



Owensboro, Kentucky.

Current market data.

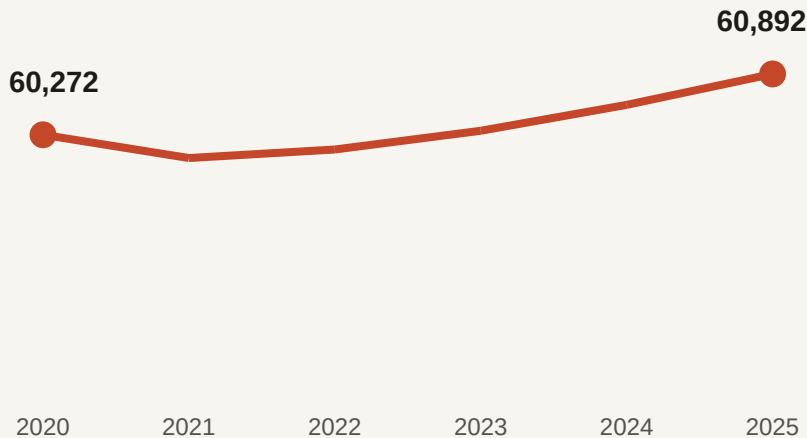
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 1.0% since
2020.**

60,892

people, the 4th-largest of Kentucky's cities and towns.



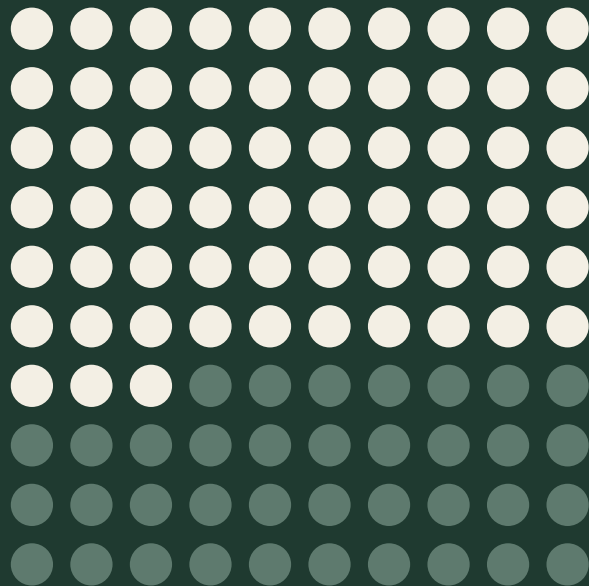
THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

63.3%

of 35,391 jobs located in Owensboro are filled by
in-commuters.

Source: Census LEHD LODES, 2023



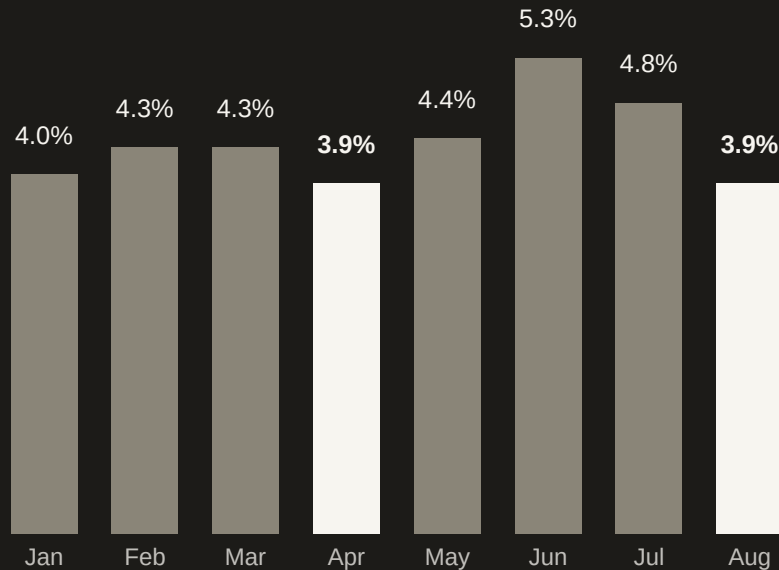
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.9%.

3.9%

in August 2026, the latest month released. A year earlier it was 4.2%.



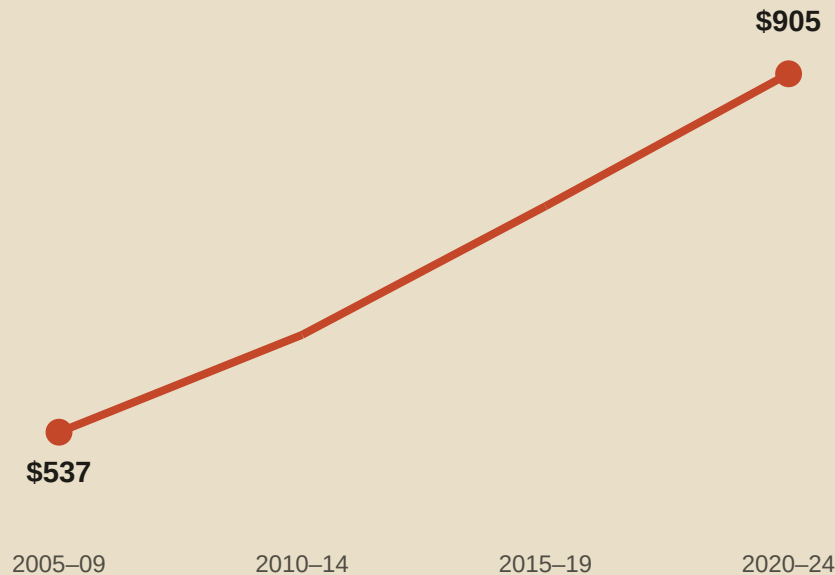


RENT

Median rent is up 69%
since the 2005–2009
survey, before inflation.

\$905

a month. Kentucky's median is \$967.





THE SEAM

Cross one tract line and median rent doubles.

A \$801 gap between neighbors, the sharpest rent edge between adjacent tracts in Daviess County.

TRACT 7

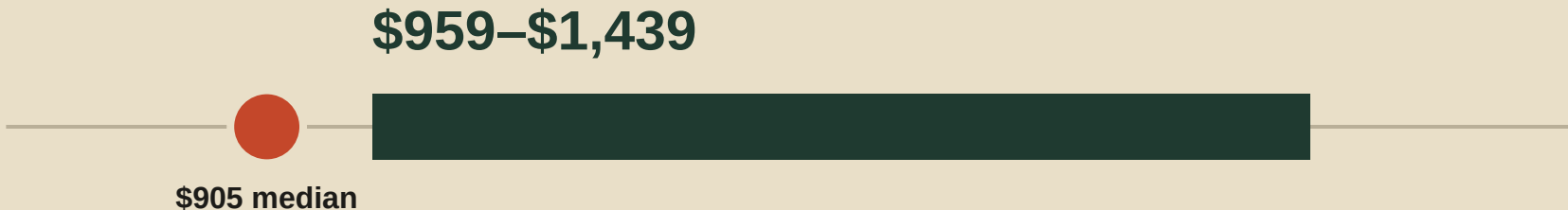
\$479

TRACT 12

\$1,280

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2,916

homes permitted in ten years,
2016–2025

16%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.3% to the 27,274 homes here.

108–354

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

HOME VALUE

A median home costs 13%
less than Kentucky's.

\$178,900

median home value in Owensboro.

Owensboro



Kentucky



U.S.



THAT WAS OWENSBORO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ky/owensboro/

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