



Georgetown, Kentucky.

Current market data.

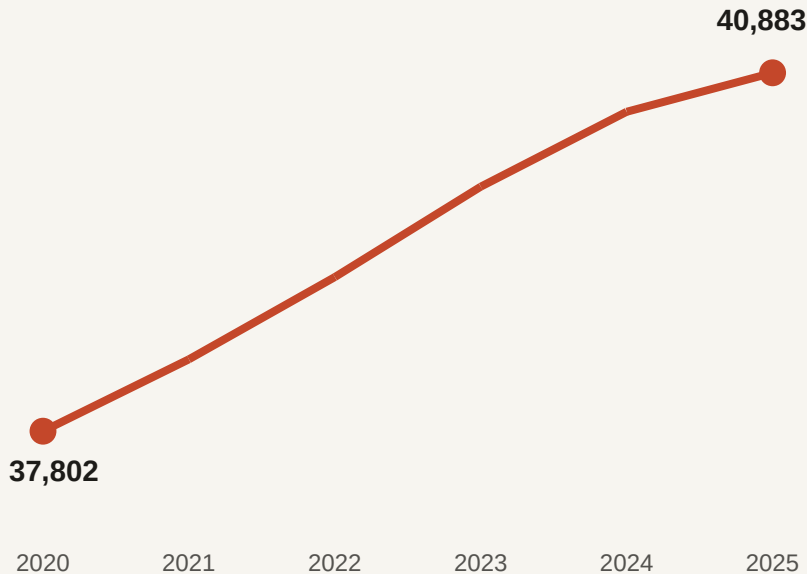
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 8.2% since 2020.

40,883

people, the 6th-largest of Kentucky's cities and towns.



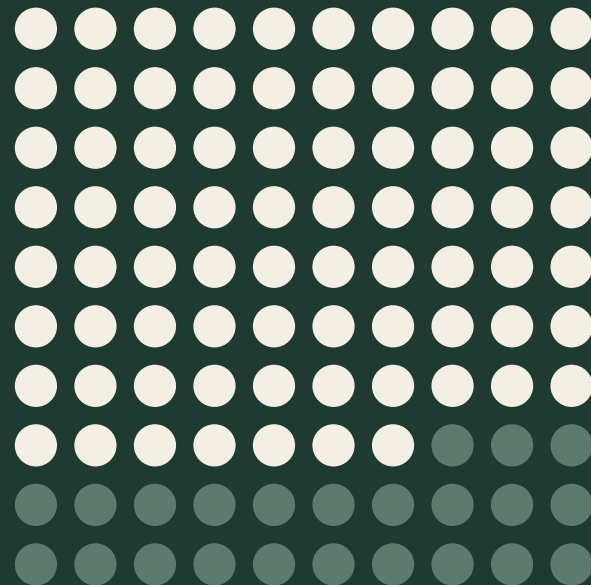
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

77.0%

of 23,896 jobs located in Georgetown are filled by
in-commuters.

Source: Census LEHD LODES, 2023



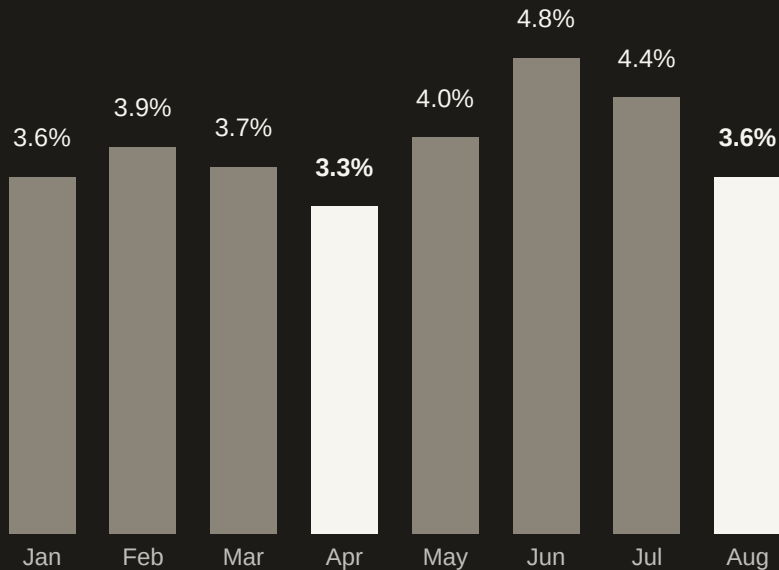
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.3%.

3.6%

in August 2026, the latest month released. A year earlier it was 3.8%.

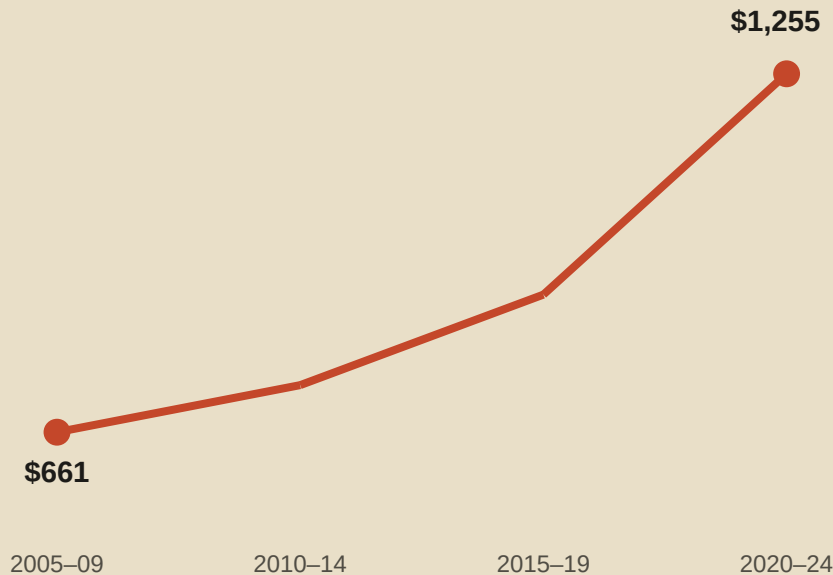


RENT

Median rent is up 90%
since the 2005–2009
survey, before inflation.

\$1,255

a month. Kentucky's median is \$967.



THE SEAM

Cross one tract line and median rent doubles.

A \$950 gap between neighbors, the sharpest rent edge between adjacent tracts in Scott County.

TRACT 402.09

\$633

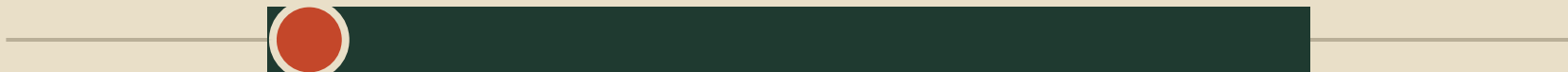
TRACT 402.05

\$1,583

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,230–\$1,845



\$1,255 median

is the monthly rent range local workforce wages support.

BUILDING

46% of the housing here was built before 2000.

46%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.5% to the 15,646 homes here.

64–239

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 29% more than Kentucky's.

\$265,400

median home value in Georgetown.

Georgetown



\$265,400

Kentucky



\$205,600

U.S.



\$332,700



THAT WAS GEORGETOWN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ky/georgetown/

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