



Gaylord, Michigan.

Current market data.

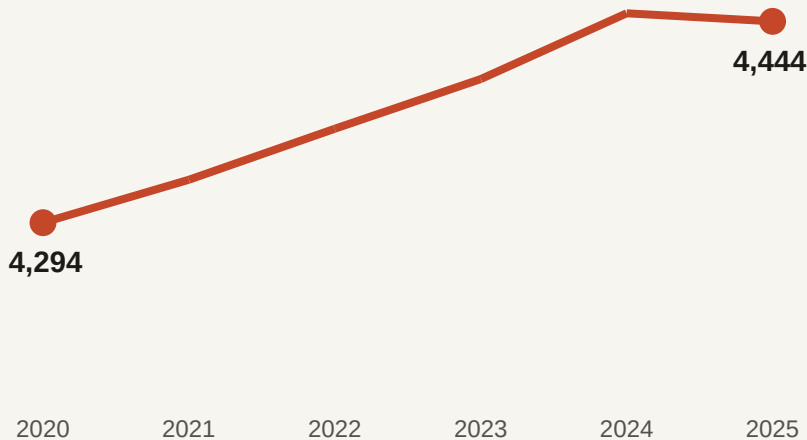
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.5% since 2020.

4,444

people, the 165th-largest of Michigan's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

90.4%

of 5,813 jobs located in Gaylord are filled by in-commuters.



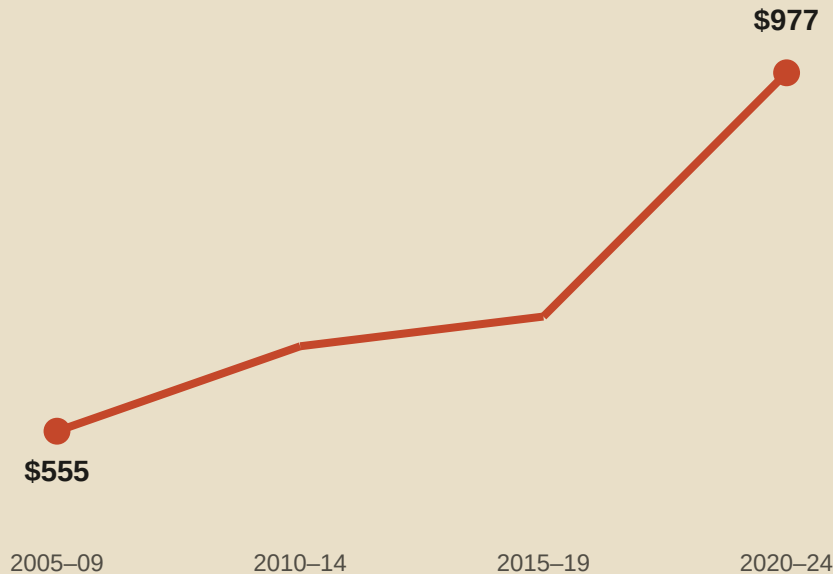
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 76%
since the 2005–2009
survey, before inflation.

\$977

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent jumps \$642.

A \$642 gap between neighbors, the sharpest rent edge between adjacent tracts in Otsego County.

TRACT 9505

\$785

TRACT 9506

\$1,427



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$788–\$1,182



\$977 median

is the monthly rent range local workforce wages support.



BUILDING

70% of the housing here was built before 2000.

70%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–2.4% to the 2,401 homes here.

8–58

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 17% less than Michigan's.

\$192,800

median home value in Gaylord.

Gaylord



\$192,800

Michigan



\$231,600

U.S.



\$332,700

THAT WAS GAYLORD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mi/gaylord/

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