# Idaho Falls, Idaho.

Current market data.

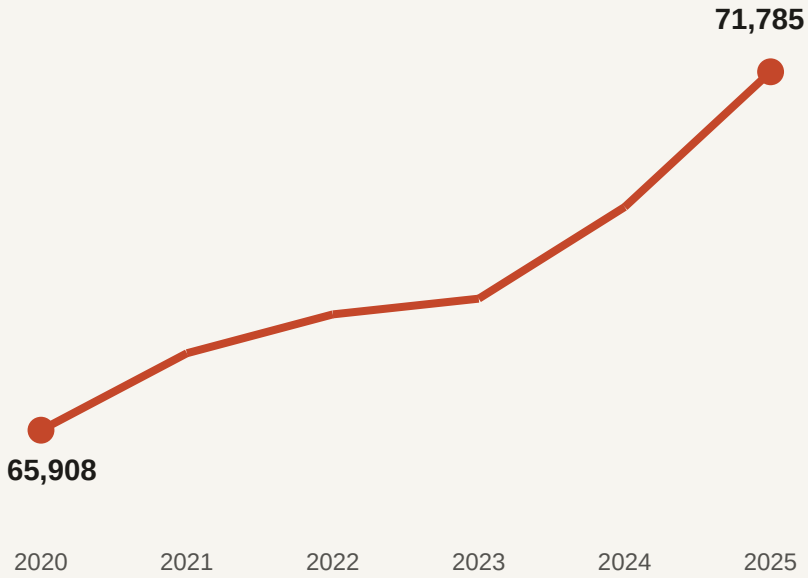
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

# Growing. Up 8.9% since 2020.

**71,785**

people, the 5th-largest of Idaho's cities and towns.



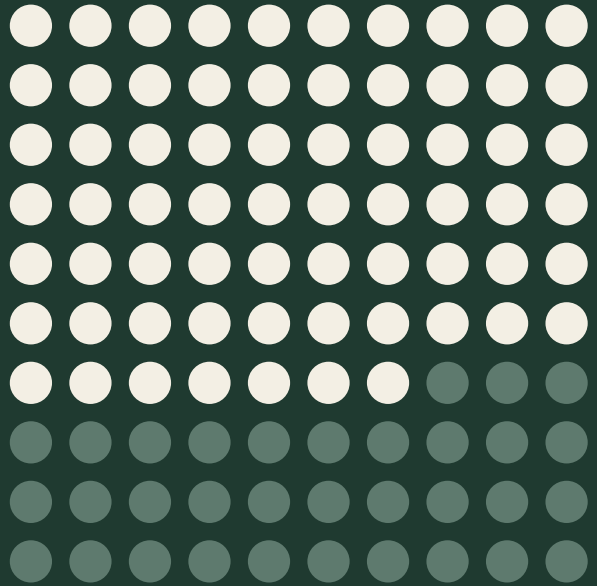

Source: Census Population Estimates, 2025

THE WORKDAY

# 7 in 10 jobs here go to people who live somewhere else.

**67.5%**

of 52,167 jobs located in Idaho Falls are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

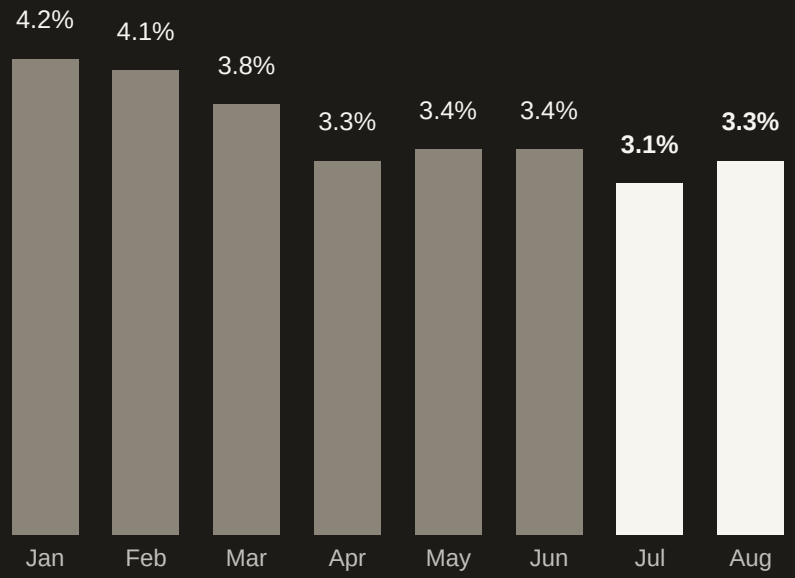
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

# The low came in July: 3.1%.

**3.3%**

in August 2026, the latest month released. A year earlier it was 3.0%.



