



Rockford, Illinois.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

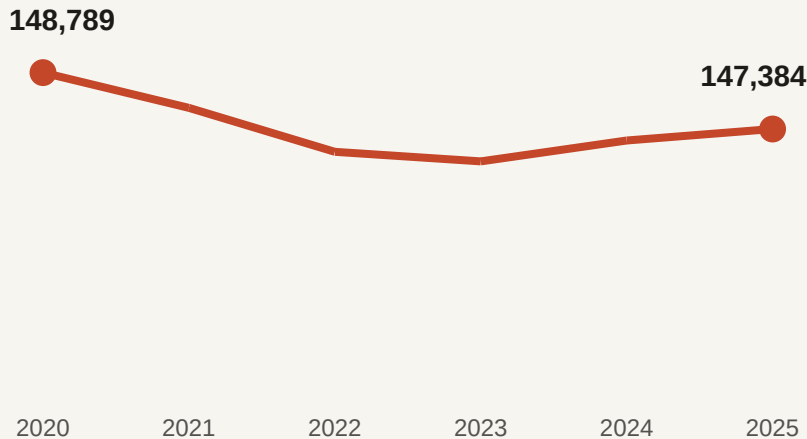


POPULATION

Down 0.9% since 2020.

147,384

people, the 5th-largest of Illinois's cities and towns.

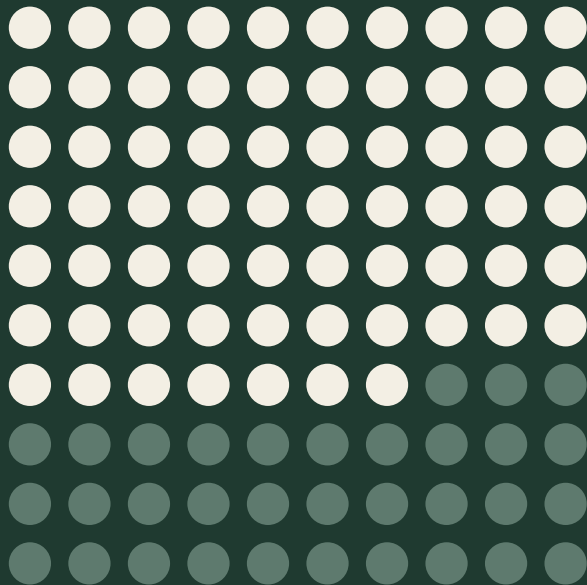


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

67.0%

of 84,679 jobs located in Rockford are filled by in-commuters.



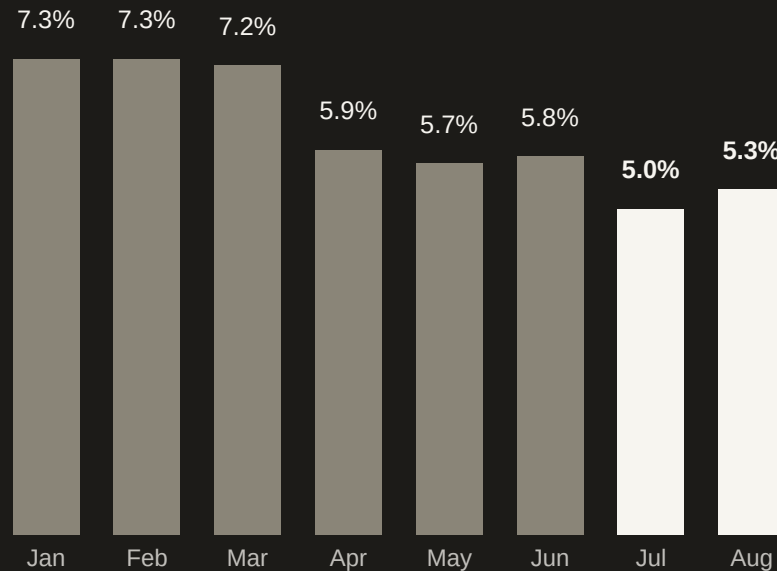
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in July:
5.0%.

5.3%

in August 2026, the latest month released. A year earlier it was 6.4%.

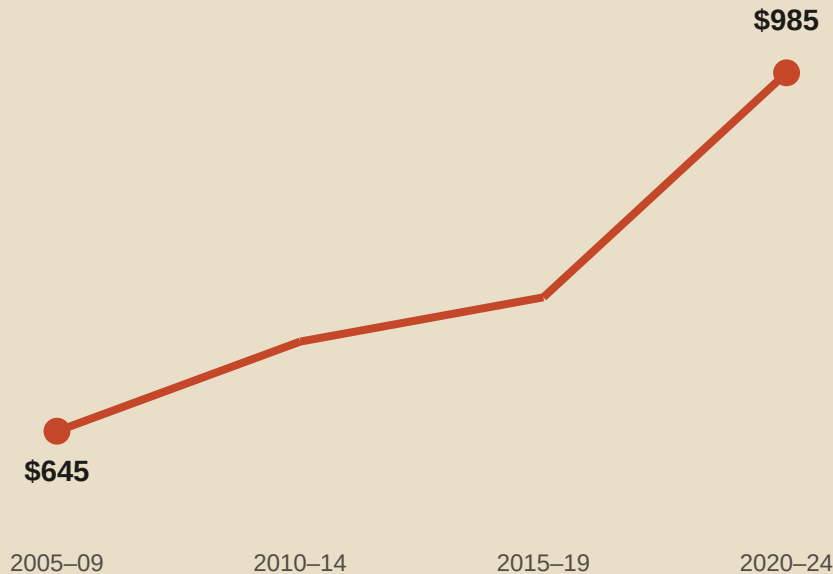


RENT

Median rent is up 53%
since the 2005–2009
survey, before inflation.

\$985

a month. Illinois's median is \$1,274.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,200 gap between neighbors, the sharpest rent edge between adjacent tracts in Winnebago County.

TRACT 5.16

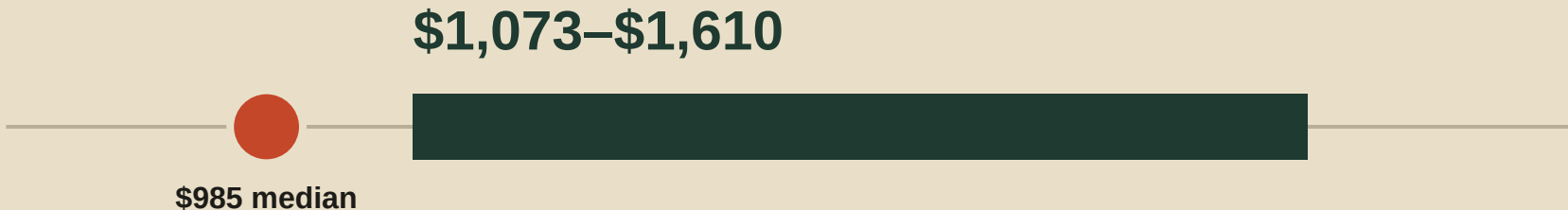
\$469

TRACT 5.10

\$1,669

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

696

homes permitted in ten years,
2016–2025

31%

of those were in multifamily
buildings

92%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.3% to the 67,423 homes here.

276–847

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 51% less than Illinois's.

\$129,000

median home value in Rockford.

Rockford



\$129,000

Illinois



\$263,300

U.S.



\$332,700

THAT WAS ROCKFORD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/il/rockford/

The Almanac · your hyper-diligent research partner