



Pocahontas, Iowa.

Current market data.

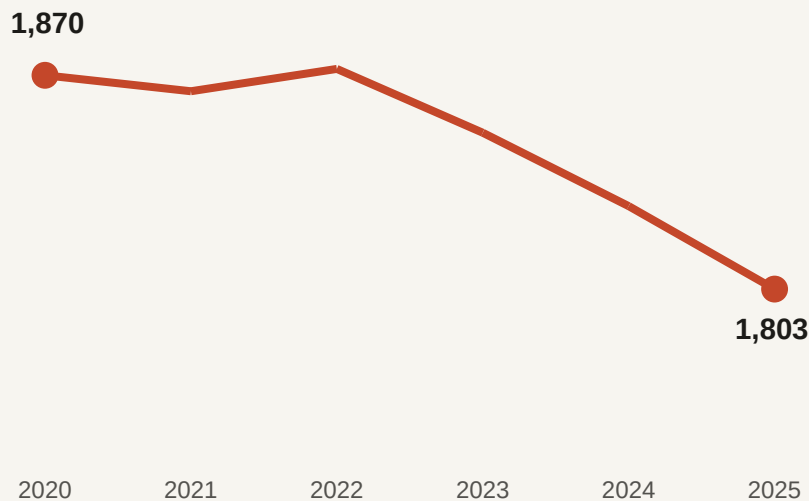
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 3.6% since 2020.

1,803

people, the 178th-largest of Iowa's cities and towns.



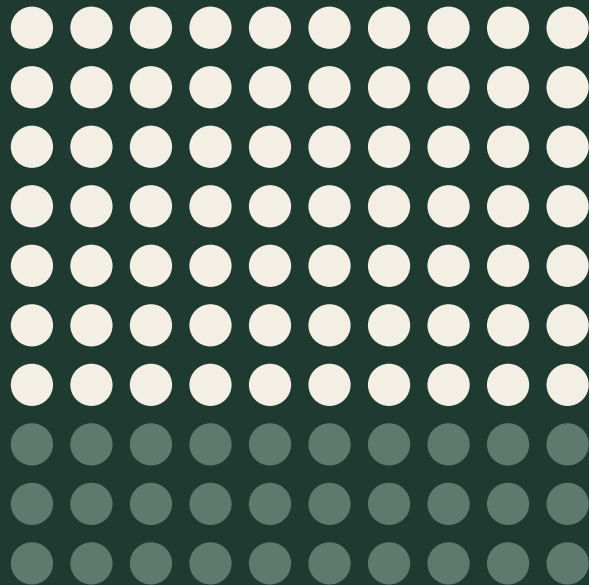
THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

69.9%

of 1,052 jobs located in Pocahontas are filled by
in-commuters.

Source: Census LEHD LODES, 2023



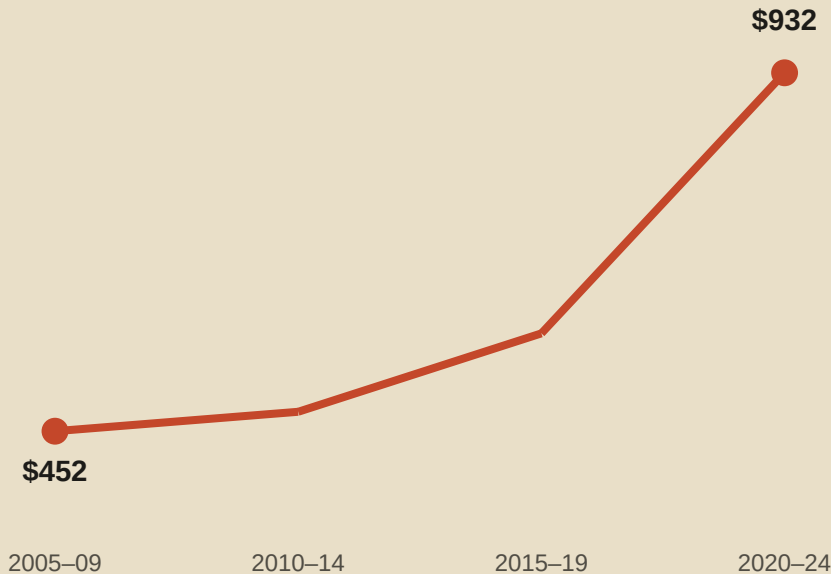
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 106%
since the 2005–2009
survey, before inflation.

\$932

a month. Iowa's median is \$972.





THE SEAM

Cross one tract line and median rent jumps \$108.

A \$108 gap between neighbors, the sharpest rent edge between adjacent tracts in Pocahontas County.

TRACT 7801

\$755

TRACT 7802

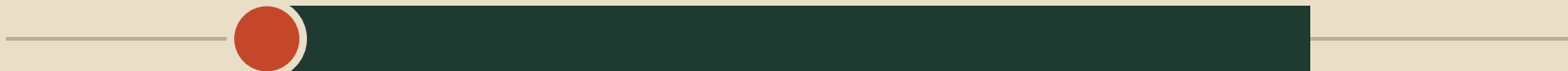
\$863



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$935–\$1,403



\$932 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

3

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

90%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–1.2% to the 889 homes here.

1–11

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 49%
less than Iowa's.

\$106,100

median home value in Pocahontas.

Pocahontas



\$106,100

Iowa



\$208,000

U.S.



\$332,700

THAT WAS POCAHONTAS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/ia/pocahontas/**](https://almanacdata.ai/e/ia/pocahontas/)

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