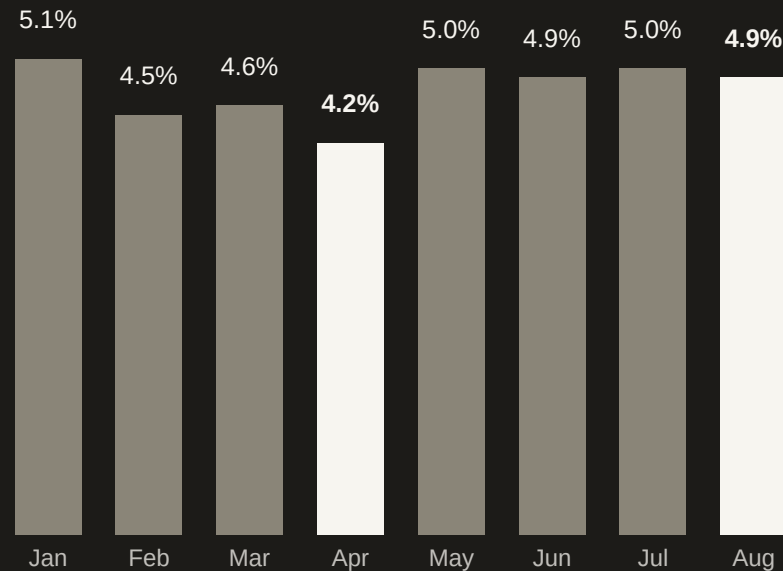
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
4.2%.

4.9%

in August 2026, the latest month released. A year earlier it was 5.2%.

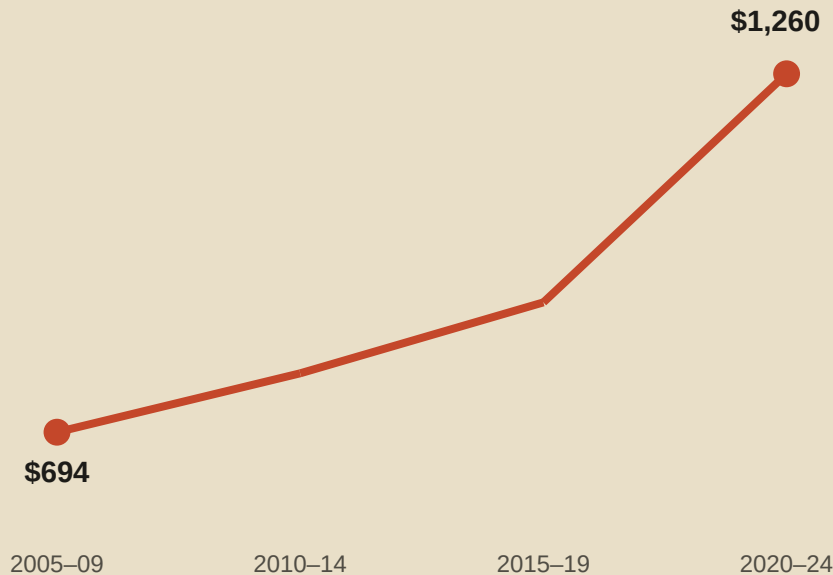


RENT

Median rent is up 82%
since the 2005–2009
survey, before inflation.

\$1,260

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,204 gap between neighbors, the sharpest rent edge between adjacent tracts in Kent County.

TRACT 17

\$399

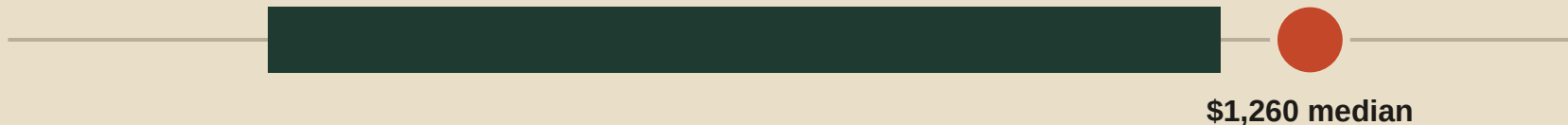
TRACT 18.02

\$2,603

ROOM TO BUILD

The median rent is above what local wages can carry.

\$815–\$1,222



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

927

homes permitted in ten years,
2016–2025

6%

of those were in multifamily
buildings

78%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.4% to the 22,322 homes here.

88–535

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 16% more than Michigan's.

\$268,200

median home value in Kentwood.

Kentwood



\$268,200

Michigan



\$231,600

U.S.



\$332,700



THAT WAS KENTWOOD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mi/kentwood/

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