



Ponchatoula, Louisiana.

Current market data.

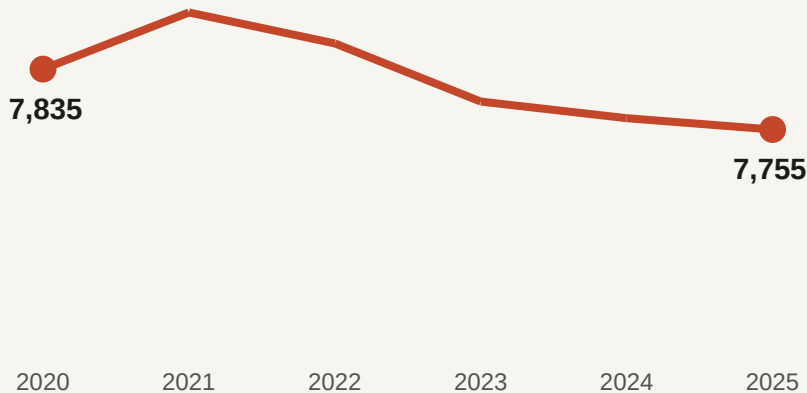
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.0% since 2020.

7,755

people, the 44th-largest of Louisiana's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.8%

of 3,484 jobs located in Ponchatoula are filled by in-commuters.



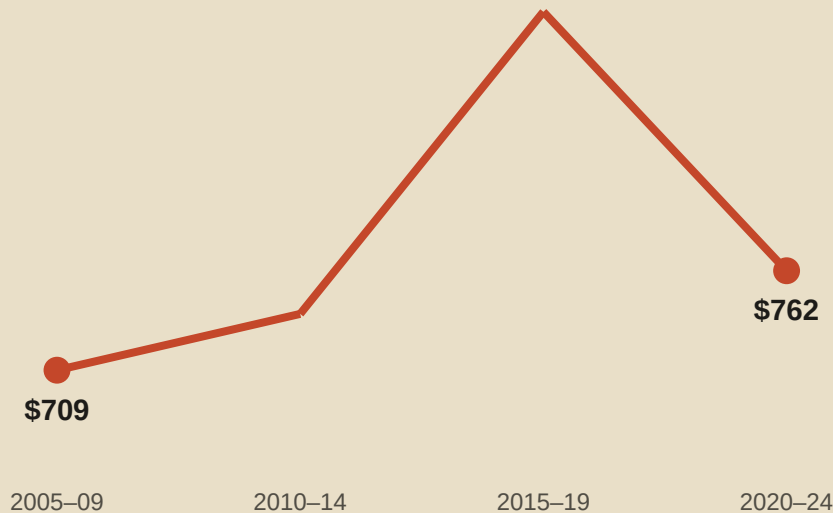
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 7%
since the 2005–2009
survey, before inflation.

\$762

a month. Louisiana's median is \$1,064.



THE SEAM

Cross one tract line and median rent doubles.

A \$846 gap between neighbors, the sharpest rent edge between adjacent tracts in Tangipahoa Parish.

TRACT 9545.04

\$585

TRACT 9545.05

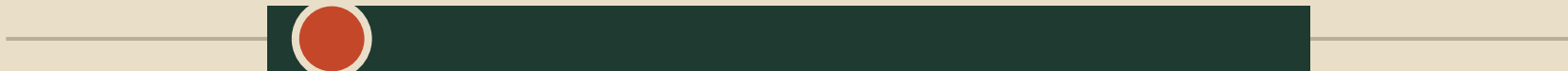
\$1,431



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$739–\$1,108



\$762 median

is the monthly rent range local workforce wages support.

BUILDING

58% of the housing here was built before 2000.

536

homes permitted in ten years,
2016–2025

9%

of those were in multifamily
buildings

58%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.9% to the 3,884 homes here.

8–35

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 7% less than Louisiana's.

\$200,300

median home value in Ponchatoula.

Ponchatoula



\$200,300

Louisiana



\$216,500

U.S.



\$332,700



THAT WAS PONCHATOULA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/la/ponchatoula/

The Almanac · your hyper-diligent research partner