



East Tawas, Michigan.

Current market data.

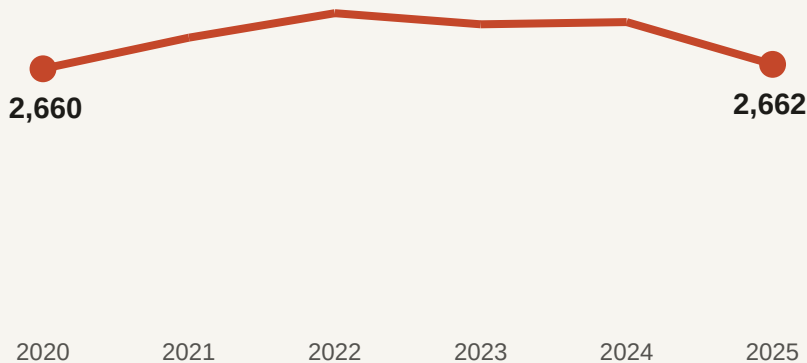
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

2,662

people, the 216th-largest of Michigan's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

86.4%

of 625 jobs located in East Tawas are filled by in-commuters.



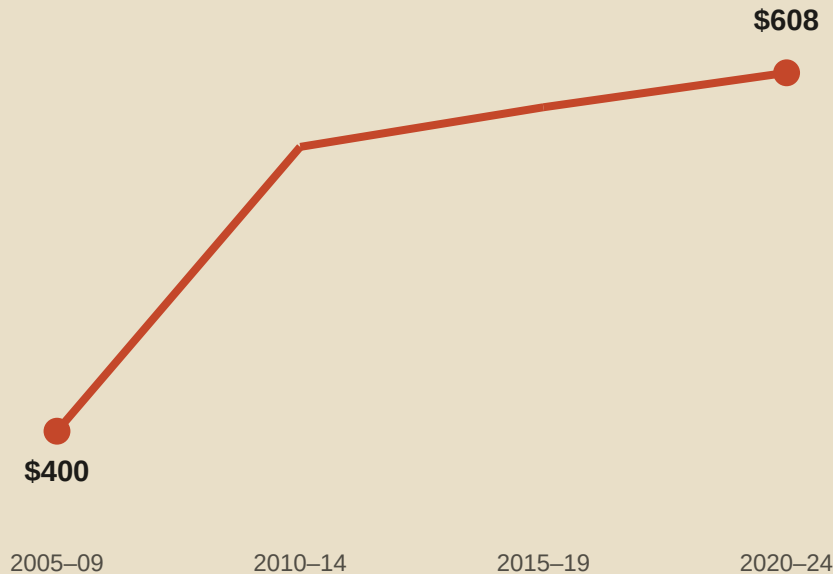
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 52%
since the 2005–2009
survey, before inflation.

\$608

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent jumps \$482.

A \$482 gap between neighbors, the sharpest rent edge between adjacent tracts in Iosco County.

TRACT 1.01

\$627

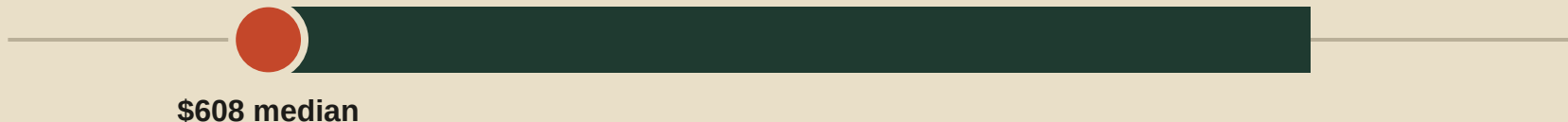
TRACT 1.02

\$1,109

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$613–\$920



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.3% to the 1,902 homes here.

2–6

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 44% less than Michigan's.

\$130,200

median home value in East Tawas.

East Tawas



\$130,200

Michigan



\$231,600

U.S.



\$332,700

THAT WAS EAST TAWAS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/mi/east-tawas/**](https://almanacdata.ai/e/mi/east-tawas/)

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