



Bloomington, Illinois.

Current market data.

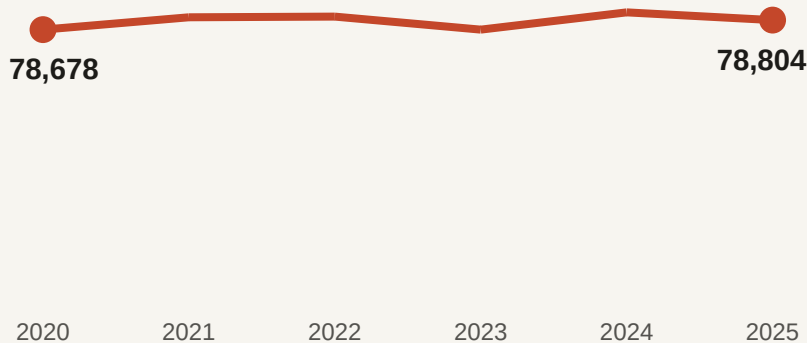
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

78,804

people, the 12th-largest of Illinois's cities and towns.



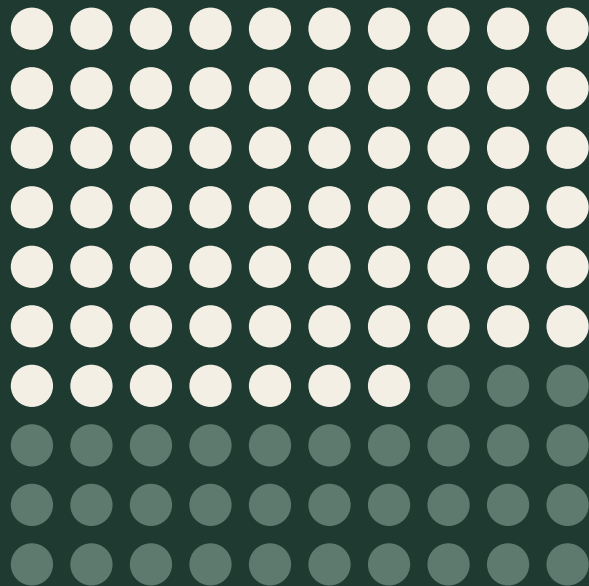
THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

66.6%

of 53,208 jobs located in Bloomington are filled by
in-commuters.

Source: Census LEHD LODES, 2023



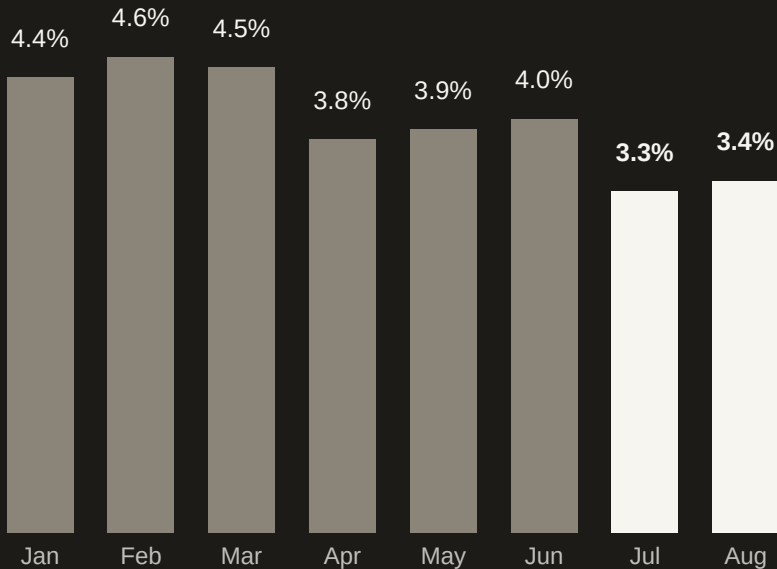
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in July:
3.3%.

3.4%

in August 2026, the latest month released. A year earlier it was 4.3%.

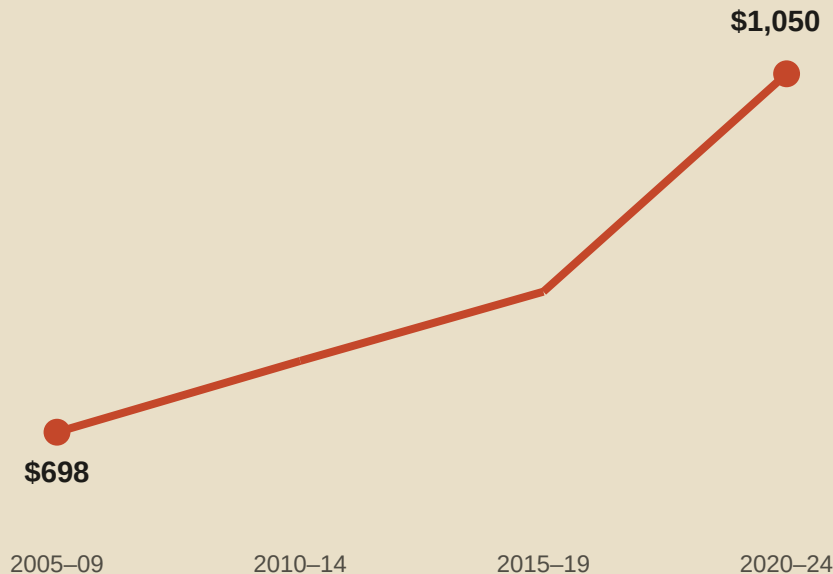


RENT

Median rent is up 50%
since the 2005–2009
survey, before inflation.

\$1,050

a month. Illinois's median is \$1,274.





THE SEAM

Cross one tract line and median rent jumps \$630.

A \$630 gap between neighbors, the sharpest rent edge between adjacent tracts in McLean County.

TRACT 51.02

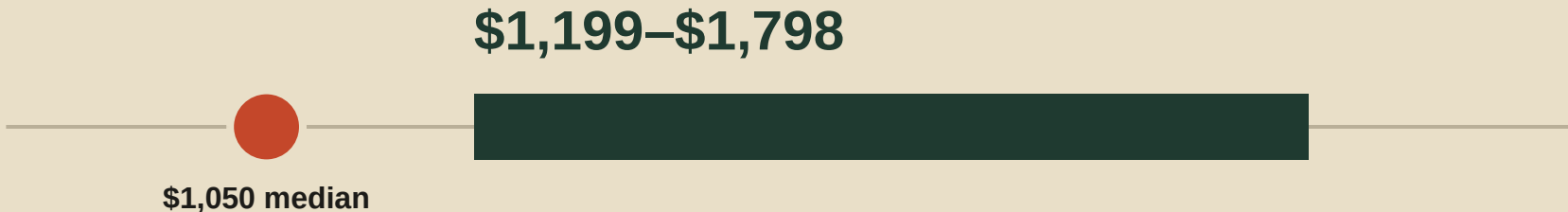
\$807

TRACT 5.07

\$1,437

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

1,222

homes permitted in ten years,
2016–2025

40%

of those were in multifamily
buildings

76%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 37,162 homes here.

124–532

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 23%
less than Illinois's.

\$203,300

median home value in Bloomington.

Bloomington



\$203,300

Illinois



\$263,300

U.S.



\$332,700

THAT WAS BLOOMINGTON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/il/bloomington/

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