



Rupert, Idaho.

Current market data.

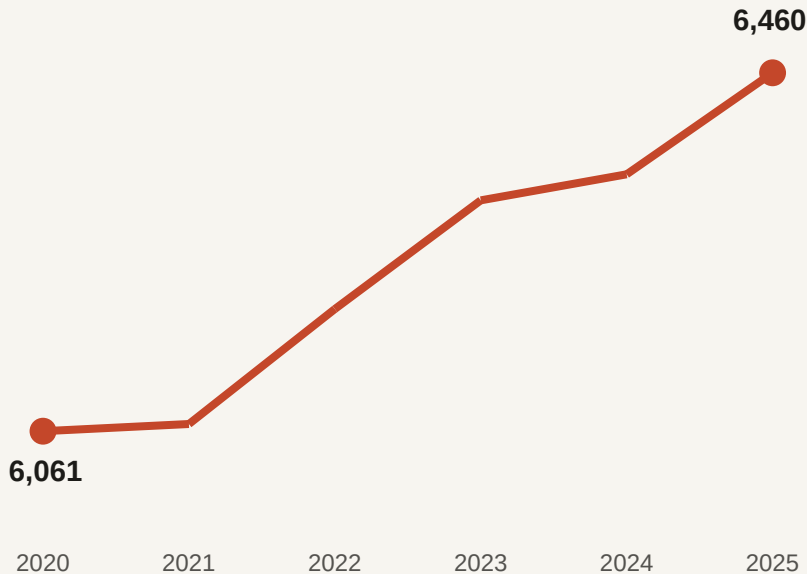
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 6.6% since 2020.

6,460

people, the 31st-largest of Idaho's cities and towns.

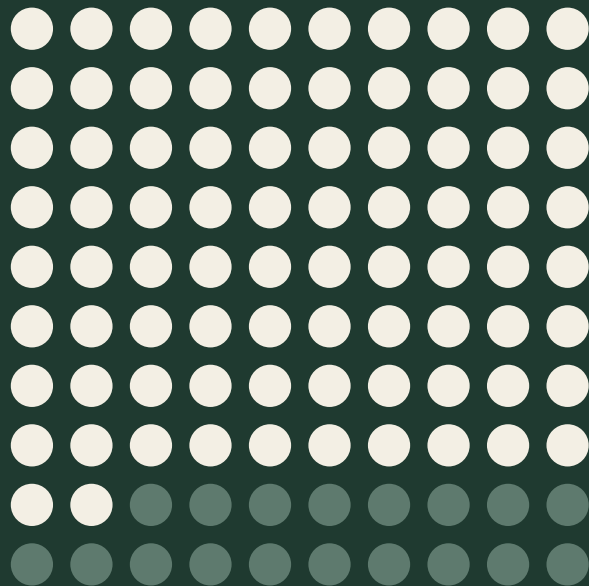


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

82.2%

of 2,863 jobs located in Rupert are filled by in-commuters.



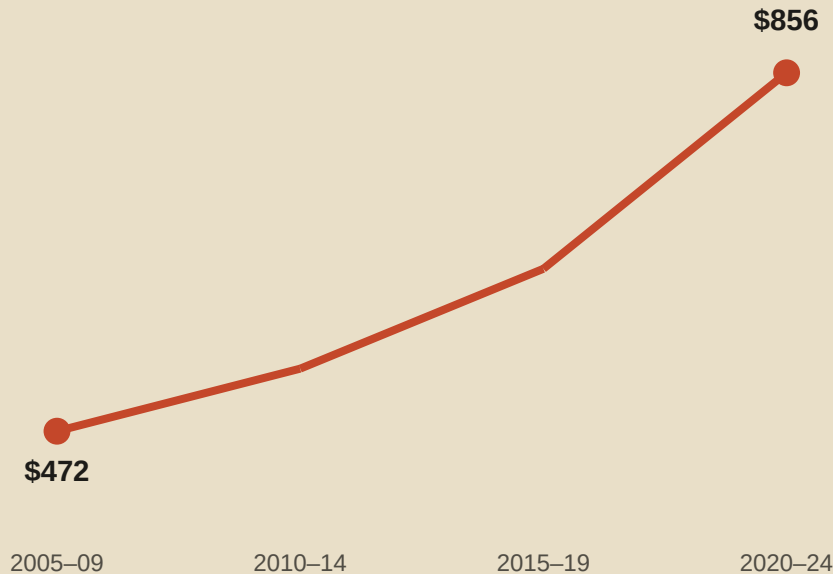
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 81%
since the 2005–2009
survey, before inflation.

\$856

a month. Idaho's median is \$1,238.





THE SEAM

Cross one tract line and median rent jumps \$212.

A \$212 gap between neighbors, the sharpest rent edge between adjacent tracts in Minidoka County.

TRACT 9704

\$816

TRACT 9705

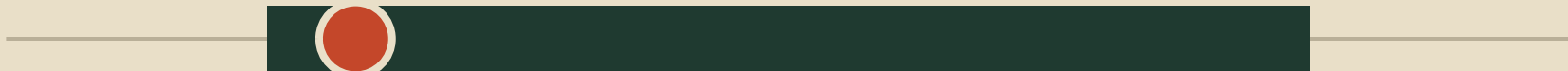
\$1,028



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$821–\$1,232



\$856 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

229

homes permitted, 2022–2025

3%

of those were in multifamily
buildings

90%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.3% to the 2,280 homes here.

10–29

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 51% less than Idaho's.

\$205,200

median home value in Rupert.

Rupert



\$205,200

Idaho



\$418,600

U.S.



\$332,700

THAT WAS RUPERT'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/id/rupert/**](https://almanacdata.ai/e/id/rupert/)

The Almanac · your hyper-diligent research partner