McCall, Idaho.

Current market data.

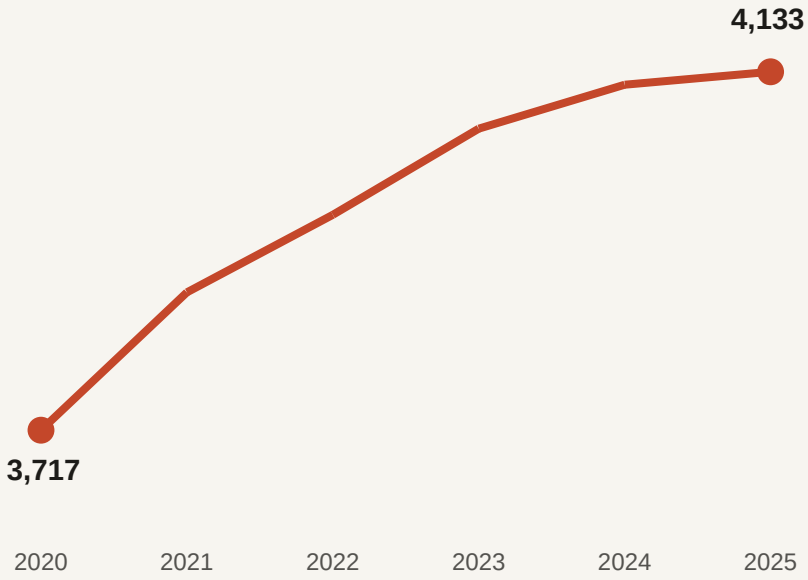
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 11.2% since 2020.

4,133

people, the 39th-largest of Idaho's cities and towns.



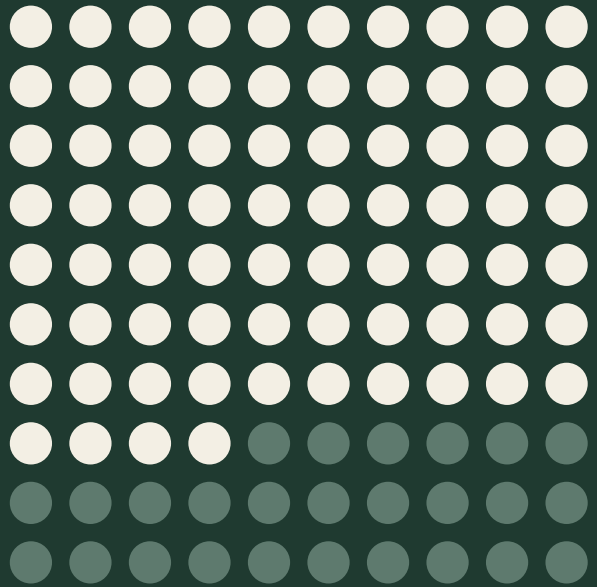
Source: Census Population Estimates, 2025

THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

74.3%

of 2,982 jobs located in McCall are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

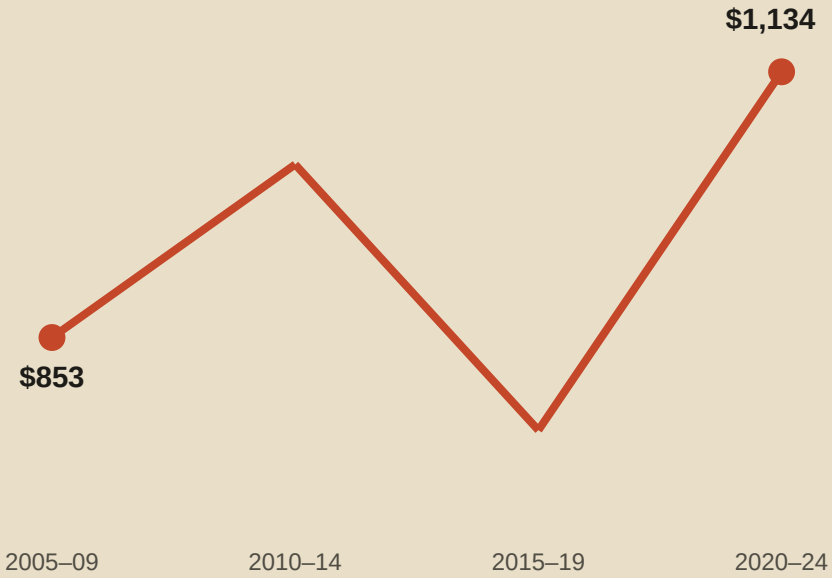
Source: Census LEHD LODES, 2023

RENT

Median rent is up 33% since the 2005–2009 survey, before inflation.

$1,134

a month. Idaho's median is $1,238.

