



Ruston, Louisiana.

Current market data.

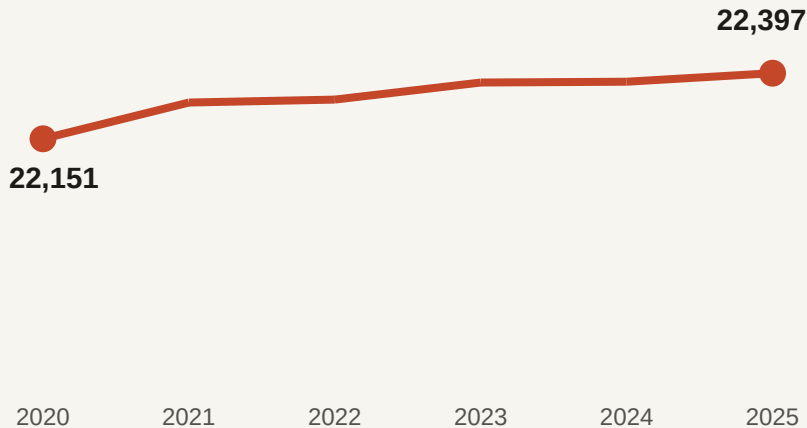
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 1.1% since 2020.

22,397

people, the 15th-largest of Louisiana's cities and towns.

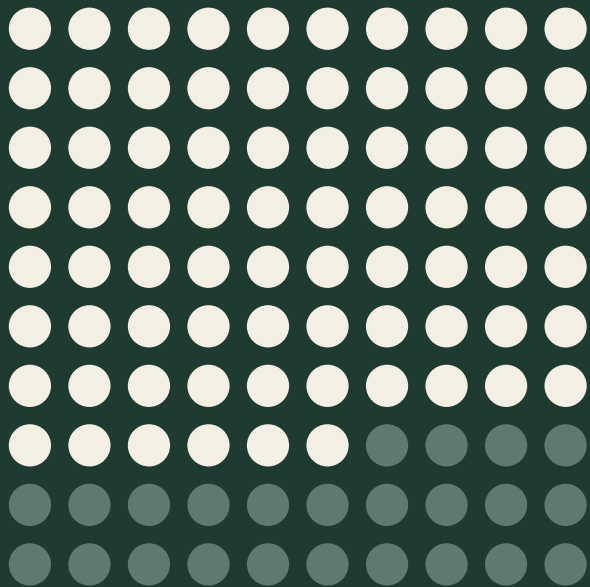


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

76.4%

of 14,611 jobs located in Ruston are filled by in-commuters.



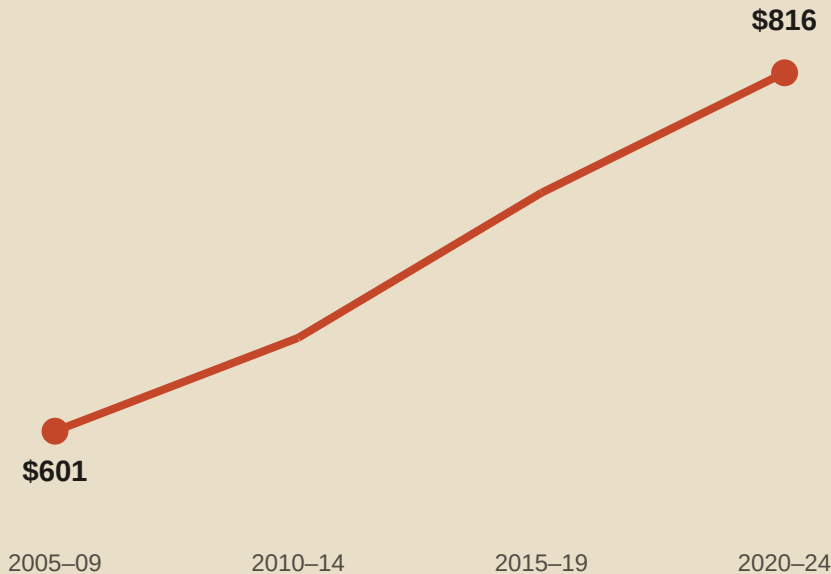
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 36%
since the 2005–2009
survey, before inflation.

\$816

a month. Louisiana's median is \$1,064.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,198 gap between neighbors, the sharpest rent edge between adjacent tracts in Lincoln Parish.

TRACT 9601

\$885

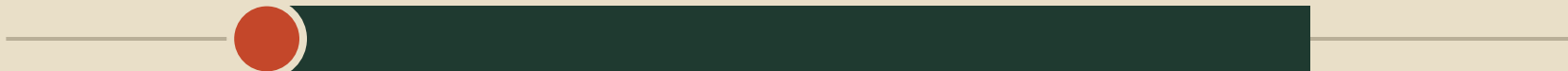
TRACT 9607.02

\$2,083

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$823–\$1,234



\$816 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

306

homes permitted, 2022–2025

8%

of those were in multifamily
buildings

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 1–2% to the 9,563 homes here.

59–146

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% more than Louisiana's.

\$225,300

median home value in Ruston.

Ruston



\$225,300

Louisiana



\$216,500

U.S.



\$332,700

THAT WAS RUSTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/la/ruston/

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