



Gonzales, Louisiana.

Current market data.

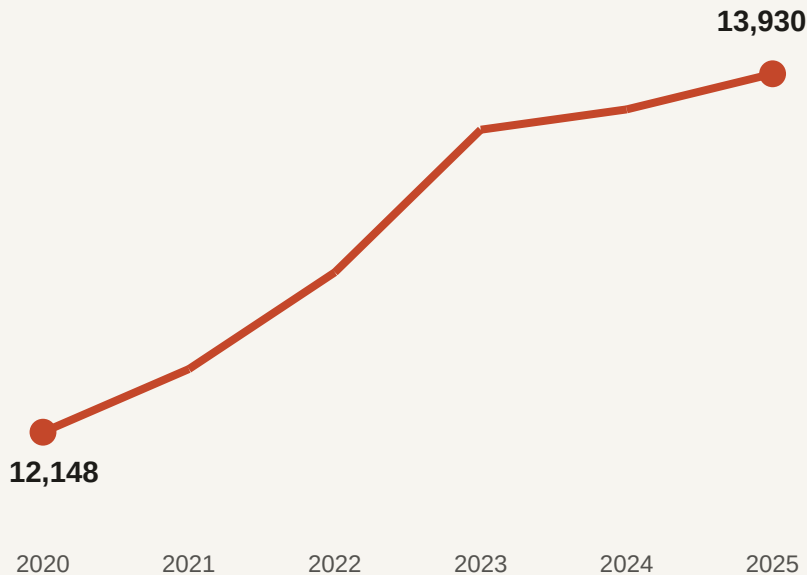
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 14.7% since 2020.

13,930

people, the 25th-largest of Louisiana's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

93.4%

of 12,090 jobs located in Gonzales are filled by in-commuters.



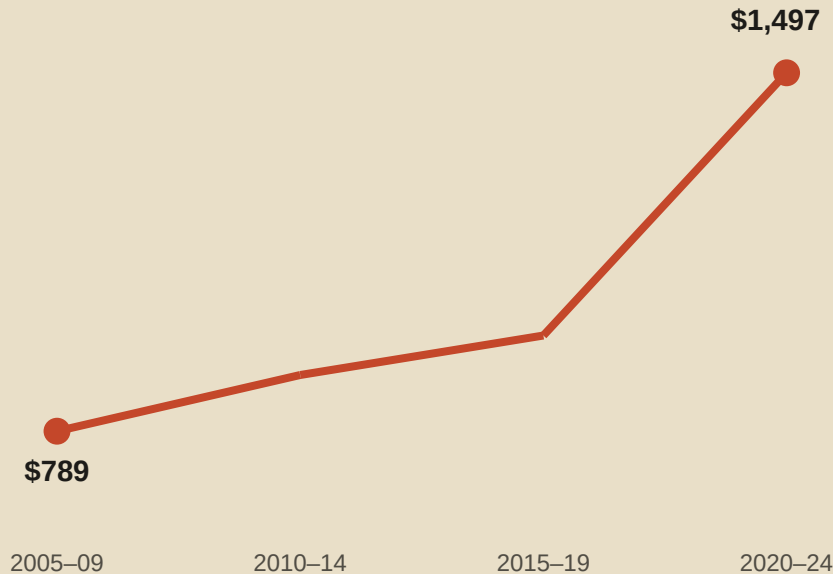
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 90%
since the 2005–2009
survey, before inflation.

\$1,497

a month. Louisiana's median is \$1,064.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,083 gap between neighbors, the sharpest rent edge between adjacent tracts in Ascension Parish.

TRACT 302.10

\$992

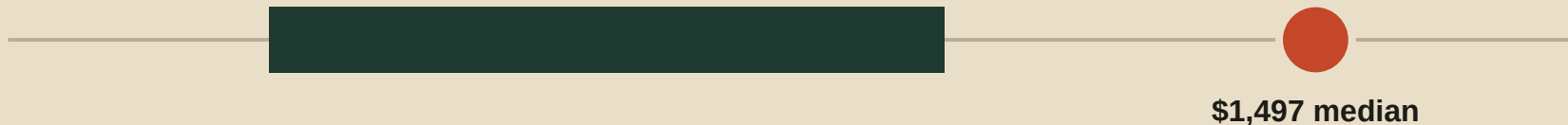
TRACT 302.12

\$2,075

ROOM TO BUILD

The median rent is above what local wages can carry.

\$843–\$1,265



is the monthly rent range local workforce wages support.

BUILDING

51% of the housing here was built before 2000.

1,751

homes permitted in ten years,
2016–2025

33%

of those were in multifamily
buildings

51%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–2.0% to the 5,959 homes here.

21–121

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% more than Louisiana's.

\$225,800

median home value in Gonzales.

Gonzales



\$225,800

Louisiana



\$216,500

U.S.



\$332,700

THAT WAS GONZALES'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/la/gonzales/**](https://almanacdata.ai/e/la/gonzales/)

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