



Iola, Kansas.

Current market data.

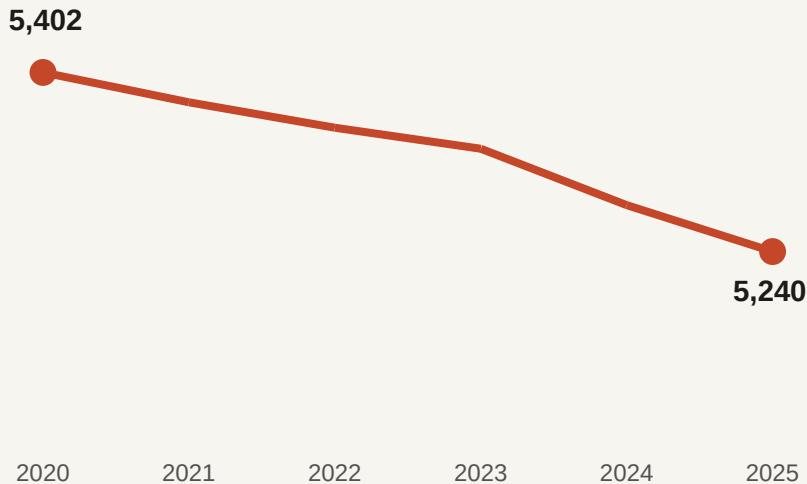
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.0% since 2020.

5,240

people, the 63rd-largest of Kansas's cities and towns.

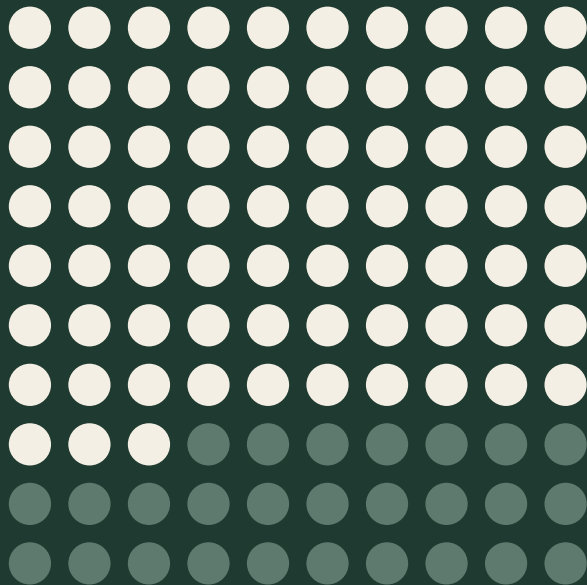


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

72.6%

of 3,498 jobs located in Iola are filled by in-commuters.



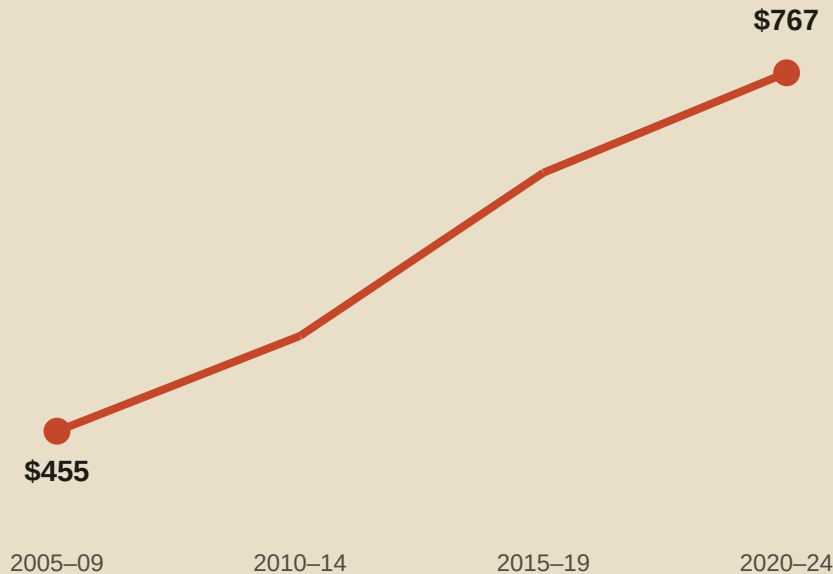
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 69%
since the 2005–2009
survey, before inflation.

\$767

a month. Kansas's median is \$1,060.





THE SEAM

Cross one tract line and median rent jumps \$268.

A \$268 gap between neighbors, the sharpest rent edge between adjacent tracts in Allen County.

TRACT 9526

\$443

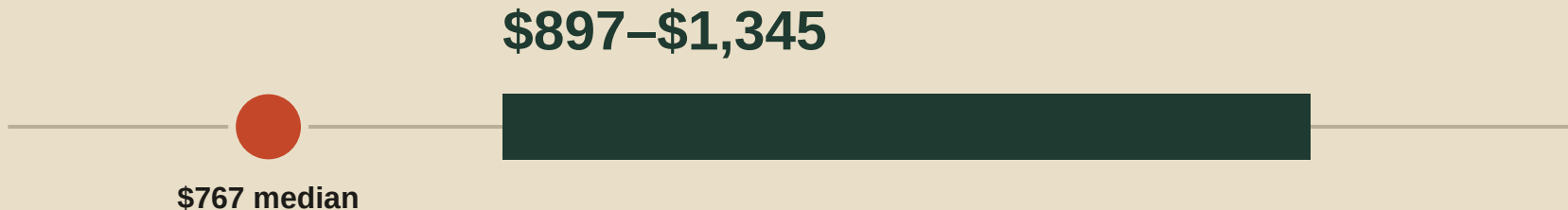
TRACT 9527

\$711



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

7

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

93%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 2,471 homes here.

8–35

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 64% less than Kansas's.

\$78,300

median home value in Iola.

Iola



\$78,300

Kansas



\$217,200

U.S.



\$332,700

THAT WAS IOLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ks/iola/

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