



Potlatch, Idaho.

Current market data.

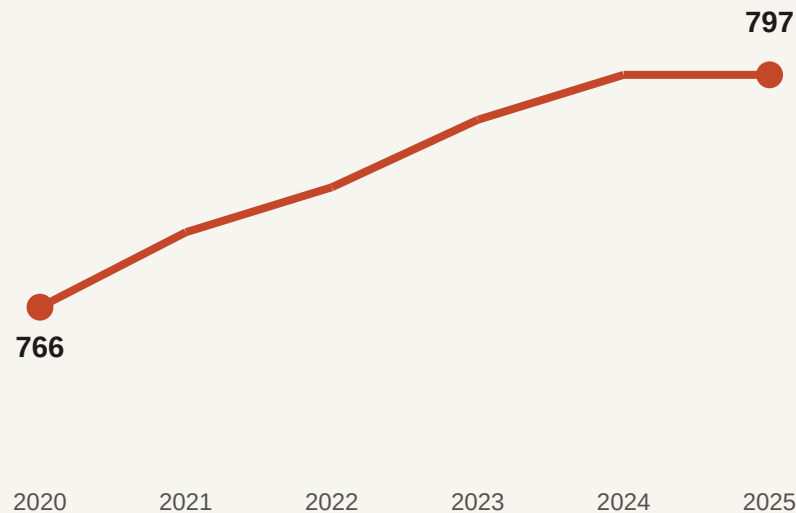
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.0% since 2020.

797

people, the 104th-largest of Idaho's cities and towns.

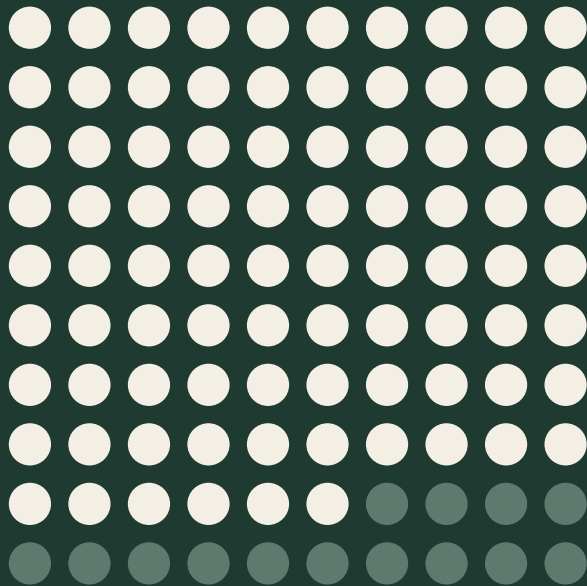


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.3%

of 205 jobs located in Potlatch are filled by in-commuters.



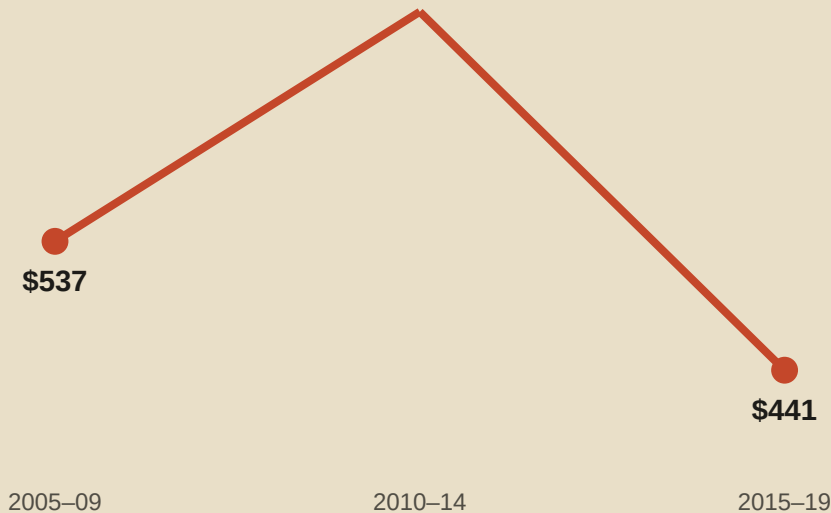
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is down 18%
since the 2005–2009
survey, before inflation.

\$441

a month. Idaho's median is \$1,238.





THE SEAM

Cross one tract line and median rent jumps \$297.

A \$297 gap between neighbors, the sharpest rent edge between adjacent tracts in Latah County.

TRACT 55

\$692

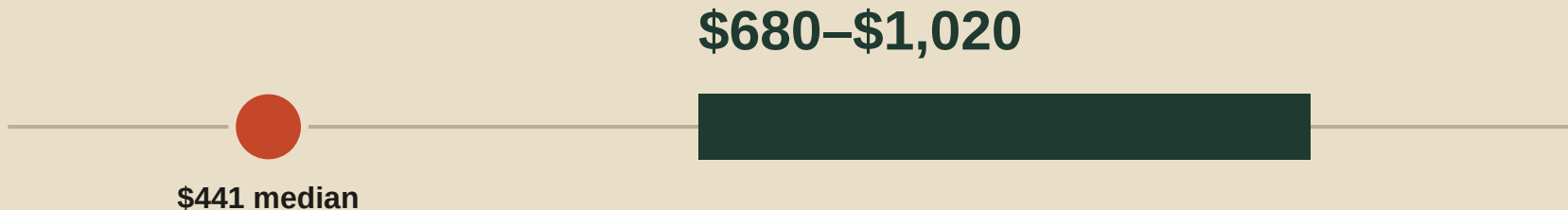
TRACT 56

\$989



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

98%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.5% to the 389 homes here.

0–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 42% less than Idaho's.

\$244,200

median home value in Potlatch.

Potlatch



\$244,200

Idaho



\$418,600

U.S.



\$332,700

THAT WAS POTLATCH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/id/potlatch/

The Almanac · your hyper-diligent research partner