



Howard City, Michigan.

Current market data.

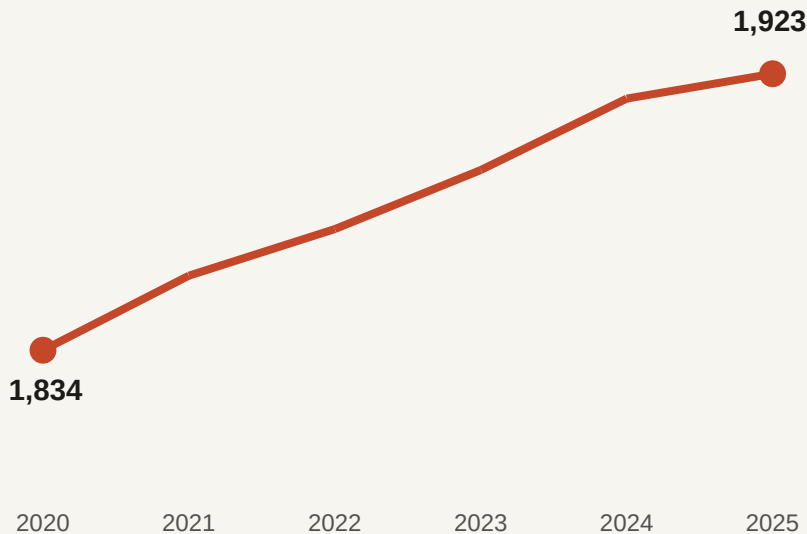
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.9% since 2020.

1,923

people, the 259th-largest of Michigan's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.9%

of 507 jobs located in Howard City are filled by in-commuters.



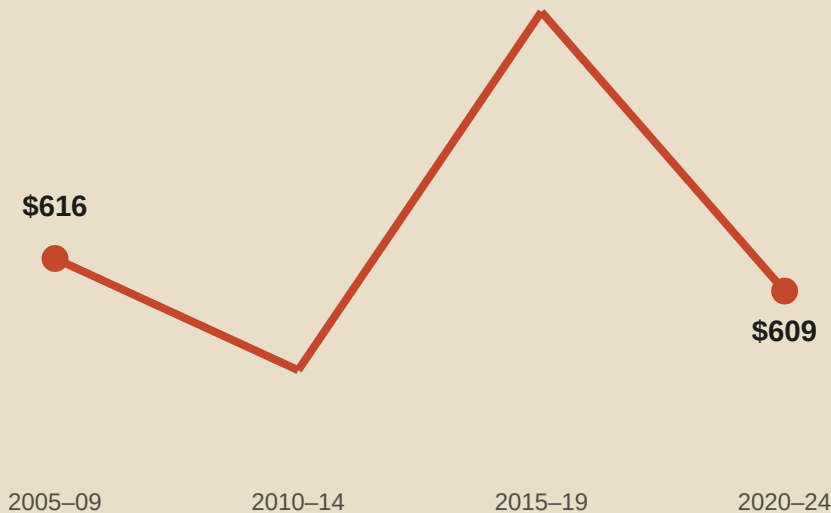
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is down 1%
since the 2005–2009
survey, before inflation.

\$609

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent jumps \$326.

A \$326 gap between neighbors, the sharpest rent edge between adjacent tracts in Montcalm County.

TRACT 9704

\$725

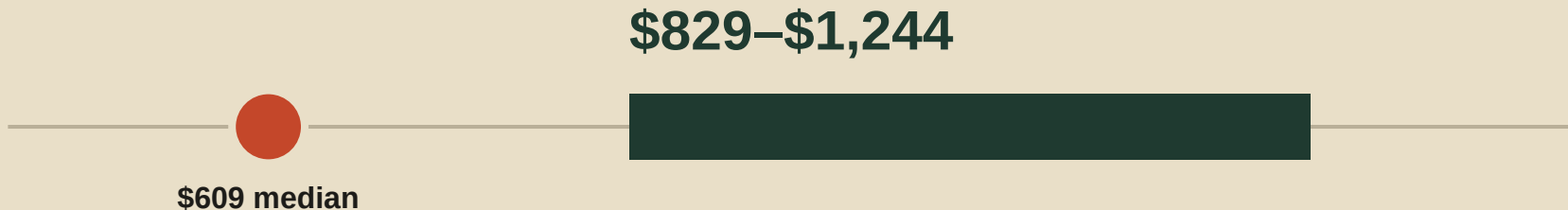
TRACT 9703

\$1,051



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

71% of the housing here was built before 2000.

71%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.7% to the 740 homes here.

1–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% less than Michigan's.

\$151,200

median home value in Howard City.

Howard City



\$151,200

Michigan



\$231,600

U.S.



\$332,700

THAT WAS HOWARD CITY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mi/howard-city/

The Almanac · your hyper-diligent research partner