



De Soto, Kansas.

Current market data.

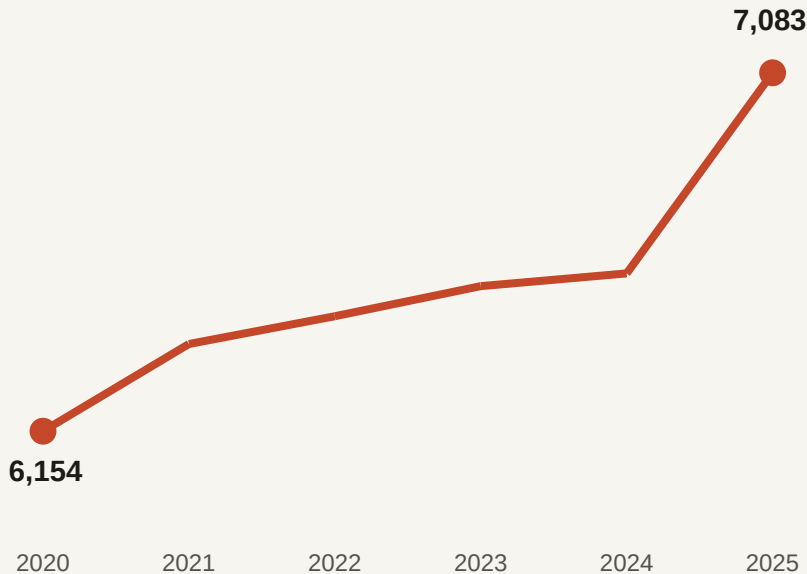
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 15.1% since 2020.

7,083

people, the 51st-largest of Kansas's cities and towns.

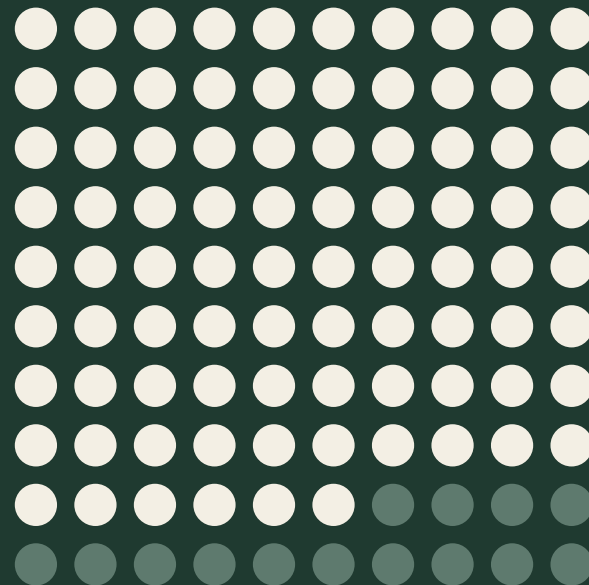


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.0%

of 3,428 jobs located in De Soto are filled by in-commuters.



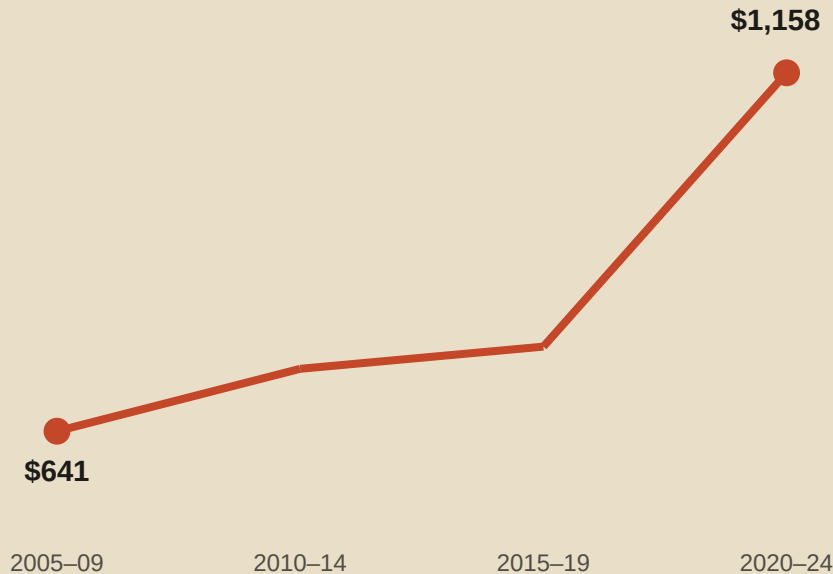
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 81%
since the 2005–2009
survey, before inflation.

\$1,158

a month. Kansas's median is \$1,060.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,307 gap between neighbors, the sharpest rent edge between adjacent tracts in Johnson County.

TRACT 535.57

\$988

TRACT 536.03

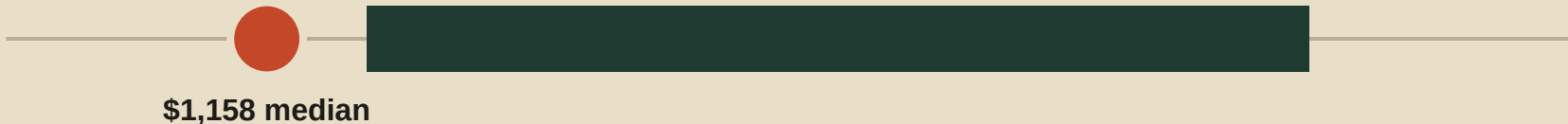
\$3,295



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$1,223–\$1,834



is the monthly rent range local workforce wages support.

BUILDING

67% of the housing here was built before 2000.

981

homes permitted in ten years,
2016–2025

67%

of those were in multifamily
buildings

67%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 2,458 homes here.

8–34

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 94% more than Kansas's.

\$422,400

median home value in De Soto.

De Soto



\$422,400

Kansas



\$217,200

U.S.



\$332,700

THAT WAS DE SOTO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ks/de-soto/**](https://almanacdata.ai/e/ks/de-soto/)

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