



Gooding, Idaho.

Current market data.

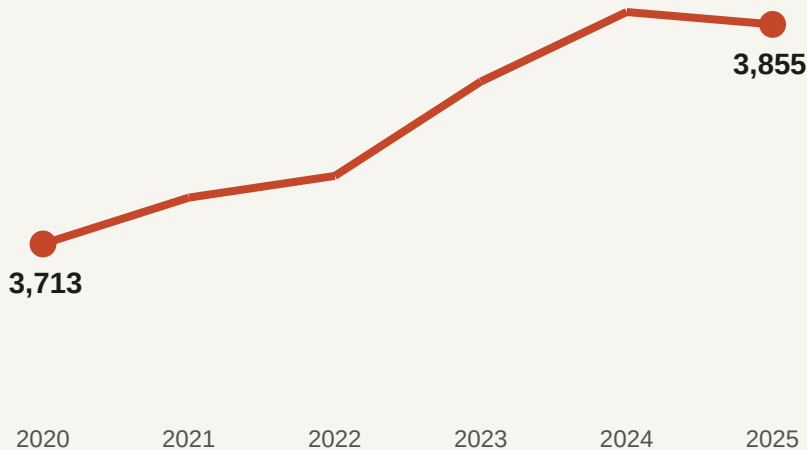
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.8% since 2020.

3,855

people, the 41st-largest of Idaho's cities and towns.

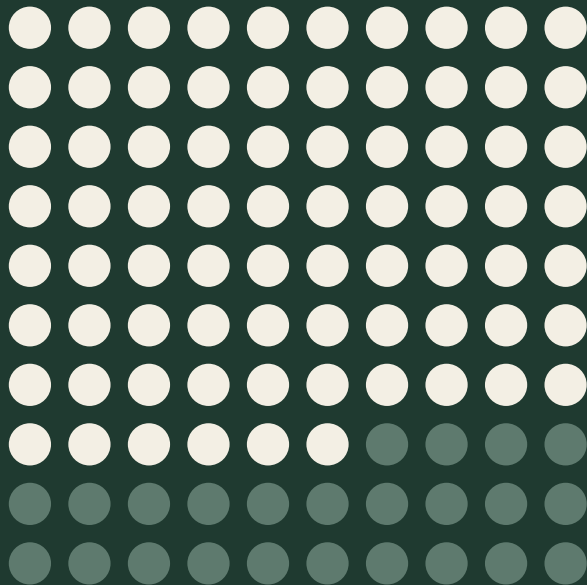


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

76.3%

of 1,850 jobs located in Gooding are filled by in-commuters.



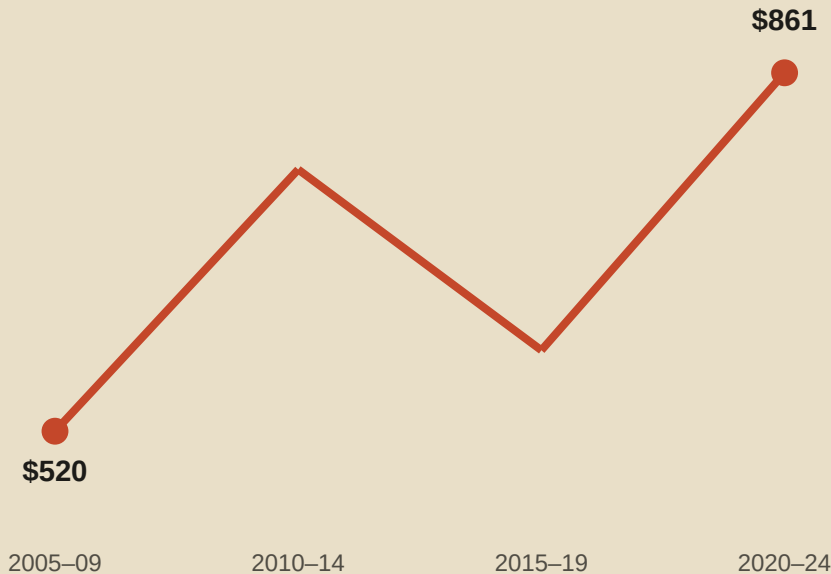
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 66%
since the 2005–2009
survey, before inflation.

\$861

a month. Idaho's median is \$1,238.





THE SEAM

Cross one tract line and median rent jumps \$246.

A \$246 gap between neighbors, the sharpest rent edge between adjacent tracts in Gooding County.

TRACT 9602.02

\$794

TRACT 9601.02

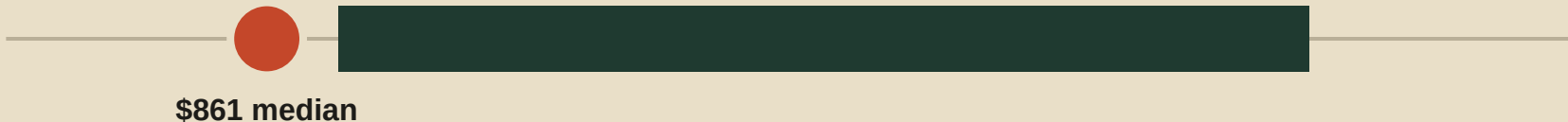
\$1,040



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$894–\$1,340



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

32

homes permitted, 2022–2025

28%

of those were in multifamily
buildings

94%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 1,313 homes here.

4–19

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 56% less than Idaho's.

\$186,100

median home value in Gooding.

Gooding



\$186,100

Idaho



\$418,600

U.S.



\$332,700

THAT WAS GOODING'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/id/gooding/**](https://almanacdata.ai/e/id/gooding/)

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