



Winnetka, Illinois.

Current market data.

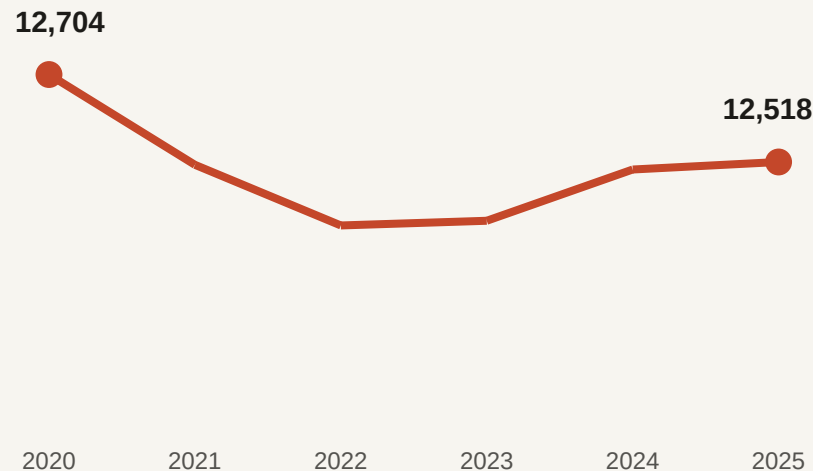
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.5% since 2020.

12,518

people, the 191st-largest of Illinois's cities and towns.

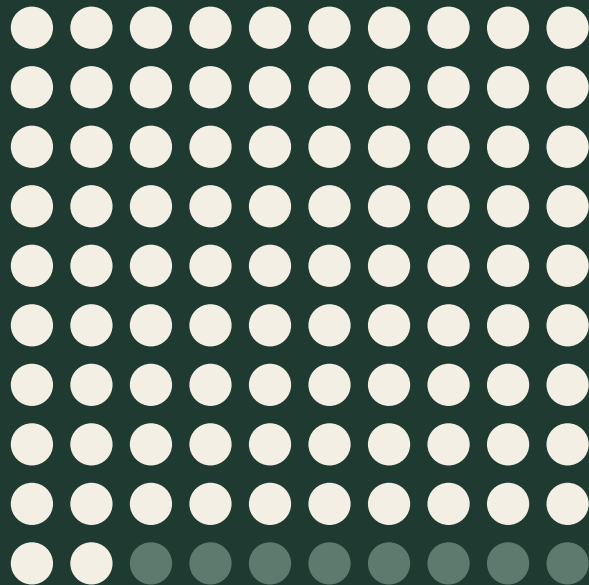


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.8%

of 4,666 jobs located in Winnetka are filled by in-commuters.



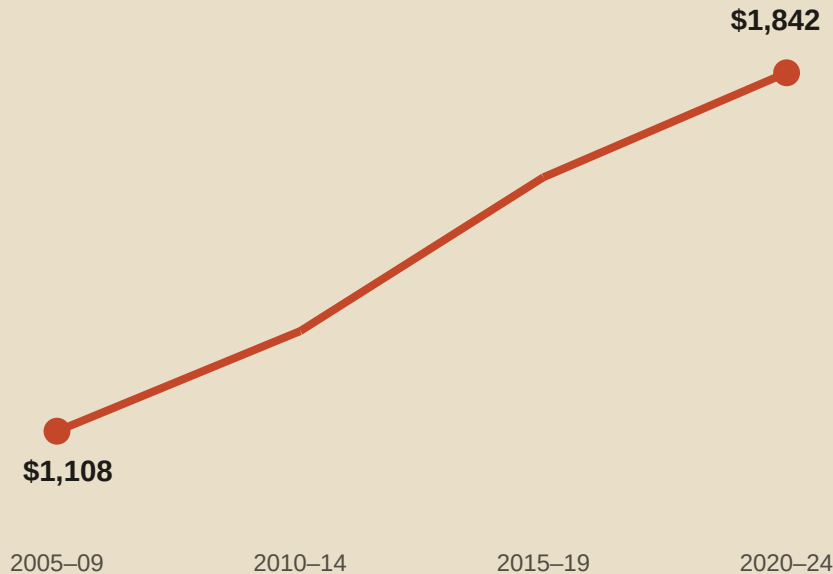
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 66%
since the 2005–2009
survey, before inflation.

\$1,842

a month. Illinois's median is \$1,274.





THE SEAM

Cross one tract line and median rent doubles.

A \$3,070 gap between neighbors, the sharpest rent edge between adjacent tracts in Cook County.

TRACT 1301

\$431

TRACT 8080.02

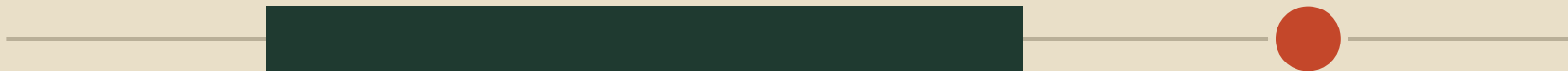
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,090–\$1,636



\$1,842 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

185

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–1.0% to the 4,539 homes here.

4–47

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
408% more than Illinois's.

\$1,337,800

median home value in Winnetka.

Winnetka



\$1,337,800

Illinois



\$263,300

U.S.



\$332,700



THAT WAS WINNETKA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/il/winnetka/

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