



Urbana, Iowa.

Current market data.

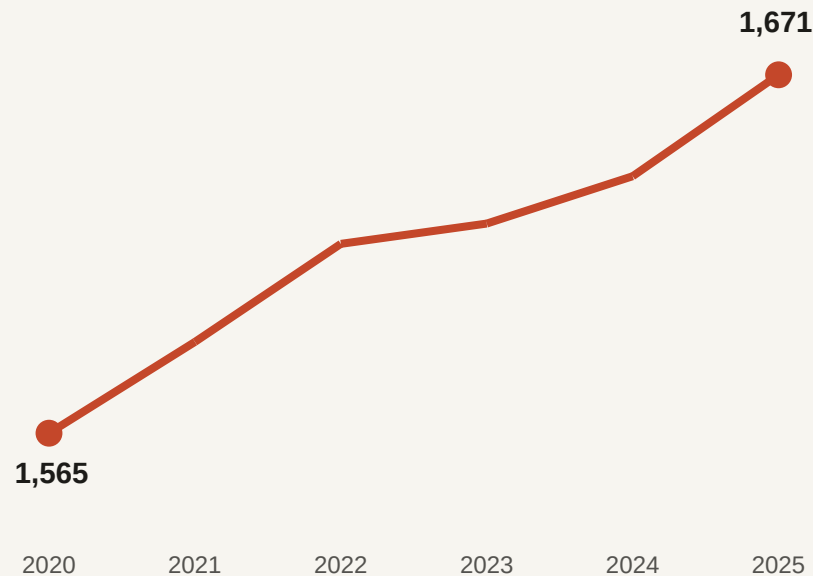
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 6.8% since 2020.

1,671

people, the 190th-largest of Iowa's cities and towns.

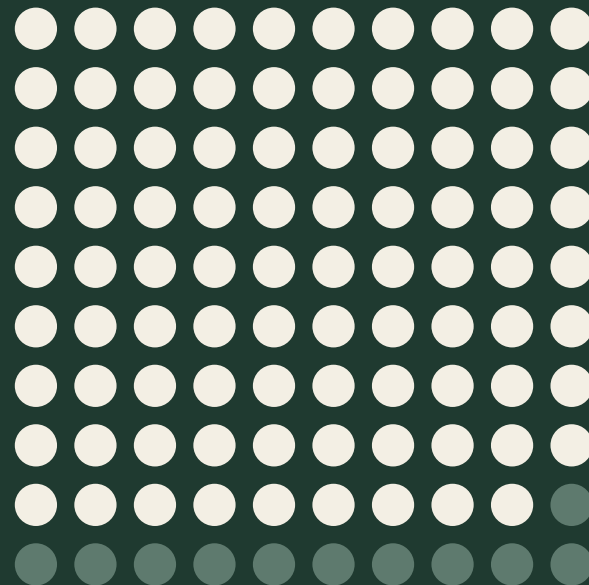


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.5%

of 493 jobs located in Urbana are filled by in-commuters.



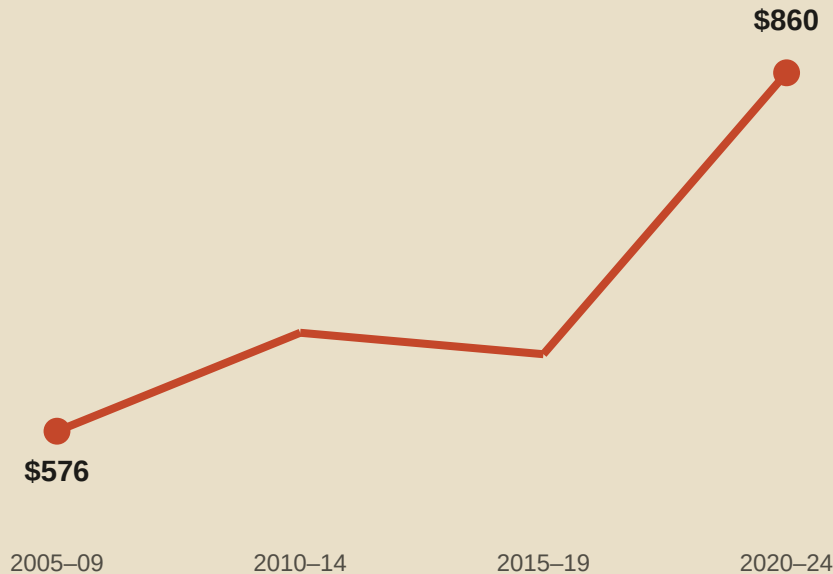
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 49%
since the 2005–2009
survey, before inflation.

\$860

a month. Iowa's median is \$972.



THE SEAM

Cross one tract line and median rent jumps \$305.

A \$305 gap between neighbors, the sharpest rent edge between adjacent tracts in Benton County.

TRACT 9604

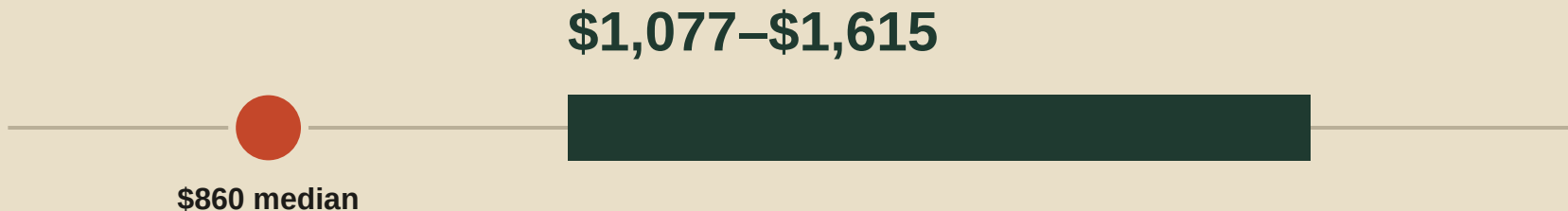
\$637

TRACT 9603

\$942

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

68% of the housing here was built before 2000.

23

homes permitted, 2022–2025

35%

of those were in multifamily
buildings

68%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.8% to the 589 homes here.

1–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 10%
more than Iowa's.

\$228,900

median home value in Urbana.

Urbana



\$228,900

Iowa



\$208,000

U.S.



\$332,700

THAT WAS URBANA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/urbana/

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