



Ventura, Iowa.

Current market data.

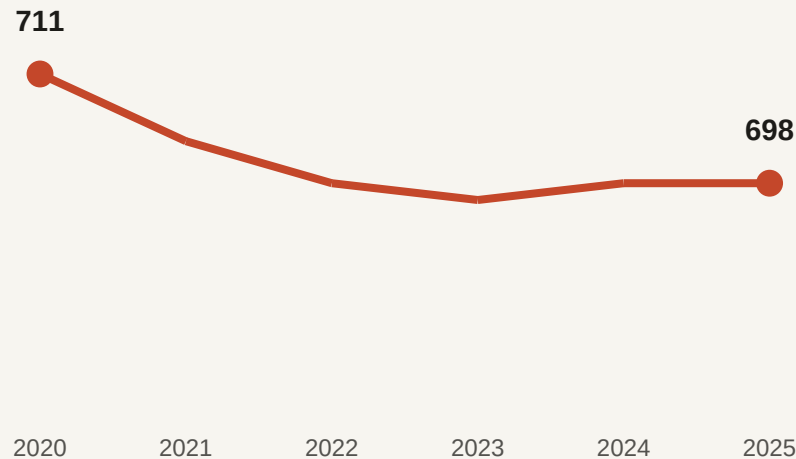
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.8% since 2020.

698

people, the 372nd-largest of Iowa's cities and towns.

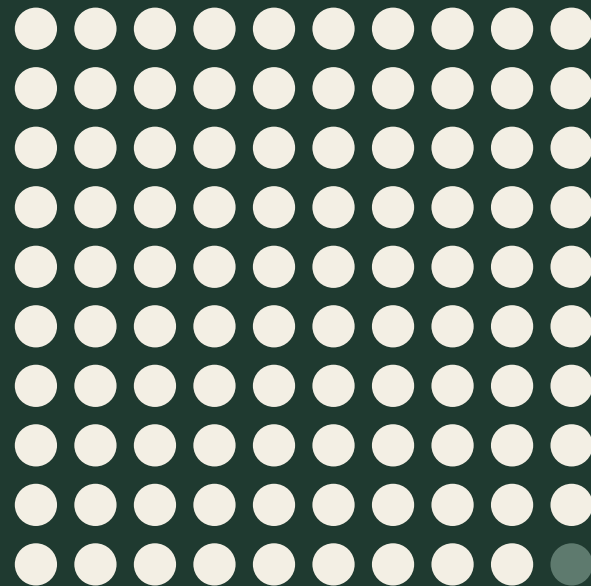


THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

99.0%

of 99 jobs located in Ventura are filled by in-commuters.



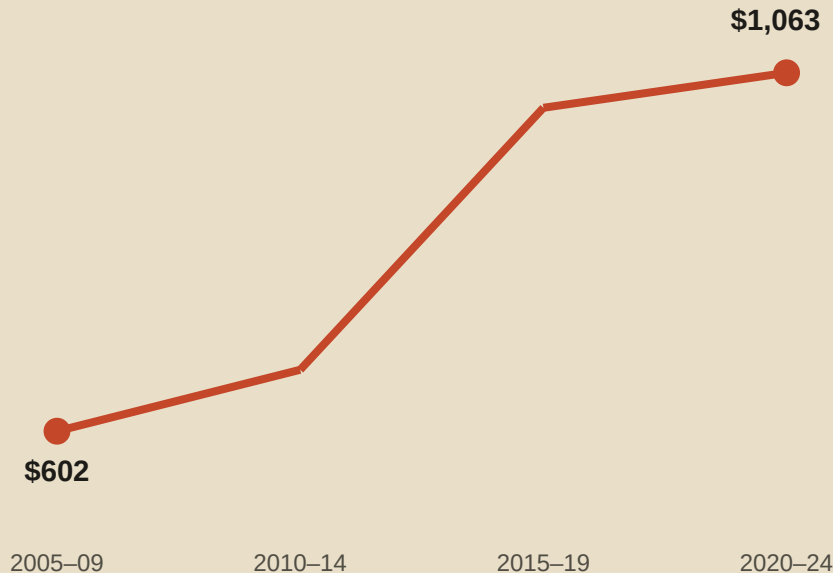
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 77%
since the 2005–2009
survey, before inflation.

\$1,063

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$447.

A \$447 gap between neighbors, the sharpest rent edge between adjacent tracts in Cerro Gordo County.

TRACT 9506

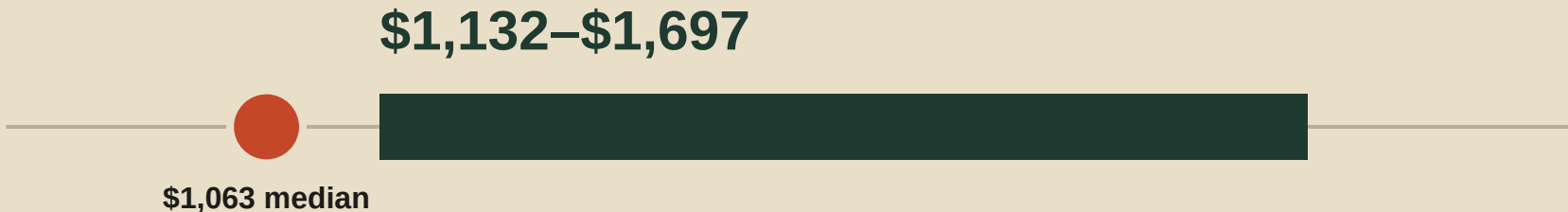
\$553

TRACT 9514

\$1,000

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

4

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

76%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0–0.3% to the 356 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 87% more than Iowa's.

\$389,500

median home value in Ventura.

Ventura



\$389,500

Iowa



\$208,000

U.S.



\$332,700

THAT WAS VENTURA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/ventura/

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