



Holland, Michigan.

Current market data.

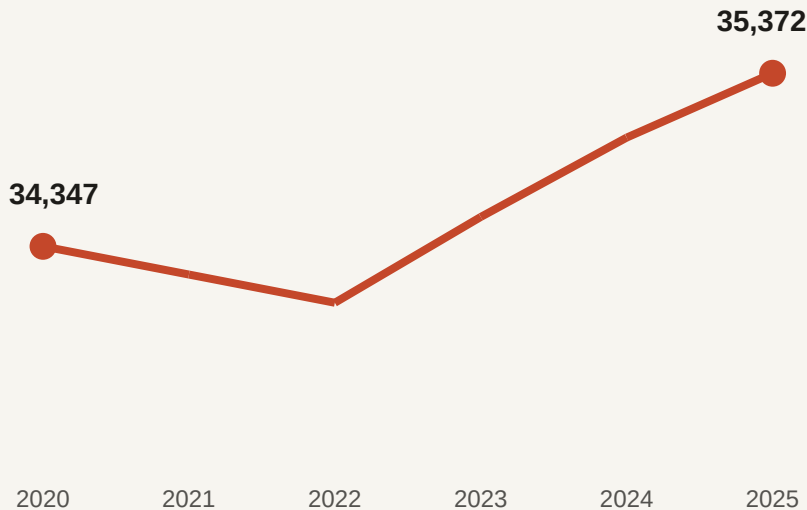
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.0% since 2020.

35,372

people, the 32nd-largest of Michigan's cities and towns.

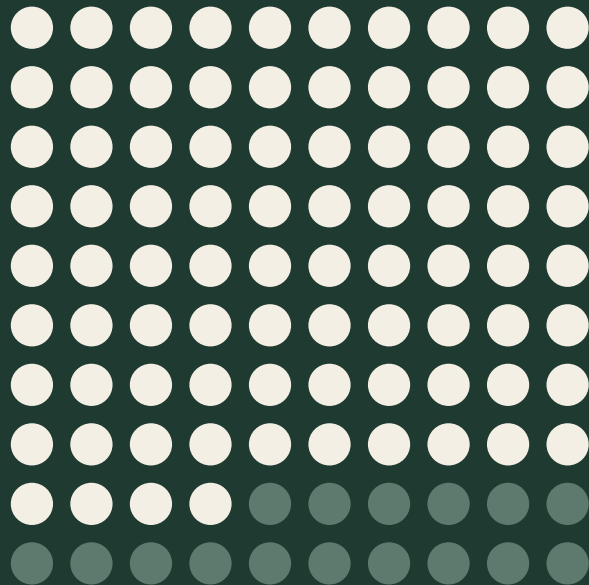


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

84.0%

of 25,937 jobs located in Holland are filled by in-commuters.



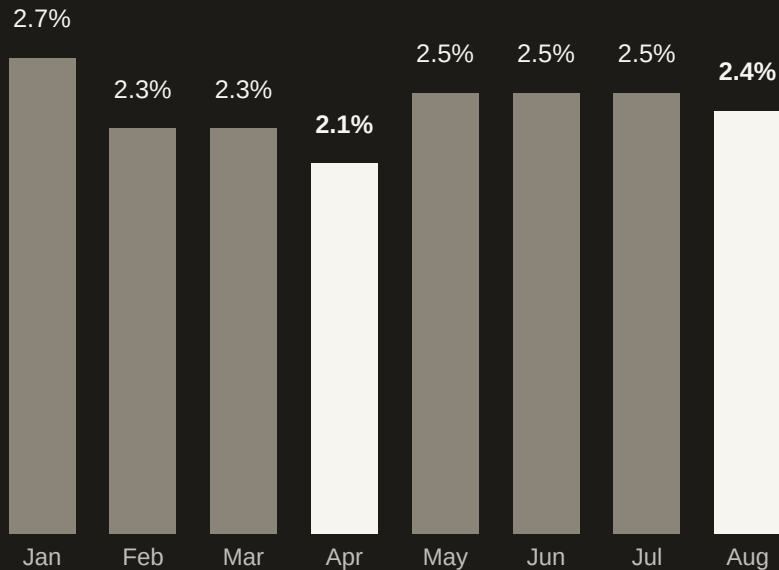
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.1%.

2.4%

in August 2026, the latest month released. A year earlier it was 2.5%.

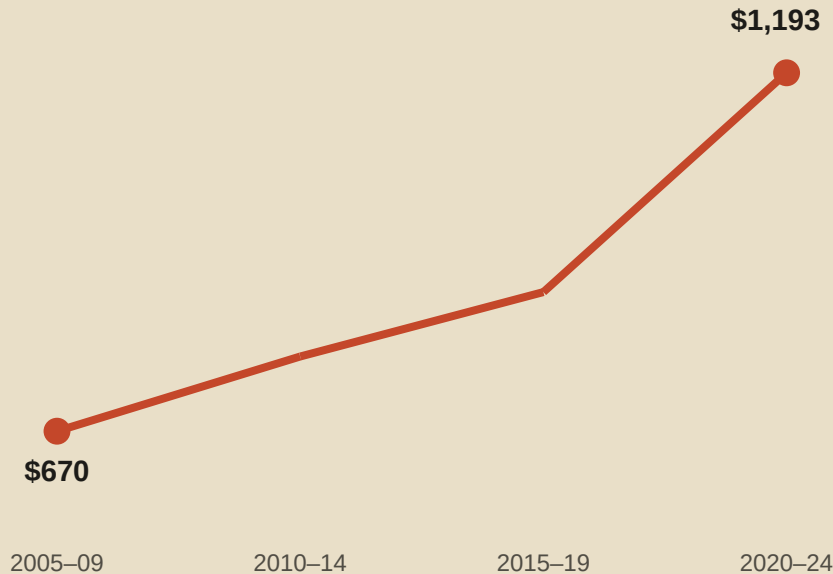


RENT

Median rent is up 78%
since the 2005–2009
survey, before inflation.

\$1,193

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent jumps \$959.

A \$959 gap between neighbors, the sharpest rent edge between adjacent tracts in Ottawa County.

TRACT 215.02

\$1,169

TRACT 216.06

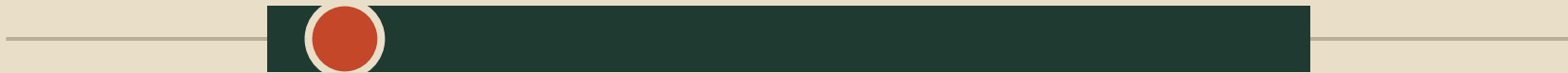
\$2,128



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,150–\$1,725



\$1,193 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

802

homes permitted, 2022–2025

83%of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.9% to the 13,998 homes here.

47–259

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs 9%
more than Michigan's.**

\$252,200

median home value in Holland.

Holland



Michigan



U.S.



THAT WAS HOLLAND'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mi/holland/**](https://almanacdata.ai/e/mi/holland/)

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