



Ketchum, Idaho.

Current market data.

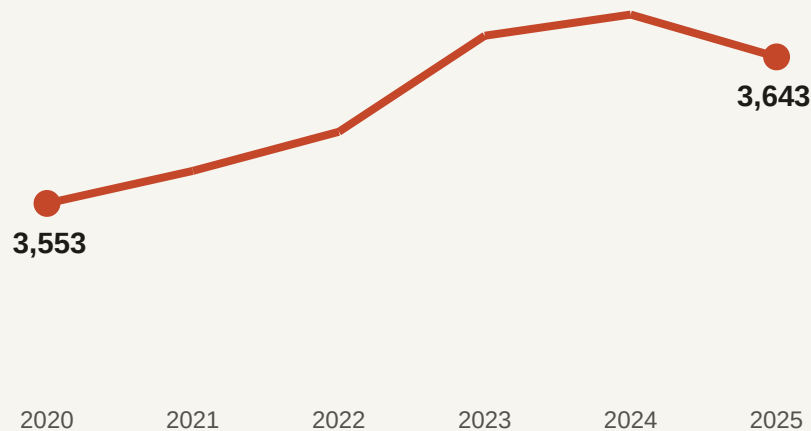
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.5% since 2020.

3,643

people, the 43rd-largest of Idaho's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.0%

of 4,598 jobs located in Ketchum are filled by in-commuters.



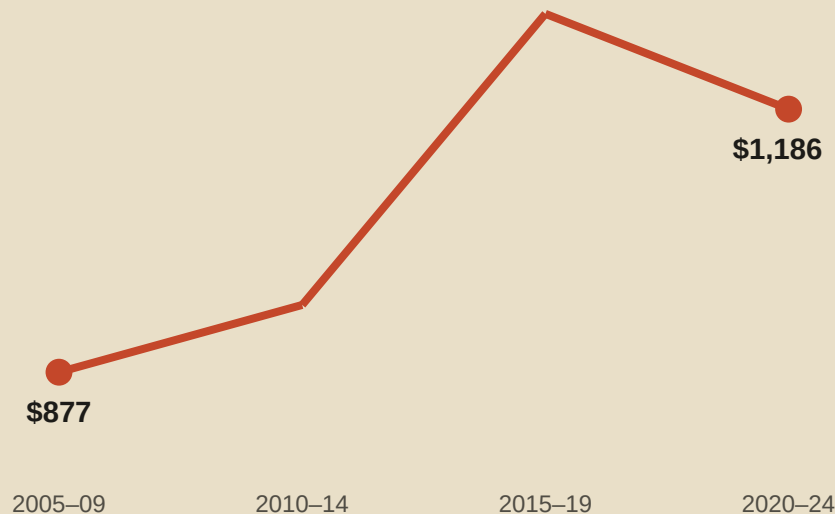
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

**Median rent is up 35%
since the 2005–2009
survey, before inflation.**

\$1,186

a month. Idaho's median is \$1,238.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,048 gap between neighbors, the sharpest rent edge between adjacent tracts in Blaine County.

TRACT 9603.02

\$1,093

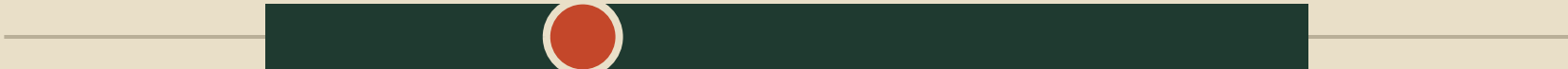
TRACT 9605.02

\$3,141

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,029–\$1,544



\$1,186 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

195

homes permitted, 2022–2025

63%

of those were in multifamily
buildings

77%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–1.1% to the 4,180 homes here.

3–46

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 97% more than Idaho's.

\$824,000

median home value in Ketchum.

Ketchum



\$824,000

Idaho



\$418,600

U.S.



\$332,700

THAT WAS KETCHUM'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/id/ketchum/

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