



Ashland, Kentucky.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

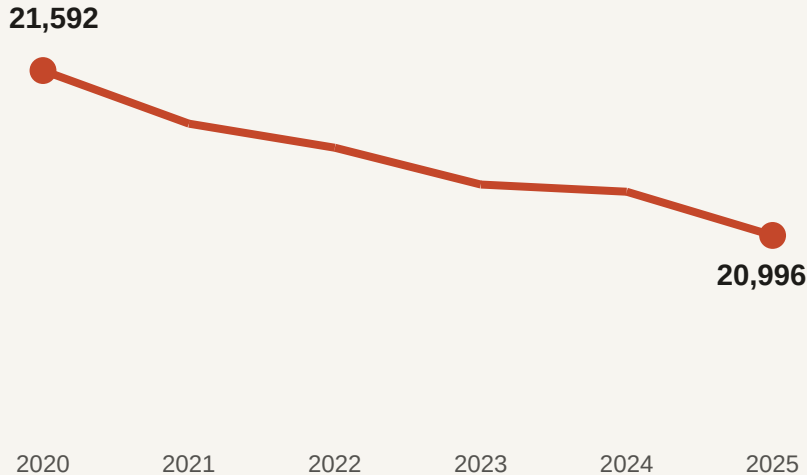


POPULATION

Down 2.8% since 2020.

20,996

people, the 18th-largest of Kentucky's cities and towns.



THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

78.7%

of 15,429 jobs located in Ashland are filled by in-commuters.



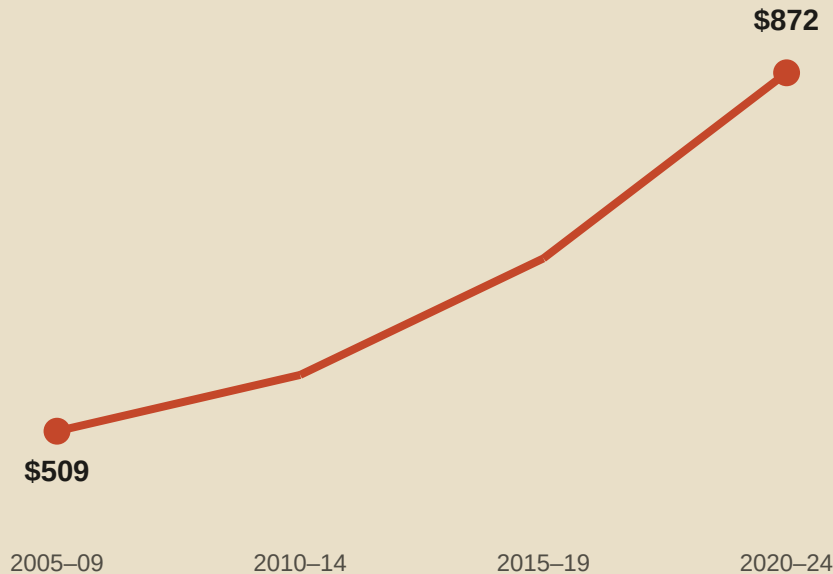
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 71%
since the 2005–2009
survey, before inflation.

\$872

a month. Kentucky's median is \$967.





THE SEAM

Cross one tract line and median rent doubles.

A \$695 gap between neighbors, the sharpest rent edge between adjacent tracts in Boyd County.

TRACT 308

\$591

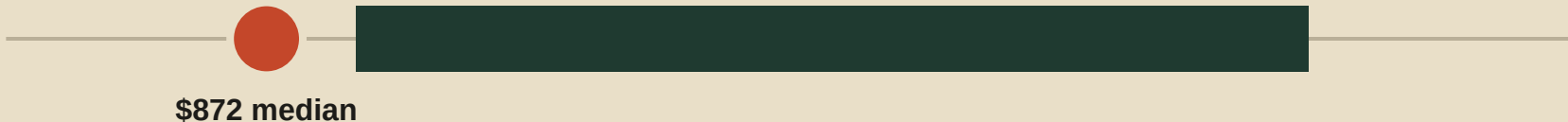
TRACT 310.04

\$1,286

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$915–\$1,373



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

13

homes permitted, 2022–2025

54%

of those were in multifamily
buildings

92%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 10,646 homes here.

34–154

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 39% less than Kentucky's.

\$125,000

median home value in Ashland.

Ashland



\$125,000

Kentucky



\$205,600

U.S.



\$332,700

THAT WAS ASHLAND'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ky/ashland/**](https://almanacdata.ai/e/ky/ashland/)

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