



Urbandale, Iowa.

Current market data.

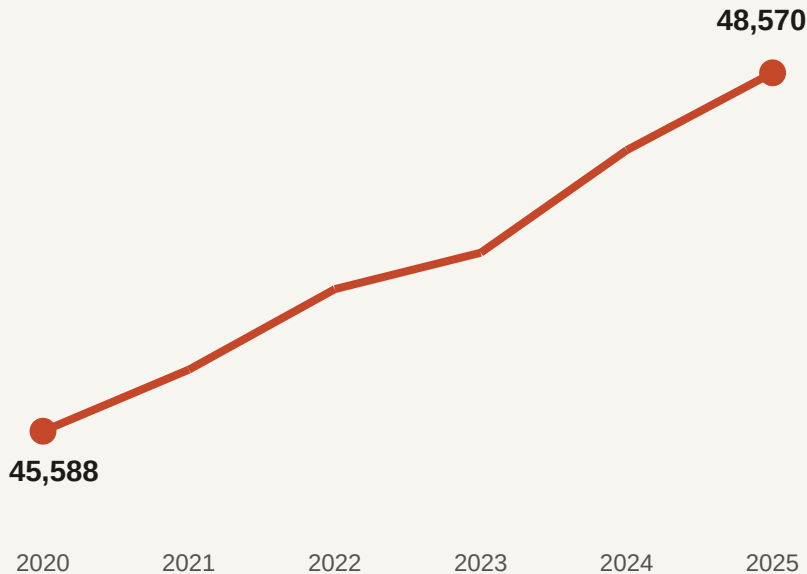
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 6.5% since 2020.

48,570

people, the 12th-largest of Iowa's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.5%

of 30,433 jobs located in Urbandale are filled by in-commuters.



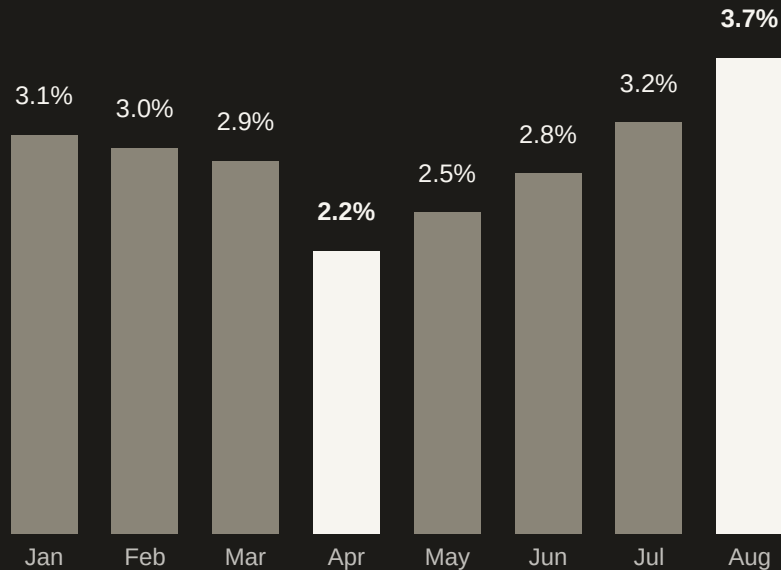
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
2.2%.

3.7%

in August 2026, the latest month released. A year earlier it was 4.0%.

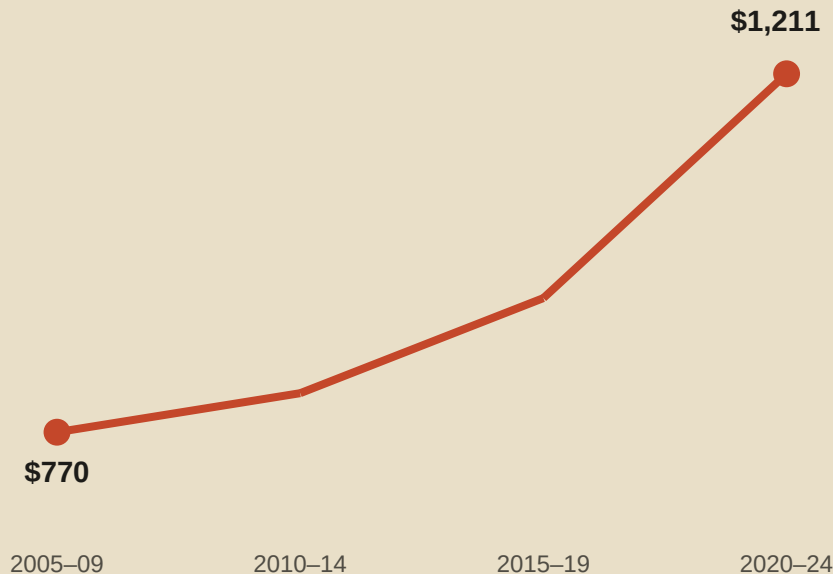


RENT

Median rent is up 57%
since the 2005–2009
survey, before inflation.

\$1,211

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent doubles.

A \$925 gap between neighbors, the sharpest rent edge between adjacent tracts in Polk County.

TRACT 102.07

\$736

TRACT 102.15

\$1,661

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,207–\$1,810



\$1,211 median

is the monthly rent range local workforce wages support.

BUILDING

62% of the housing here was built before 2000.

3,036

homes permitted in ten years,
2016–2025

22%

of those were in multifamily
buildings

62%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.6% to the 18,490 homes here.

44–304

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 61%
more than Iowa's.

\$335,500

median home value in Urbandale.

Urbandale



\$335,500

Iowa



\$208,000

U.S.



\$332,700

THAT WAS URBANDALE'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/urbandale/

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