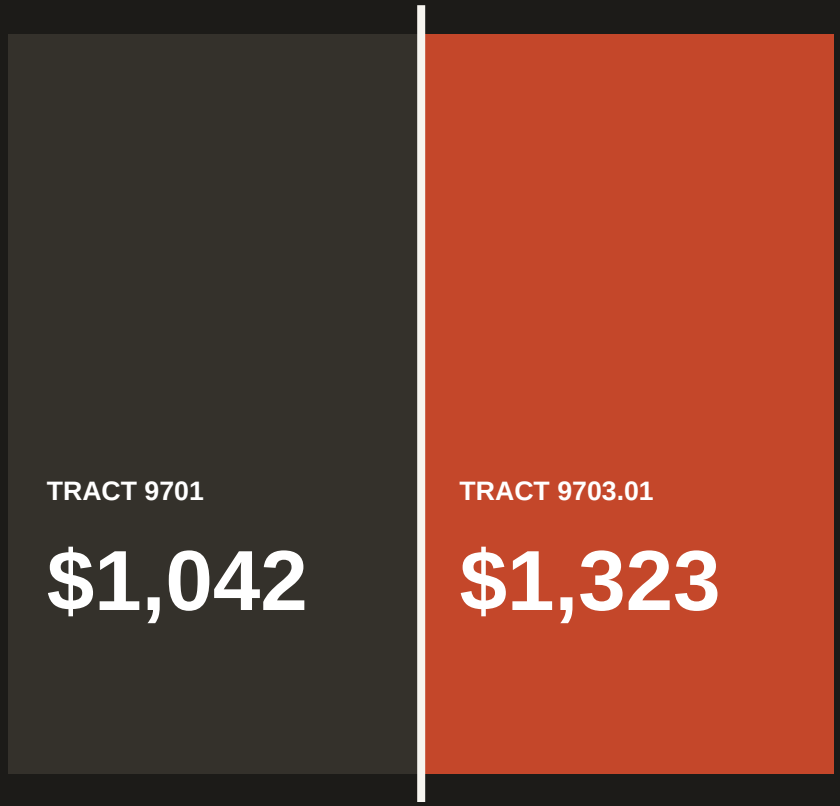


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps $281.

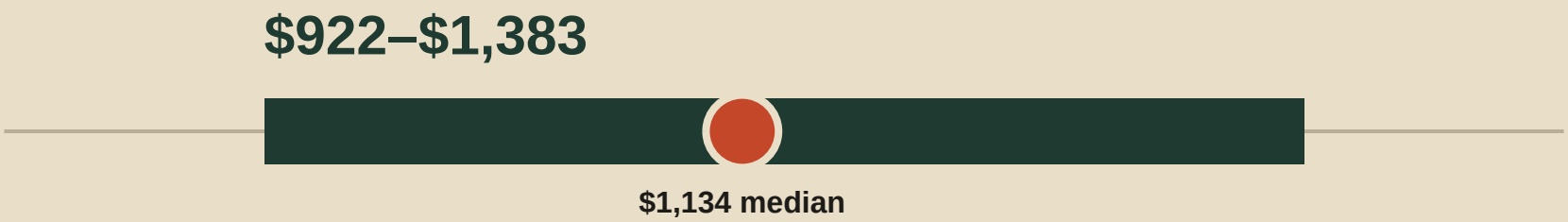
A $281 gap between neighbors, the sharpest rent edge between adjacent tracts in Valley County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

65% of the housing here was built before 2000.

378

homes permitted, 2022–2025

0%

of those were in multifamily buildings

65%

of all homes were built before 2000

Source: Census Building Permits Survey, 2022-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.1–0.7% to the 4,562 homes here.

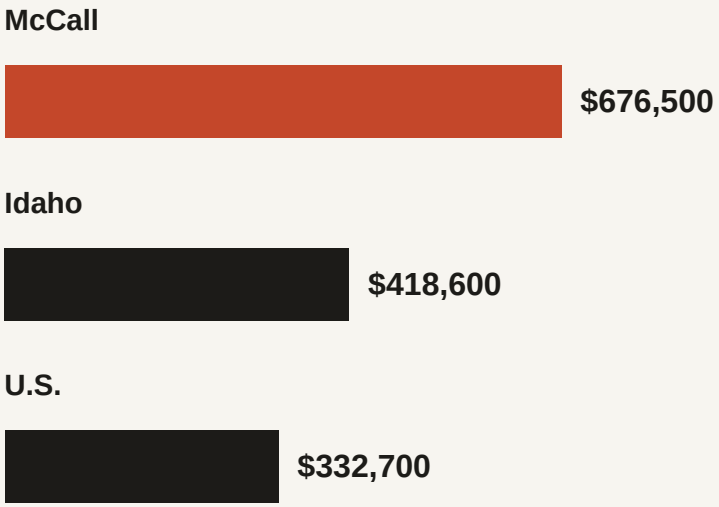
3–30

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 62% more than Idaho's.



$676,500

median home value in McCall.

Source: Census ACS 5-year, 2020-2024

THAT WAS MCCALL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/id/mccall/**