



Rowan, Iowa.

Current market data.

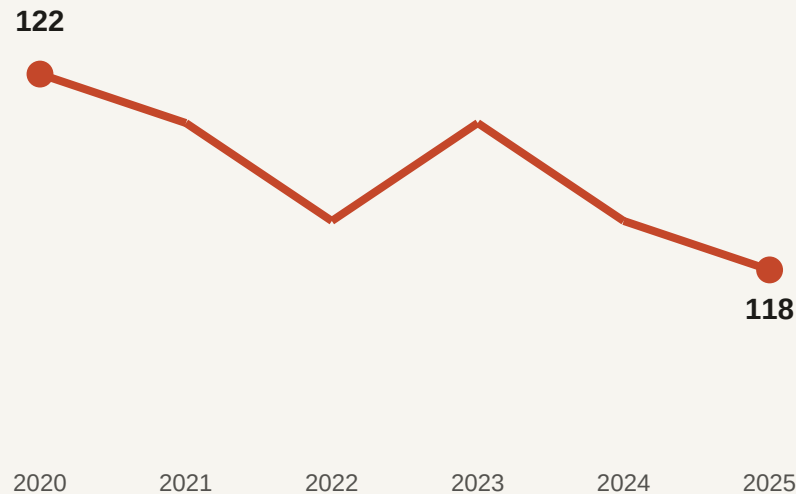
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.3% since 2020.

118

people, the 789th-largest of Iowa's cities and towns.



THE WORKDAY

Every job here goes to
someone who lives
somewhere else.

100.0%

of 45 jobs located in Rowan are filled by in-commuters.



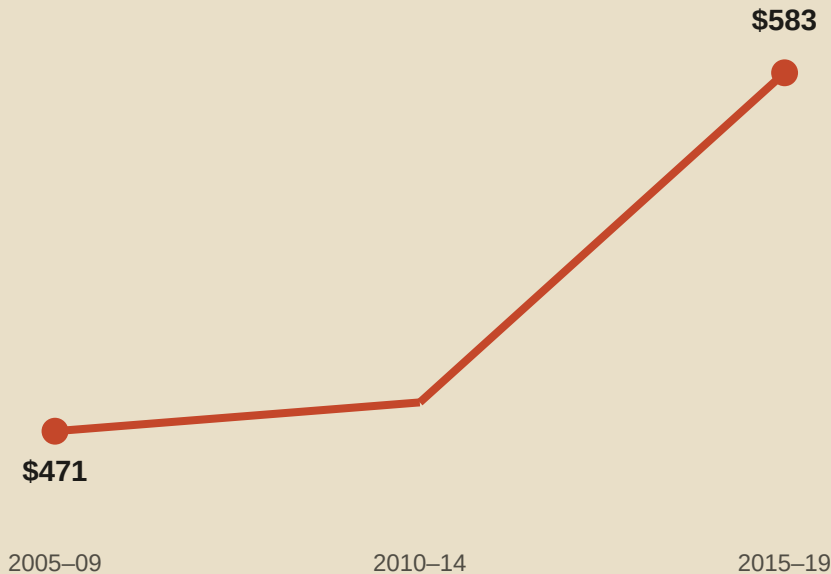
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 24%
since the 2005–2009
survey, before inflation.

\$583

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$379.

A \$379 gap between neighbors, the sharpest rent edge between adjacent tracts in Wright County.

TRACT 6802

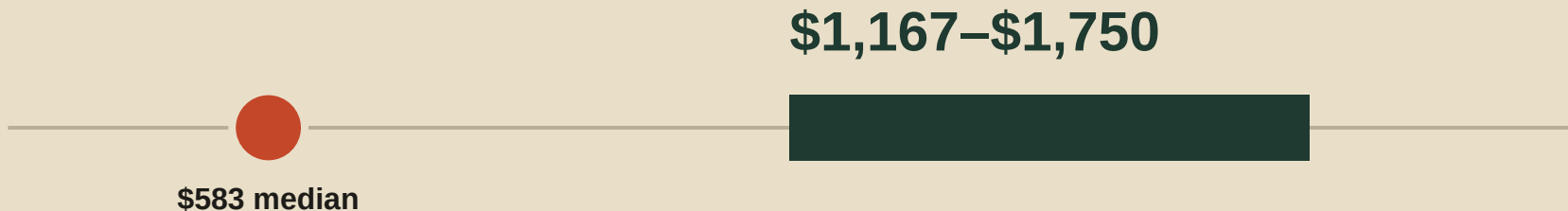
\$617

TRACT 6805

\$996

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

90%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 81%
less than Iowa's.

\$39,400

median home value in Rowan.

Rowan



\$39,400

Iowa



\$208,000

U.S.



\$332,700

THAT WAS ROWAN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/ia/rowan/

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