



Coopersville, Michigan.

Current market data.

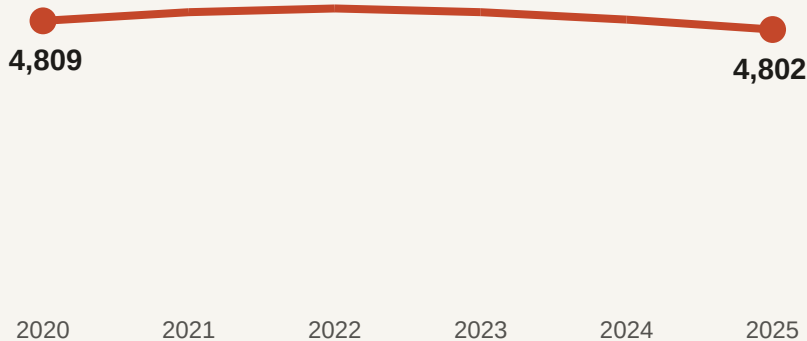
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

4,802

people, the 156th-largest of Michigan's cities and towns.

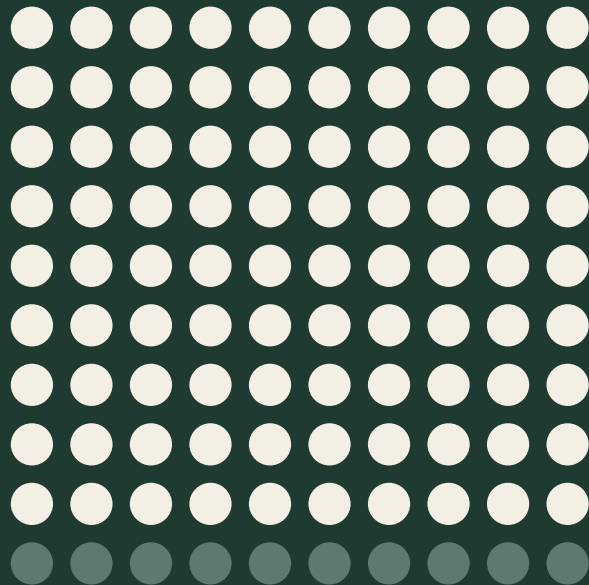


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.9%

of 2,732 jobs located in Coopersville are filled by
in-commuters.



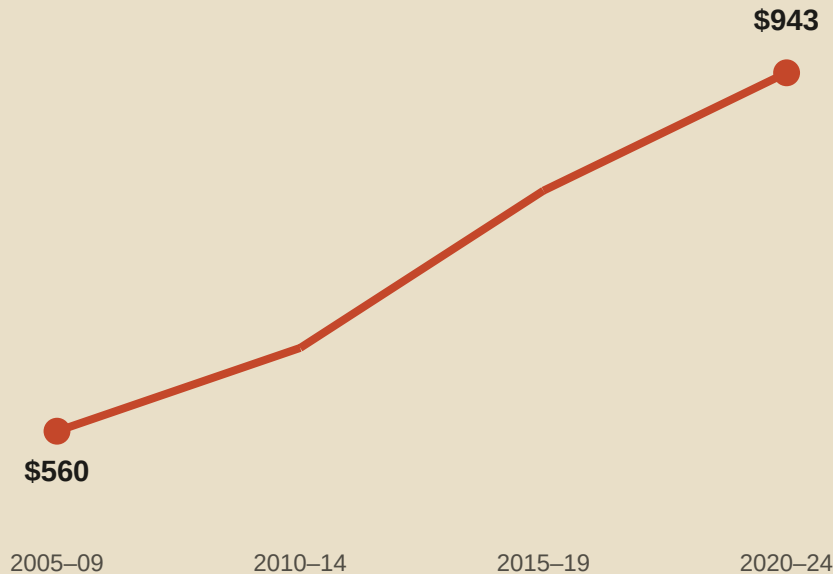
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 68%
since the 2005–2009
survey, before inflation.

\$943

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent jumps \$959.

A \$959 gap between neighbors, the sharpest rent edge between adjacent tracts in Ottawa County.

TRACT 215.02

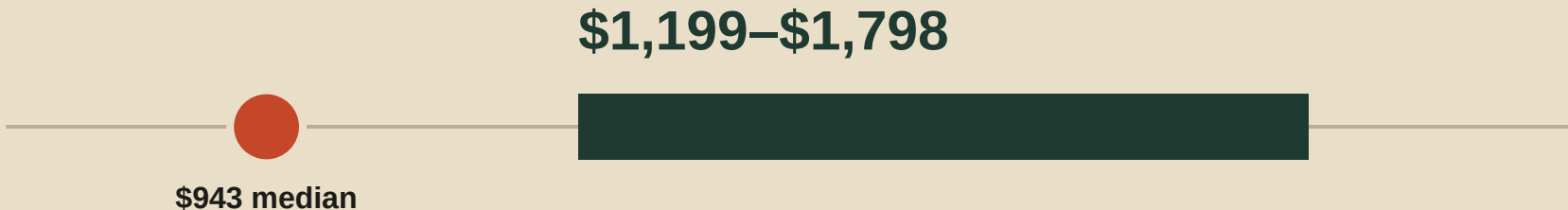
\$1,169

TRACT 216.06

\$2,128

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

28

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

82%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.5% to the 1,772 homes here.

4–27

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 5% more than Michigan's.

\$244,100

median home value in Coopersville.

Coopersville



\$244,100

Michigan



\$231,600

U.S.



\$332,700

THAT WAS COOPERSVILLE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mi/coopersville/

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