



Big Rapids, Michigan.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

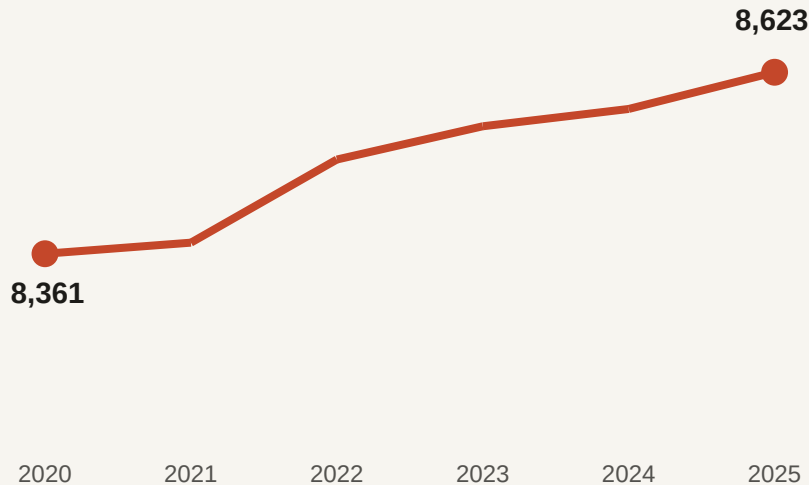


POPULATION

**Growing. Up 3.1% since
2020.**

8,623

people, the 103rd-largest of Michigan's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

87.7%

of 6,233 jobs located in Big Rapids are filled by in-commuters.



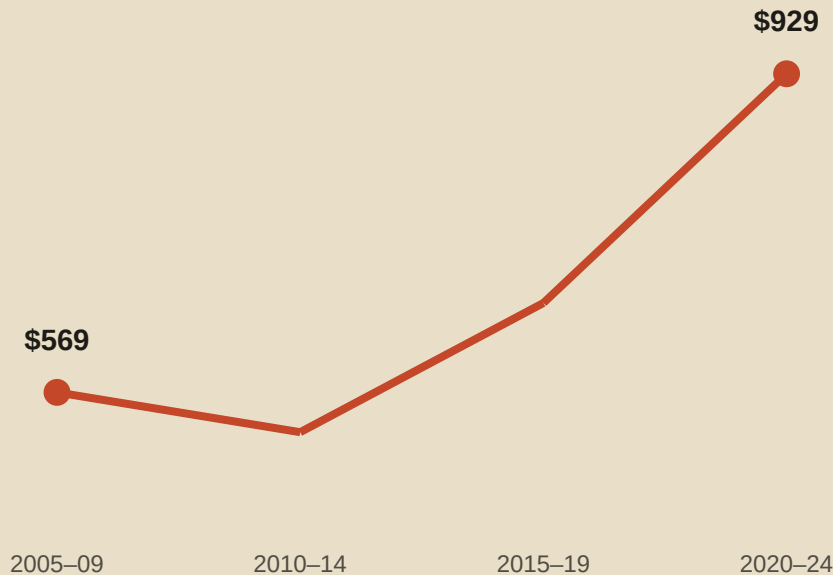
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 63%
since the 2005–2009
survey, before inflation.

\$929

a month. Michigan's median is \$1,129.





THE SEAM

Cross one tract line and median rent jumps \$490.

A \$490 gap between neighbors, the sharpest rent edge between adjacent tracts in Mecosta County.

TRACT 9603

\$745

TRACT 9604

\$1,235



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$759–\$1,138



\$929 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

82%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 1–2% to the 3,610 homes here.

21–62

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% less than Michigan's.

\$156,400

median home value in Big Rapids.

Big Rapids



\$156,400

Michigan



\$231,600

U.S.



\$332,700

THAT WAS BIG RAPIDS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/mi/big-rapids/

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