



# Shell Rock, Iowa.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

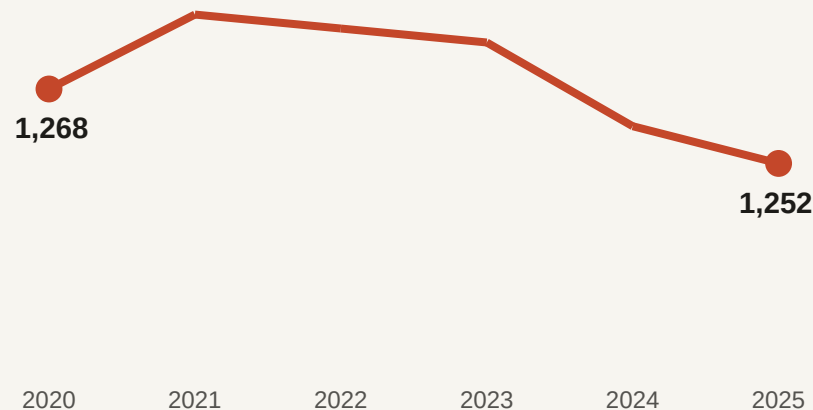


## POPULATION

Down 1.3% since 2020.

1,252

people, the 232nd-largest of Iowa's cities and towns.



## THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

92.6%

of 339 jobs located in Shell Rock are filled by in-commuters.



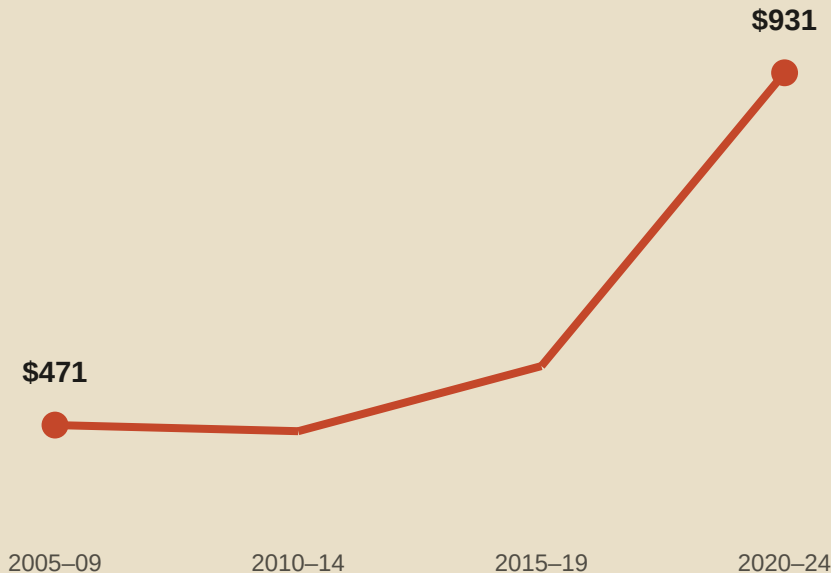
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 98%  
since the 2005–2009  
survey, before inflation.

**\$931**

a month. Iowa's median is \$972.



## THE SEAM

# Cross one tract line and median rent jumps \$318.

A \$318 gap between neighbors, the sharpest rent edge between adjacent tracts in Butler County.

TRACT 704

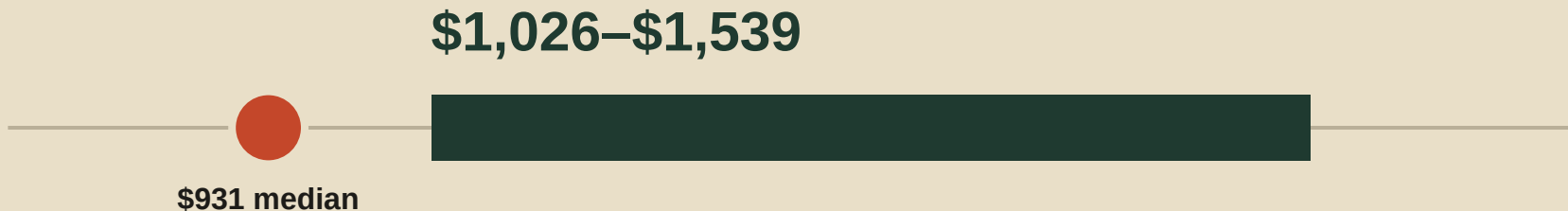
**\$622**

TRACT 705

**\$940**

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

## BUILDING

# Most of the housing here is older than 2000.

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**17**

homes permitted, 2022–2025

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**12%**of those were in multifamily  
buildings

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**87%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0–0.4% to the 671 homes here.**

**0–3**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 22%  
less than Iowa's.

**\$163,100**

median home value in Shell Rock.

Shell Rock



\$163,100

Iowa



\$208,000

U.S.



\$332,700

THAT WAS SHELL ROCK'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/ia/shell-rock/\*\*](https://almanacdata.ai/e/ia/shell-rock/)

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