



Story City, Iowa.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

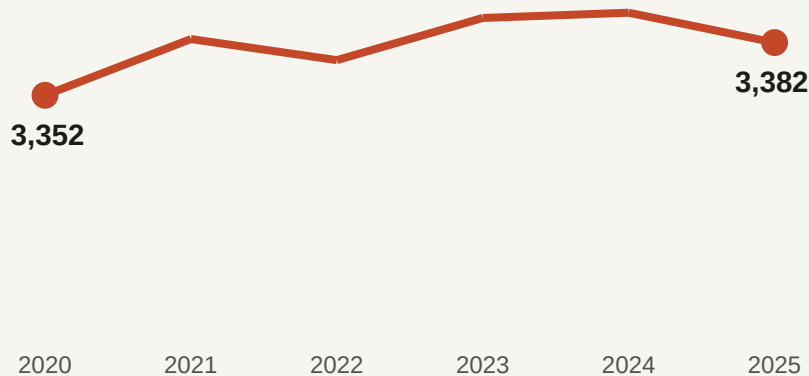


POPULATION

Growing. Up 0.9% since 2020.

3,382

people, the 114th-largest of Iowa's cities and towns.

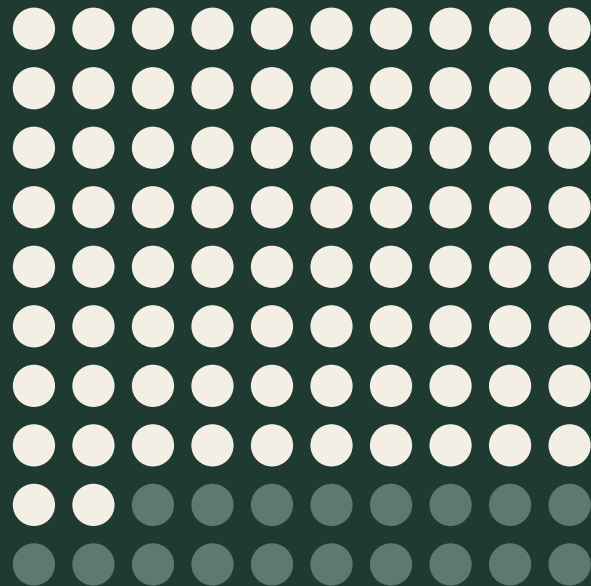


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

82.3%

of 1,883 jobs located in Story City are filled by in-commuters.



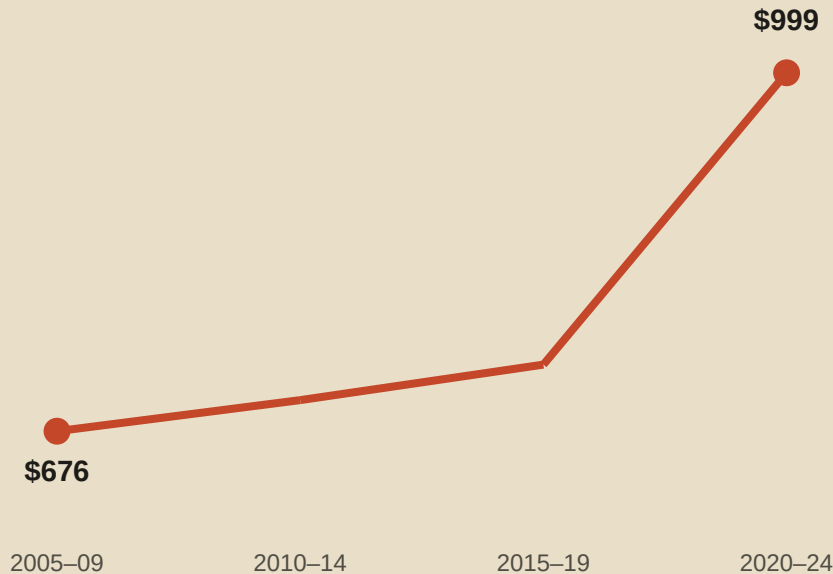
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 48%
since the 2005–2009
survey, before inflation.

\$999

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$414.

A \$414 gap between neighbors, the sharpest rent edge between adjacent tracts in Story County.

TRACT 3

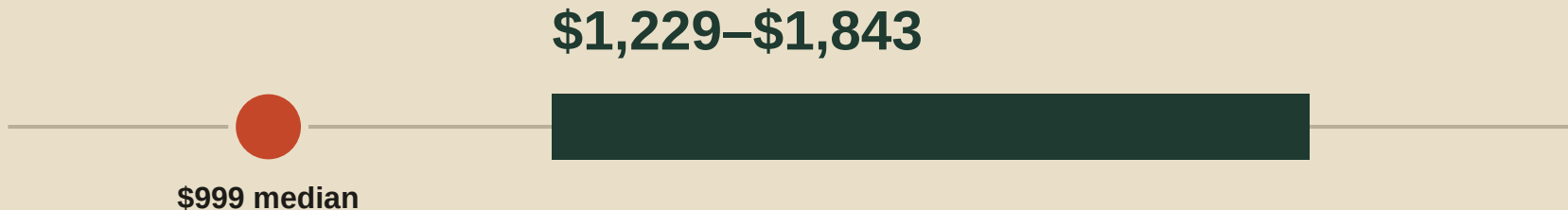
\$812

TRACT 1.02

\$1,226

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

16

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–1.3% to the 1,476 homes here.

2–19

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 4% more than Iowa's.

\$215,600

median home value in Story City.

Story City



\$215,600

Iowa



\$208,000

U.S.



\$332,700



THAT WAS STORY CITY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/story-city/

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