



Bowling Green, Kentucky.

Current market data.

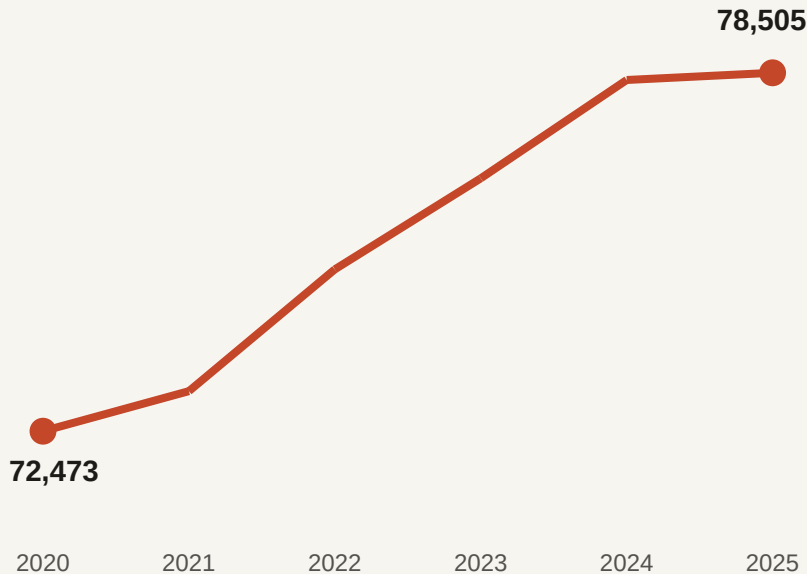
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 8.3% since 2020.

78,505

people, the 3rd-largest of Kentucky's cities and towns.



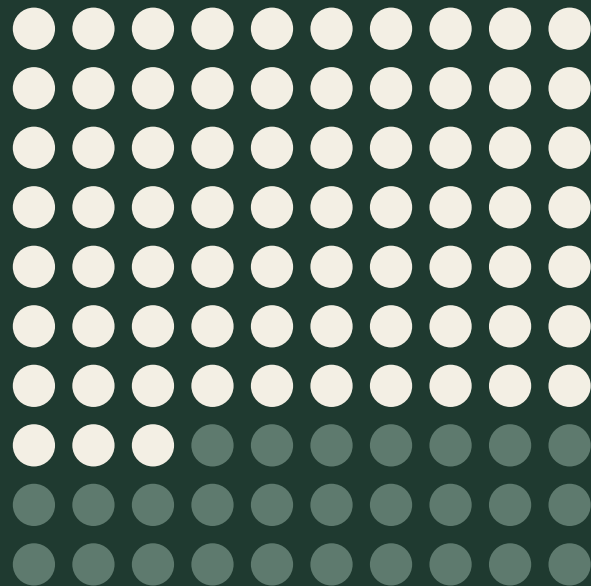
THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

73.0%

of 61,726 jobs located in Bowling Green are filled by
in-commuters.

Source: Census LEHD LODES, 2023



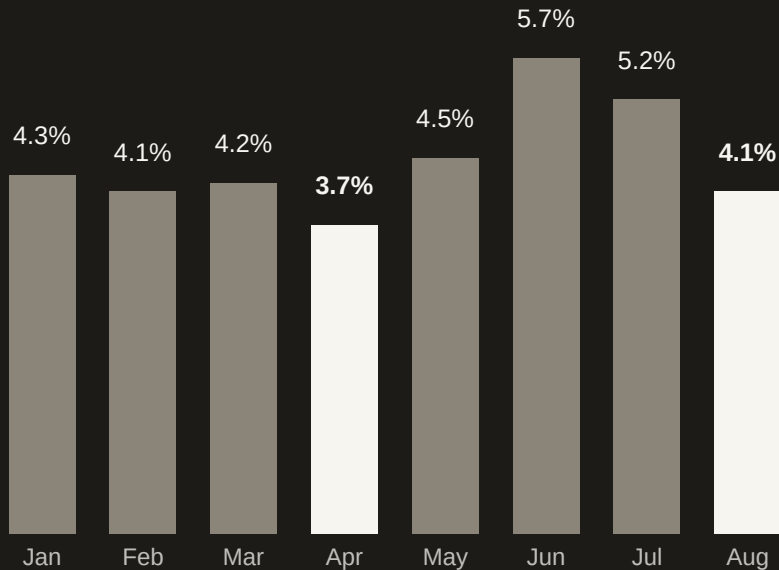
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.7%.

4.1%

in August 2026, the latest month released. A year earlier it was 4.6%.

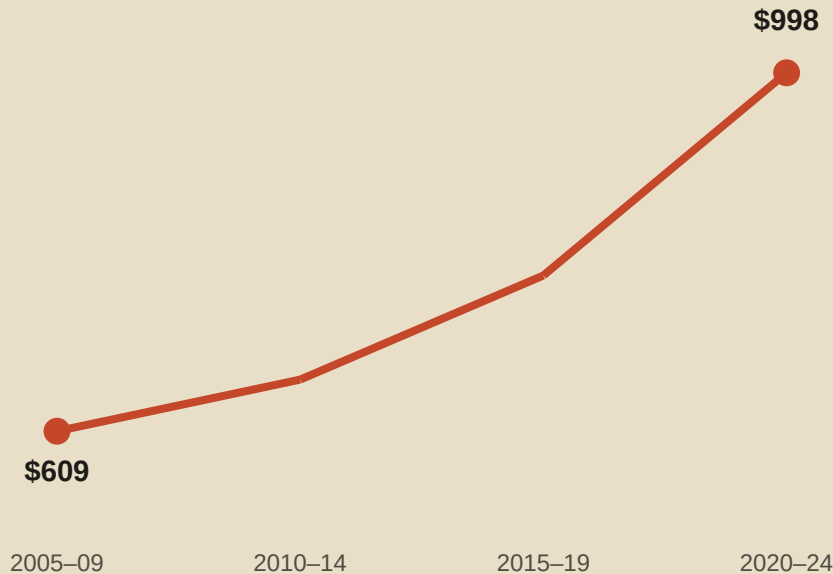


RENT

Median rent is up 64%
since the 2005–2009
survey, before inflation.

\$998

a month. Kentucky's median is \$967.





THE SEAM

Cross one tract line and median rent jumps \$622.

A \$622 gap between neighbors, the sharpest rent edge between adjacent tracts in Warren County.

TRACT 115

\$861

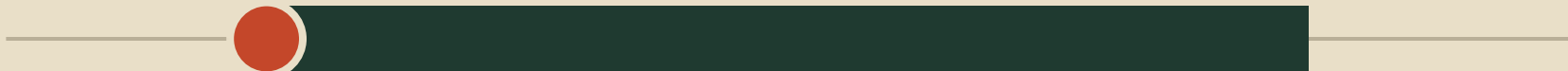
TRACT 114.02

\$1,483

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$999–\$1,499



\$998 median

is the monthly rent range local workforce wages support.

BUILDING

62% of the housing here was built before 2000.

7,766

homes permitted in ten years,
2016–2025

74%

of those were in multifamily
buildings

62%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–2% to the 33,481 homes here.

206–617

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 18%
more than Kentucky's.

\$241,900

median home value in Bowling Green.

Bowling Green



\$241,900

Kentucky



\$205,600

U.S.



\$332,700

THAT WAS BOWLING GREEN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ky/bowling-green/**](https://almanacdata.ai/e/ky/bowling-green/)

The Almanac · your hyper-diligent research partner