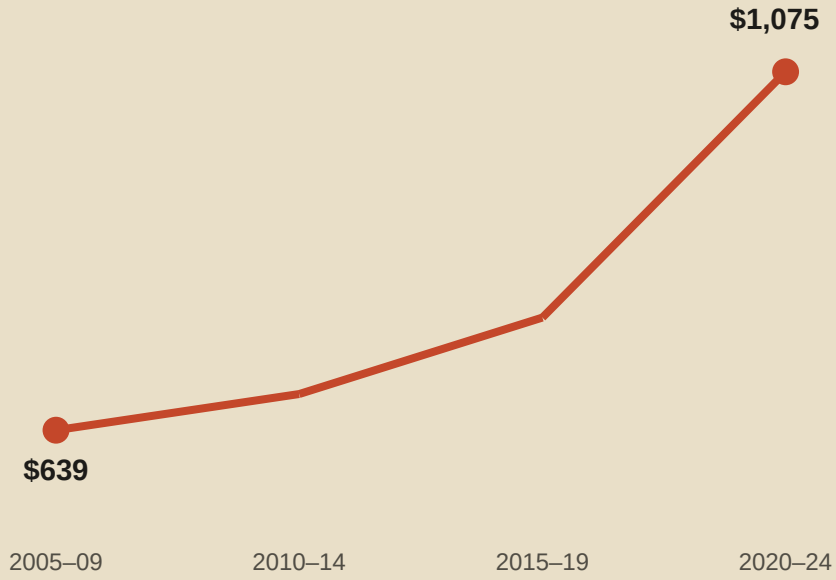

Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

# Median rent is up 68% since the 2005–2009 survey, before inflation.

**$1,075**

a month. Idaho's median is $1,238.

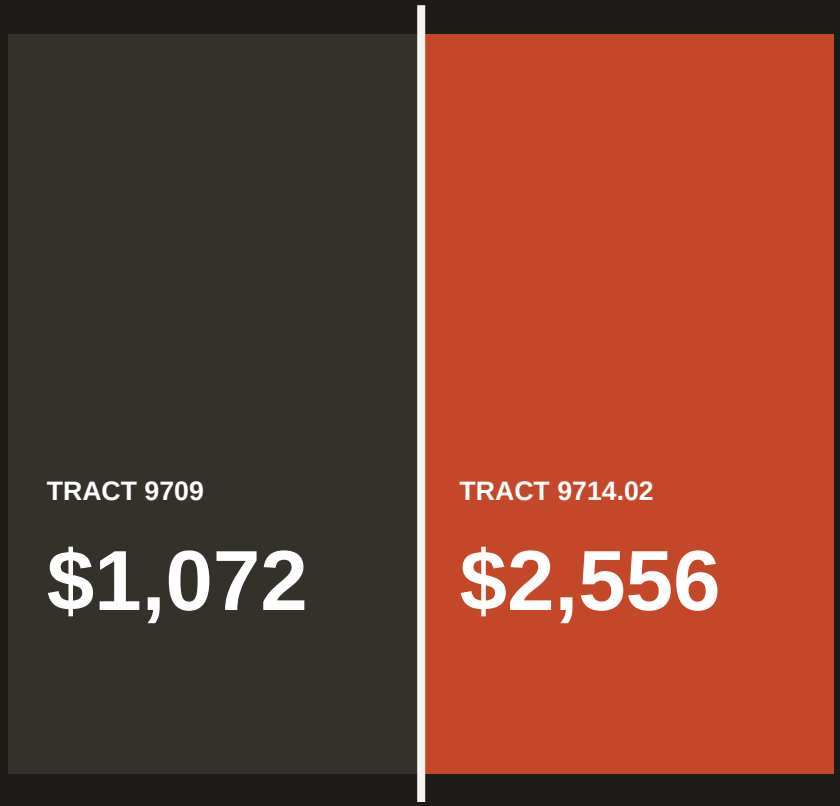



Source: Census ACS 5-year, 2020-2024

THE SEAM

# Cross one tract line and median rent doubles.

A $1,484 gap between neighbors, the sharpest rent edge between adjacent tracts in Bonneville County.




Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

# The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

# Most of the housing here is older than 2000.

**5,845**

homes permitted in ten years, 2016–2025

**41%**

of those were in multifamily buildings

**78%**

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

# Closing the gap would add 0.4–2.0% to the 26,531 homes here.

**107–522**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

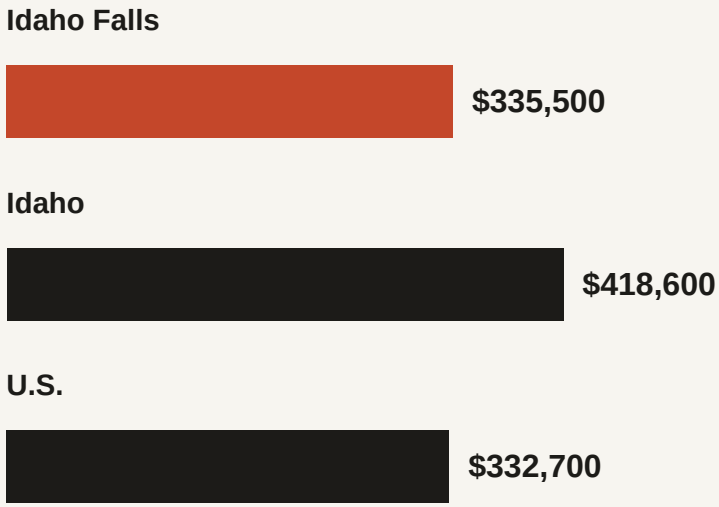
Source: Computed by the Almanac, 2023

HOME VALUE

# A median home costs 20% less than Idaho's.

**$335,500**

median home value in Idaho Falls.




Source: Census ACS 5-year, 2020-2024

THAT WAS IDAHO FALLS'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/id/idaho-falls/**