



Winter set, Iowa.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

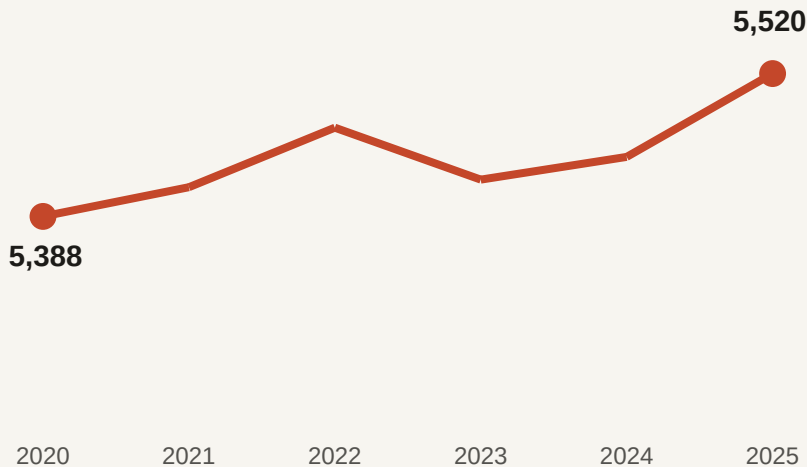


POPULATION

**Growing. Up 2.4% since
2020.**

5,520

people, the 76th-largest of Iowa's cities and towns.

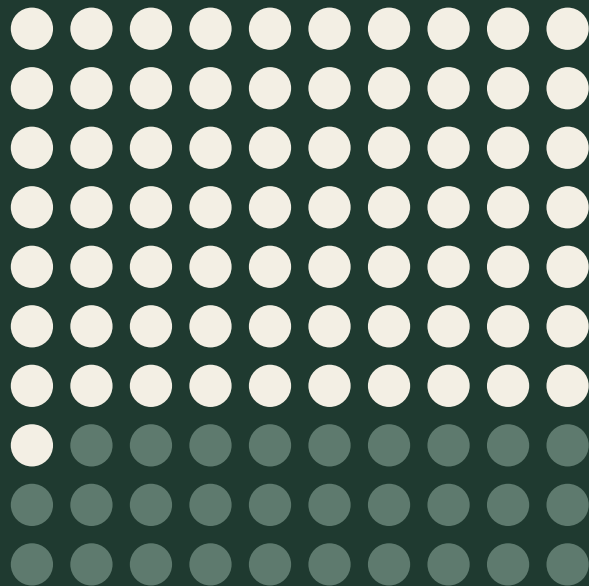


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

71.4%

of 2,367 jobs located in Winterset are filled by in-commuters.



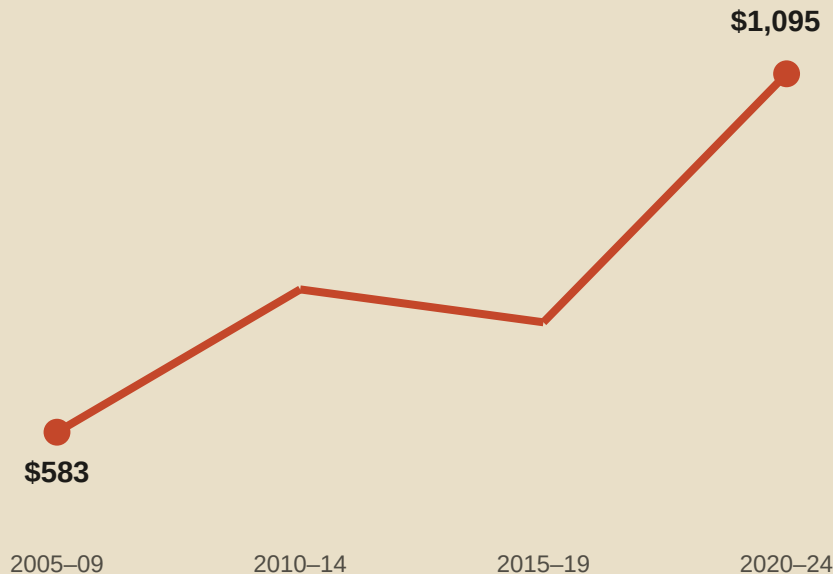
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 88%
since the 2005–2009
survey, before inflation.

\$1,095

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$723.

A \$723 gap between neighbors, the sharpest rent edge between adjacent tracts in Madison County.

TRACT 601.02

\$850

TRACT 603

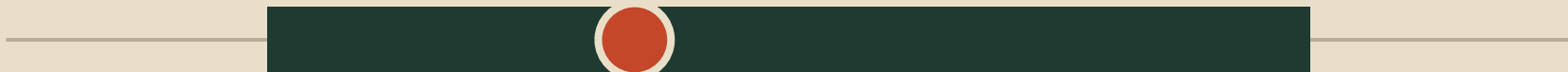
\$1,573



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$931–\$1,396



\$1,095 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

307

homes permitted in ten years,
2016–2025

47%

of those were in multifamily
buildings

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.0% to the 2,468 homes here.

8–24

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 7% less than Iowa's.

\$192,500

median home value in Winterset.

Winterset



\$192,500

Iowa



\$208,000

U.S.



\$332,700

THAT WAS WINTERSET'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ia/winter/**](https://almanacdata.ai/e/ia/winter/)

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